

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM313354

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SIMPLE MILLS, LLC		08/07/2014	LIMITED LIABILITY COMPANY: GEORGIA
RECEIVING PARTY DATA			
Name:	SIMPLE MILLS, INC.		
Street Address:	44 North Wells Street		
Internal Address:	Suite 203		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60654		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4575385	SIMPLE MILLS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3129065038		
Email:	hharper@kentlaw.iit.edu		
Correspondent Name:	Heather Harper		
Address Line 1:	565 W. Adams St. 6th Floor		
Address Line 4:	Chicago, ILLINOIS 60661		
NAME OF SUBMITTER:	Heather Harper		
SIGNATURE:	/Heather Harper/		
DATE SIGNED:	08/07/2014		
Total Attachments: 1			
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OP \$40.00 4575385

TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (the "Trademark Assignment") is made by Simple Mills, LLC, a Georgia limited liability company (the "Assignor") in favor of Simple Mills, Inc., a Delaware corporation (the "Assignee").

WHEREAS, pursuant to the Exchange Agreement dated June 10, 2014, Assignee became the sole member of Assignor;

WHEREAS, pursuant to the Unanimous Written Consent of Simple Mills, Inc as Sole Member to Dissolve and Liquidate the LLC dated July 1, 2014, the Assignor wishes to effectuate and memorialize the assignment of the Assigned Trademark to Assignee, for recording with government authorities including, but not limited to, the US Patent and Trademark Office;

NOW THEREFORE, Assignor agrees as follows:

- 1. Assignment. Assignor hereby conveys transfers, and assigns to Assignee all its right, title, and interest in and to the trademark registration "SIMPLE MILLS" (registration number 4575385, registered July 29, 2014) and all issuances, extensions, and renewals thereof (the "Assigned Trademark"), together with the goodwill of the business associated with the use of the Assigned Trademark.
- 2. Recordation. Assignor authorizes the Commissioner for Trademarks and any other governmental officials to record and register this Trademark Assignment upon request by Assignee.
- 5. Successors and Assigns. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

IN WITNESS WHEREOF, Assignor has duly executed and delivered this Trademark Assignment as of the date of signature below.

Simple Mills, LLC

By: SIMPLE MILLS, INC., sole member

By:  _____
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President & Chief Executive Officer

Date: August 7, 2014