

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM311847

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
General Electric Capital Corporation, as Administrative Agent		07/21/2014	CORPORATION:

## RECEIVING PARTY DATA

<b>Name:</b>	Alert Marketing, Inc.
<b>Street Address:</b>	160 Chubb Avenue
<b>Internal Address:</b>	Suite 306
<b>City:</b>	Lyndhurst
<b>State/Country:</b>	NEW JERSEY
<b>Postal Code:</b>	07071
<b>Entity Type:</b>	CORPORATION: CALIFORNIA

## PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	2207281	D.E./ALERT
Registration Number:	1357118	DENT/ALERT
Registration Number:	3079787	E-PHARM/ALERT
Registration Number:	2207282	HOSPITAL PHARM/ALERT
Registration Number:	1357120	M.D./ALERT
Registration Number:	2207280	MANAGED CARE/ALERT
Registration Number:	2207283	N.P./ALERT
Registration Number:	2207284	NURSE/ALERT
Registration Number:	1357119	OPT/ALERT
Registration Number:	2207273	P.A./ALERT
Registration Number:	3076753	PHARM/ALERT

## CORRESPONDENCE DATA

Fax Number: 2149813400

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 214-981-3483

Email: dclark@sidley.com

Correspondent Name: Dusan Clark, Esq.

TRADEMARK

**Address Line 1:** Sidley Austin LLP  
**Address Line 2:** 2001 Ross Avenue, Suite 3600  
**Address Line 4:** Dallas, TEXAS 75201

**ATTORNEY DOCKET NUMBER:** 60397-30030

**NAME OF SUBMITTER:** Dusan Clark

**SIGNATURE:** /Dusan Clark/

**DATE SIGNED:** 07/25/2014

**Total Attachments: 3**

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## **RELEASE OF TRADEMARK SECURITY INTEREST**

This **RELEASE OF TRADEMARK SECURITY INTEREST**, dated as of July 21, 2014, is made by General Electric Capital Corporation, a Delaware corporation, as administrative agent ("Grantee"), in favor of Alert Marketing, Inc., a California corporation ("Grantor"). All capitalized terms not otherwise defined herein shall have the meanings set forth in the Original Trademark Security Agreement (as defined below).

**WHEREAS**, pursuant to the terms and conditions of that certain Trademark Security Agreement, dated as of May 15, 2009 and recorded with the United States Patent and Trademark Office (the "USPTO") on May 19, 2009 at Reel 003989, Frame 0726 (the "Original Trademark Security Agreement"), made by the Grantor in favor of Toronto Dominion (Texas) LLC ("TD"), a continuing Security Interest was granted by Grantor to TD in all of the Trademark Collateral, including the Trademarks listed on Schedule A hereto;

**WHEREAS**, TD assigned all of its rights, powers and privileges under the Trademark Security Agreement to Grantee pursuant to the terms of that certain Assignment of Trademark Security Agreement, dated as of October 24, 2011 and recorded with the USPTO at Reel 004657, Frame 0260 on November 8, 2011 (the "Assignment"; together with the Original Trademark Security Agreement, collectively, the "Trademark Security Agreement"); and

**WHEREAS**, the Grantee desires to release any and all liens on and security interests in the Grantor's right, title and interest in, to and under the Trademark Collateral, including the Trademarks listed on Schedule A hereto, granted pursuant to the Trademark Security Agreement.


**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantee hereby releases, without any representation, recourse or undertaking by the Grantee, any and all liens on and security interests in the Grantor's right, title and interest in, to and under the Trademark Collateral, including the Trademarks listed on Schedule A hereto, granted pursuant to the Trademark Security Agreement and hereby terminates the Trademark Security Agreement.

Upon the request of Grantor, Grantee further agrees to execute all documents necessary to demonstrate and confirm the parties' intent under this Release of Trademark Security Interest; provided that all such documents are to be prepared by counsel to the Grantor and the cost and expense of such documents shall be borne solely by Grantor.

*[Remainder of this page intentionally left blank]*

IN WITNESS WHEREOF, the Grantee has caused this Release of Trademark Security Interest to be executed by its duly authorized representative as of the date first above written.

GENERAL ELECTRIC CAPITAL  
CORPORATION, as Grantee

By: 

Name: Thomas Costello

Title: Duly Authorized Signatory

## SCHEDULE A

### Trademarks

#### Registered Trademarks

Country	Trademark	Registration No.	Registration Date
United States	D.E./ALERT	2,207,281	12/01/98
United States	DENT/ALERT	1,357,118	08/27/85
United States	E-PHARM ALERT	3,079,787	04/11/06
United States	HOSPITAL PHARM/ALERT	2,207,282	12/01/98
United States	M.D./ALERT	1,357,120	08/27/85
United States	MANAGED CARE/ALERT	2,207,280	12/01/98
United States	N.P./ALERT	2,207,283	12/01/98
United States	NURSE/ALERT	2,207,284	12/01/98
United States	OPT/ALERT	1,357,119	08/27/85
United States	P.A./ALERT	2,207,273	12/01/98
United States	PHARM/ALERT	3,076,753	04/04/06

Release of Trademark Security Interest