

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM313775

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Perfect Sport International Limited		06/23/2014	CORPORATION: SEYCHELLES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Specialized Bicycle Components, Inc.		
<b>Street Address:</b>	15130 Concord Circle		
<b>City:</b>	Morgan Hill		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95037		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4105123	SPEEDWISE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4142770656		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	414-271-6560		
<b>Email:</b>	mkeipdocket@michaelbest.com		
<b>Correspondent Name:</b>	Lori S. Meddings		
<b>Address Line 1:</b>	100 East Wisconsin Avenue, Suite 3300		
<b>Address Line 4:</b>	Milwaukee, WISCONSIN 53202		
<b>ATTORNEY DOCKET NUMBER:</b>	087271-9223 US00		
<b>NAME OF SUBMITTER:</b>	Lori S. Meddings		
<b>SIGNATURE:</b>	/lori s. meddings/		
<b>DATE SIGNED:</b>	08/12/2014		
<b>Total Attachments: 2</b>			
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source=15498365_Executed_Trademark_Assignment#page2.tif			

OP \$40.00 4105123

### TRADEMARK ASSIGNMENT

This Agreement is made by and between Perfect Sport International Limited, a Seychelles Corporation, having an address of 1<sup>st</sup> Floor, #Dekk House, De Zippora St., P.O. Box 456, Providence Indust. Estate, Mache, Seychelles (hereinafter "Assignor") and Specialized Bicycle Components, Inc., a California Corporation, having an address of 15130 Concord Circle, Morgan Hill, CA 95037 (hereinafter "Assignee") on this 23<sup>rd</sup> day of June, 2014 ("Effective Date").

WHEREAS, Assignor owns the trademark registration for SPEEDWISE & Design Registration Number 4105123 (the "Mark");  
and

WHEREAS, Assignee is desirous of acquiring said Mark and the trademark registration thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title and interest in and to the Mark and all common law rights in the Mark, together with the goodwill of the business symbolized by the Mark and its right to sue for past infringement of the Mark and to recover any and all damages and awards for such infringement.












Perfect Sport International Limited  
("Assignor")

Signature: \_\_\_\_\_

Name: Scott Hong

Title: C.E.O

**TRADEMARK ASSIGNMENT  
SCHEDULE 1**

Country	Mark	No.	Class
China		RN: 8429149	8
China		RN: 8429148	9
China		RN: 8429147	11
China	<i>SPEEDWISE</i>	RN: 8429153	9
China	<i>SPEEDWISE</i>	RN: 8429152	11
China	<i>SPEEDWISE</i>	RN: 8429151	12
China	<i>SPEEDWISE</i>	RN: 8429150	18
China	<i>SPEEDWISE</i>	RN: 8429154	8
European Community	 <i>SPEEDWISE</i>	RN: 10238889	12, 18, 25
Japan	 <i>SPEEDWISE</i>	RN: 5499241	12
Taiwan		RN: 01455643	8
Taiwan		RN: 01455663	9
Taiwan		RN: 01455701	11
Taiwan		RN: 01455723	12
Taiwan		RN: 01452971	18
Taiwan	<i>SPEEDWISE</i>	RN: 01452972	18
Taiwan	<i>SPEEDWISE</i>	RN: 01455724	12
Taiwan	<i>SPEEDWISE</i>	RN: 01455644	8
Taiwan	<i>SPEEDWISE</i>	RN: 01455702	11
Taiwan	<i>SPEEDWISE</i>	RN: 01455664	9
United States	 <i>SPEEDWISE</i>	RN: 4105123	12

*Signature*  
2014.06.23