

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM312082

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DAIMLER AG		07/21/2014	CORPORATION: GERMANY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	EM-MOTIVE GmbH		
<b>Street Address:</b>	Robert-Bosch-Strasse 200		
<b>City:</b>	Hildesheim		
<b>State/Country:</b>	GERMANY		
<b>Postal Code:</b>	31139		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: GERMANY		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4394609	EMMOTIVE	
<b>Registration Number:</b>	4394610	EM-MOTIVE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2123701819		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212 661 1400		
<b>Email:</b>	ddonnelly@vonmaltitz.com		
<b>Correspondent Name:</b>	Diane Donnelly		
<b>Address Line 1:</b>	von Maltitz, Derenberg, Kunin et al		
<b>Address Line 2:</b>	60 East 42nd Street, Suite 2446		
<b>Address Line 4:</b>	New York, NEW YORK 10165		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Diane Donnelly		
<b>Address Line 1:</b>	von Maltitz, Derenberg, Kunin, et al		
<b>Address Line 2:</b>	60 East 42nd Street, Suite 2446		
<b>Address Line 4:</b>	New York, NEW YORK 10165		
<b>NAME OF SUBMITTER:</b>	Diane Donnelly		
<b>SIGNATURE:</b>	/Diane Donnelly/		
<b>DATE SIGNED:</b>	07/28/2014		

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**Total Attachments: 3**

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ASSIGNMENT

WHEREAS, DAIMLER AG, a corporation of Germany, (hereinafter "Assignor"), is the owner in the United States of America of the trademarks and registrations thereof in The United States Patent and Trademark Office set forth in attached Schedule A (hereinafter "the Assigned Marks and Registrations"); and

WHEREAS, EM-MOTIVE GmbH, a limited liability company of Germany, located and doing business at Robert-Bosch-Strasse 200, Hildesheim, Germany 31139, (hereinafter "Assignee"), is desirous of acquiring said marks and registrations;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all of Assignor's rights, title and interest in and to said marks and registrations thereof, together with the good will of the business connected with the use of and symbolized by said marks, as well as all rights to damages or profits, due or accrued, arising out of past infringement of said marks or injury to said good will, and the right to sue for and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed this 21<sup>st</sup>  
day of July, 2014.

DAIMLER AG

By

*H. V. Ngold*

Name: HANGOLD

Title: Authorized Representative

By

*L. A. Spiegel*

Name: SPIEGEL

Title: Authorized Representative

SCHEDULE A

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>
EMMOTIVE	4,394,609
EM-MOTIVE	4,394,610