

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM313099

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
COLECO ENTERTAINMENT CORPORATION		08/06/2014	LIMITED LIABILITY COMPANY:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Coleco Holdings LLC		
<b>Street Address:</b>	300 North LaSalle		
<b>Internal Address:</b>	Suite 4925		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60654		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3490101	COLECOVISION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-834-0993		
<b>Email:</b>	mark@riverwestbrands.com		
<b>Correspondent Name:</b>	Mark Thomann		
<b>Address Line 1:</b>	300 North LaSalle		
<b>Address Line 2:</b>	Suite 4925		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60654		
<b>NAME OF SUBMITTER:</b>	Mark Thomann		
<b>SIGNATURE:</b>	/Mark Thomann/		
<b>DATE SIGNED:</b>	08/06/2014		
<b>Total Attachments: 1</b>			
source=ColecoVision Assignment#page1.tif			

OP \$40.00 3490101

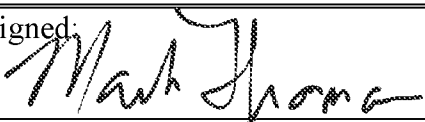
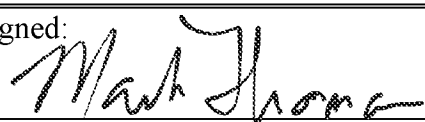
**TRADEMARK ASSIGNMENT**

**MARK:** COLECOVISION  
**REGISTRATION:** Reg. 3490101 Date: August 19, 2008  
**ASSIGNOR:** COLECO ENTERTAINMENT CORPORATION LIMITED LIABILITY COMPANY  
**ASSIGNEE:** COLECO HOLDINGS LLC

ASSIGNOR hereby assigns the mark, the registration thereof and all goodwill associated therewith to ASSIGNEE, as follows:

1. The assignment transfers all of Assignor's right, title and interest in and to the Mark throughout the world and the above-identified registration thereof, together with all derivations thereof and including all goodwill associate therewith, whether based on common law or the laws of the various states.
2. The assignment is made for good and valuable consideration, the receipt and sufficiency of which the Assignor acknowledges.

**IN WITNESS WHEREOF** the Assignor and the Assignee executed this *as of* August 6, 2014.

<b>Assignor:</b> COLECOENTERTAINMENT CORPORATION LIMITED LIABILITY COMPANY	<b>Assignee:</b> COLECO HOLDINGS LLC
signed: 	signed: 
By: Mark Thomann MANAGING MEMBER	Mark Thomann MANAGING MEMBER