

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM312066

|   |  |                       |                    |
|---|--|-----------------------|--------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                    |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                    |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                    |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b> |
| Suellen Miller  |  | 03/05/2014            | INDIVIDUAL:        |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                    |
| <b>Name:</b>  | The Regents of the University of California        |                       |                    |
| <b>Street Address:</b>  | 1111 Franklin Street, 8th Floor                    |                       |                    |
| <b>City:</b>  | Oakland  |                       |                    |
| <b>State/Country:</b>   | CALIFORNIA   |                       |                    |
| <b>Postal Code:</b>   | 94607  |                       |                    |
| <b>Entity Type:</b>   | CORPORATION: CALIFORNIA                            |                       |                    |
| <b>PROPERTY NUMBERS Total: 1</b>  |  |                       |                    |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                    |
| <b>Serial Number:</b>   | 85336303   | LIFEWRAP              |                    |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                    |
| <b>Fax Number:</b>  |  |                       |                    |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                    |
| <b>Phone:</b>   | 3106512442   |                       |                    |
| <b>Email:</b>   | rz@taillieulaw.com                                 |                       |                    |
| <b>Correspondent Name:</b>  | Raffi V. Zerounian                                 |                       |                    |
| <b>Address Line 1:</b>  | 450 N. Roxbury Drive                               |                       |                    |
| <b>Address Line 2:</b>  | Suite 700  |                       |                    |
| <b>Address Line 4:</b>  | Beverly Hills, CALIFORNIA 90210                    |                       |                    |
| <b>ATTORNEY DOCKET NUMBER:</b>  | LIFEWRAP UCSF                                      |                       |                    |
| <b>NAME OF SUBMITTER:</b>   | Raffi V. Zerounian                                 |                       |                    |
| <b>SIGNATURE:</b>   | /s/  |                       |                    |
| <b>DATE SIGNED:</b>   | 07/28/2014   |                       |                    |
| <b>Total Attachments: 3</b>   |  |                       |                    |
| source=LIFEWRAP Trademark Assignment - Signed#page1.tif   |  |                       |                    |
| source=LIFEWRAP Trademark Assignment - Signed#page2.tif   |  |                       |                    |
| source=LIFEWRAP Trademark Assignment - Signed#page3.tif   |  |                       |                    |

OP \$40.00 85336303

## TRADEMARK ASSIGNMENT

**WHEREAS, Suellen Miller**, an individual who has a principal place of business at 50 Beale Street, Suite 1200, San Francisco California 94105 (“Assignor”), has adopted, owns and is using the marks listed in the attached Schedule A (“Mark”), and whereas Assignor is the owner of record of the application listed in Schedule A; and

**WHEREAS, The Regents of the University of California**, a California corporation with its principal place of business at 1111 Franklin Street, 8th Floor, Oakland California 94607 (“Assignee”), is the successor to Assignor’s existing and ongoing business, including all portions of the business to which the Mark pertains, and is desirous of acquiring all right, title and interest in and to the Mark listed in the attached Schedule A and all registrations thereof, or applications therefor, (collectively, “Assignor’s Marks”);

**WHEREAS**, Assignor, who is an employee of Assignee, is contractually required to assign all intellectual property developed within the scope of her employment to Assignee, and did in fact assign all rights in and to the Assignor’s Marks to the Assignee;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to: i) each of Assignor’s Marks, including but not limited to the right to pursue legal actions for past infringement of Assignor’s Marks and related damages, together with Assignor’s business to which Assignor’s Marks pertain, any goodwill of the business connected with the use of and symbolized by Assignor’s Marks, and all rights corresponding thereto throughout the world, effective as of the date identified below, to Assignee; and ii) the domain names [www.liferap.org](http://www.liferap.org), [www.lifewraps.org](http://www.lifewraps.org), [lifewrapinterns.wordpress.com](http://lifewrapinterns.wordpress.com), and [www.lifewraps.com](http://www.lifewraps.com), and any other domain name that

contains the LIFEWRAP letter string or anything confusingly similar thereto ("Domains"), to the Assignee by taking all necessary steps with the registrar(s) of the Domains to unlock and transfer the Domains, as well as completing, executing, and delivering the assignment and/or registrant name change documentation that Assignee presents to it within ten (10) days of receipt of such documentation.

**Suellen Miller**

**The Regents of the University of California**

Signature: Suellen Miller  
Name: Suellen Miller

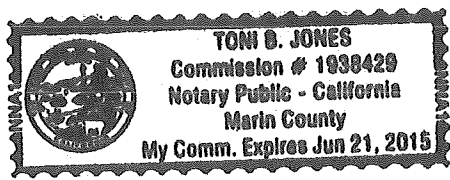
Signature: Karin H. Immergluck  
Name: Karin Immergluck, Ph.D.  
Title: Director, Technology Management Innovation, Technology & Alliances UCSF

Dated effective as of: 3/5/2014

STATE of California County of Marin  
Subscribed and Sworn to before me this 5 day  
of March January, 2014

Tom B. Jones  
Notary Public  
My Commission Expires: 06/21/2015  
769 Center Blvd. Fairfax CA 94930

by SUELLEN MILLER  
proved to me on the basis of satisfactory evidence to be the person who appeared before me.  
(CA Dr. UC)



**SCHEDULE A**

1. LIFEWRAP, U.S. Trademark Application Serial No. 85/336303, filed on June 2, 2011.