

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM313871

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JPMorgan Chase Bank N.A.	FORMERLY Bank One, Utah, National Association	08/12/2014	National Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Snowbird Ltd.		
Street Address:	3165 East Millrock Drive, Suite 150		
City:	Holladay		
State/Country:	UTAH		
Postal Code:	84121		
Entity Type:	LIMITED PARTNERSHIP: UTAH		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	1751352	SNOWBIRD	
Registration Number:	1759977	SNOWBIRD	
Registration Number:	1364383	SNOWBIRD	
Registration Number:	1347270		
Registration Number:	1336322	SNOWBIRD	
Registration Number:	1286390		
Registration Number:	1286389	SNOWBIRD	
Registration Number:	0989148	SNOWBIRD	
CORRESPONDENCE DATA			
Fax Number:	8015366111		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8015321234		
Email:	trademarks@parsonsbehle.com		
Correspondent Name:	Margaret Niver McGann		
Address Line 1:	201 South Main Street, Suite 1800		
Address Line 4:	Salt Lake City, UTAH 84111		
NAME OF SUBMITTER:	Margaret Niver McGann		
SIGNATURE:	/Margaret Niver McGann/		

OP \$215.00 1751352

DATE SIGNED:	08/13/2014
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Total Attachments: 6

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RELEASE OF TRADEMARK SECURITY INTEREST

This RELEASE OF TRADEMARK SECURITY INTEREST ("**Release**"), is made and effective as of August 12, 2014 and granted by JPMorgan Chase Bank, N.A., the successor of Bank One, Utah, National Association (the "**Secured Party**"), in favor of Snowbird Ltd., a Utah limited partnership and its successors, legal representatives and assignees (the "**Grantor**").

WHEREAS, Grantor had previously entered into a loan arrangement (the "**Loan Agreement**"), with the Secured Party;

WHEREAS, in connection with the Loan Agreement, Grantor granted to the Secured Party a security interest in the Trademark Collateral (defined below) (the "**Security Agreement**");

WHEREAS, pursuant the Security Agreement, Grantor pledged and granted to the Secured Party a security interest in and to all of the right, title and interest of Grantor in, to and under the Trademark Collateral;

WHEREAS, the Trademark Security Agreement was recorded at the United States Patent and Trademark Office at Reel/Frame 1445/0598 on February 6, 1996; and

WHEREAS, the Grantor has requested that the Secured Party enter into this Release in order to accomplish and evidence the release and reassignment of any and all right, title and interest the Secured Party may have in the Trademark Collateral pursuant to the Security Agreement.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Secured Party hereby states as follows:

1. Definition. The term "Trademark Collateral," as used herein, shall mean all of each Grantor's right, title and interest of every kind and nature as of the date hereof in the following (collectively, the "**Trademark Collateral**");

(a) any and all trademarks, service marks, trade names, brand names, logos, trade dress, design rights and other similar designations of source, sponsorship, association or origin, whether registered or unregistered, including the trademark registrations and applications set forth in Schedule 1 hereto, together with the goodwill connected with the use of and symbolized thereby and all extensions and renewals thereof ("**Trademarks**");

(b) any and all license and other agreements in which such Grantor directly or indirectly has granted or is granted a license or other right, whether exclusive or non-exclusive, (i) to use or develop any Trademarks, (ii) to receive royalties, revenues, income or other payment related to any Trademarks, or (iii) to exercise any other right with respect to with respect to any Trademarks;

(c) all tangible embodiments of the foregoing;

(d) all rights of any kind whatsoever of such Grantor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;

(e) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(f) any and all claims and causes of action, with respect to any of the foregoing, whether occurring before, on or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Release of Security Interest. The Secured Party, on behalf of itself and its successors, legal representatives and assigns, terminates, releases and discharges its security interest in and to the Trademark Collateral, and all other right, title, and interest in and to the Trademark Collateral and reassigns to the Grantor any and all such right, title and interest that it may have in the Trademark Collateral.


3. Further Assurances. Secured Party agrees to execute, acknowledge, procure and deliver to Grantor any and all further documents or instruments and do any and all further acts which the Grantor (or its agents, designees or assignees) reasonably request in order to confirm, effectuate or record this Release and Grantor's (or its assignees') right, title and interest in and to the Trademark Collateral.

4. Governing Law. This Release and any claim, controversy, dispute or cause of action (whether in contract or tort or otherwise) based upon, arising out of or relating to this Release and the transactions contemplated hereby and thereby shall be governed by, and construed in accordance with, the laws of the United States and the State of Utah, without giving effect to any choice or conflict of law provision or rule (whether of the State of Utah or any other jurisdiction).

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Secured Party has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the date first above written.

JPMorgan Chase Bank, National
Association, the successor to Bank One,
Utah, National Association

By:  _____

Name: Richard M. Hixson _____



Title: Authorized Officer _____


Address for Notices:



201 South Main, Suite 300 _____

Salt Lake City, UT 84111 _____

SCHEDULE 1

<i>Mark</i>	<i>Reg. No. Reg. Date</i>	<i>Goods / Services (International Class)</i>	<i>Next Due Date</i>
SNOWBIRD	1,751,352 02/09/1993	25 - clothing for men, women and children; namely, shirts, T-shirts, hats, visors, headbands, stockings, wind-resistant jackets, insulated jackets, scarves, shorts, gym shorts, belts	Section 8 & 9 due 02/08/2023
	1,759,977 03/23/1993	25 - for men, women and children; namely, headbands, hats, caps, visors, shirts, T-shirts, sweatshirts, polo shirts, wind-resistant jackets, namely, insulated vests and jackets, ski vests, ski sweaters, turtle-neck shirts, bandanas, shorts, gym shorts, sweat pants, belts	Section 8 & 9 due 03/22/2023
	1,364,383 10/08/1985	14 --- Jewelry, namely charms 18 --- Luggage, briefcases, packs (namely, backpacks and packs tied to the waist), bags (namely, tote bags, gym bags, duffel bags) 21 --- Glass beverage ware, cups, mugs, shot glasses and reflective decorative glass ornaments 26 --- Ornamental souvenir pins not of precious metal, souvenir cloth patches for clothing 28 --- Ski equipment, namely, skis and ski boot bags	Section 8 & 9 due 10/07/2015

<i>Mark</i>	<i>Reg. No. Reg. Date</i>	<i>Goods / Services (International Class)</i>	<i>Next Due Date</i>
	1,347,270 07/09/1985	8 -- Collectors' Souvenir Spoons Made of Non Precious Metal 16 -- Printed Matter and Publications-Namely, Framed and Unframed Prints, Advertising Brochures and Pamphlets, Decals, Stickers, Bumper-Stickers, Guest Folios, Paper Napkins, Match Book Covers, Playing Cards, and Stationery Items-Namely, Letterheads, Envelopes, Mailing Labels, Note Paper and Postcards 18 -- Luggage, Briefcases, Packs-Namely, Backpacks and Packs Tied to the Waist; Bags-Namely, Tote Bags, Gym Bags 21 -- Glass Beverage Ware, Cups, Mugs, Shot Glasses and Reflective Decorative Glass Ornaments 25 -- Clothing and Wearing Apparel-Namely, Shirts, Sweaters, Turtleneck Shirts, Sweatshirts, Scarves, Hats, Caps 26 -- Cloth Patches, Souvenir Pins Made of Non Precious Metal 28 -- Ski Equipment-Namely, Skis and Ski Boot Bags	Section 8 & 9 due 07/08/2015
SNOWBIRD	1,336,322 05/21/1985	8 -- Souvenir Spoons Not of Precious Metal 18 -- Luggage, Brief Cases, Packs-Namely, Backpacks and Packs Tied to the Waist, Bags-Namely, Tote Bags, Gym Bags, Duffel Bags 21 -- Glass Beverageware, Cups, Mugs, Shot Glasses and Reflective Decorative Glass Ornaments 28 -- Ski Equipment-Namely, Skis and Ski Boot Bags	Section 8 & 9 due 05/20/2015

<i>Mark</i>	<i>Reg. No. Reg. Date</i>	<i>Goods / Services (International Class)</i>	<i>Next Due Date</i>
	1,286,390 07/17/1984	36 -- Providing Real Estate and Condominium Time-Sharing, Brokerage and Management Services 41 -- Providing Skiing Facilities and Instruction 42 -- Providing Food, Beverage, Lodging, Convention and Resort Services	Section 8 & 9 due 07/16/2014
SNOWBIRD	1,286,389 07/17/1984	6 -- Providing Real Estate and Condominium Time-Sharing, Brokerage and Management Services 41 -- Providing Skiing Facilities and Instruction 42 -- Providing Food, Beverage, Lodging, Convention and Resort Services	Section 8 & 9 due 07/16/2014
snowbird 	0,989,148 07/23/1974	42 -- Providing food, beverage and lodging services 41 -- Providing skiing facilities and instruction	Section 8 & 9 due 07/22/2014