

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM313424

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
REVEL MATCH, LLC		02/10/2014	LIMITED LIABILITY COMPANY: MINNESOTA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	FISH FUN, LLC		
<b>Street Address:</b>	1517 PARAMOUNT		
<b>City:</b>	NOVI		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	48377		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: MICHIGAN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3493457	FISHIN' BUDDY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7345028796		
<b>Email:</b>	ARLINBLUM@HOTMAIL.COM		
<b>Correspondent Name:</b>	ARLIN BLUM		
<b>Address Line 1:</b>	1517 PARAMOUNT		
<b>Address Line 4:</b>	NOVI, MICHIGAN 48377		
<b>NAME OF SUBMITTER:</b>	Arlin Blum		
<b>SIGNATURE:</b>	/Arlin Blum/		
<b>DATE SIGNED:</b>	08/08/2014		
<b>Total Attachments: 1</b>			
source=Fishin Buddy Trademark Assignment - Fun Fish 2-1-2014#page1.tif			

OP \$40.00 3493457

**UNITED STATES TRADEMARK ASSIGNMENT**

This confirmatory UNITED STATES TRADEMARK ASSIGNMENT (this "Assignment") is made effective as of January 1, 2014, by Revel Match, LLC, a Minnesota Limited Liability corporation having its principal place of business at 3325 Labore Rd, St. Paul, MN 55110 ("RAVE"), in favor of Fish Fun, LLC, a Michigan Limited Liability corporation having its principal place of business at 1517 Paramount, Novi, MI 48377 ("FISH FUN").

WHEREAS, pursuant to the terms and conditions agreed to in the letter dated February 1, 2014; and

WHEREAS, FISH FUN accepted such assignment by RAVE of its rights, title and interests in and to the trademark "Fishin' Buddy", together with any goodwill associated with the trademark "Fishin' Buddy" and this business to which the trademark pertain; and

WHEREAS, this Assignment is being executed to confirm such assignment of the trademark "Fishin' Buddy" registration number 3,493,457.

NOW, THEREFORE, for good an valuable consideration, the receipt and sufficiency of which are hereby acknowledged RAVE does hereby confirm having sold, assigned and transferred to FISH FUN all of its rights, title, and interest in and to the trademark "Fishin' Buddy", together with any goodwill associated with the trademark "Fishin' Buddy" and the business to which the trademark "Fishin' Buddy" pertains. RAVE agrees, at the request of FISH FUN, to execute and have executed any and all other documents of any kind whatsoever, and to provide any information that is in RAVE's possession or under its control that may be reasonably required to carry out the terms and intent of this Assignments; and to fully cooperate with FISH FUN , as reasonably required , to enable FISH FUN to duly record this Assignment with the United States Patent and Trade Office so that FISH FUN ownership of the registered trademark "Fishin' Buddy" is duly made of record in the United States.

**Fishin' Buddy**

3,493,457

Revel Match, LLC

By: *Bruce H. Senske*

Name: Bruce H. Senske

Title: Chief Financial Member

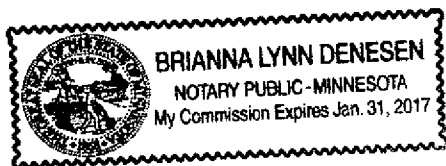
STATE OF MINNESOTA

COUNTY of Hennepin

The Forgoing instrument was acknowledged before me this 0 day of February, 2014 by Bruce H. Senske, Chief Financial Member of Revel Match, LLC, a Minnesota Limited Liability corporation, on behalf of the corporation.

*Brianna L. Deneesen*

Notary Public



**TRADEMARK**