

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM314654

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SOUTHCORP WINES PTY LTD.		08/18/2014	CORPORATION: AUSTRALIA
RECEIVING PARTY DATA			
Name:	SOUTHCORP BRANDS PTY LTD.		
Street Address:	58 Queensbridge Street		
City:	Southbank, Victoria 3006		
State/Country:	AUSTRALIA		
Entity Type:	CORPORATION: AUSTRALIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2877069	CAMATTA HILLS	
CORRESPONDENCE DATA			
Fax Number:	2022937860		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2022937060		
Email:	tm@sughrue.com		
Correspondent Name:	GARY D. KRUGMAN/SUGHRUE MION, PLLC		
Address Line 1:	2100 PENNSYLVANIA AVENUE, N.W.		
Address Line 4:	WASHINGTON, D.C. 20037		
ATTORNEY DOCKET NUMBER:	S12137		
DOMESTIC REPRESENTATIVE			
Name:	GARY D. KRUGMAN/SUGHRUE MION, PLLC		
Address Line 1:	2100 PENNSYLVANIA AVENUE, N.W.		
Address Line 4:	WASHINGTON, D.C. 20037		
NAME OF SUBMITTER:	Gary D. Krugman		
SIGNATURE:	/gary d. krugman/		
DATE SIGNED:	08/20/2014		
Total Attachments: 2			

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TRADEMARK ASSIGNMENT

WHEREAS, Southcorp Wines Pty Ltd., an Australian corporation with a business address of 403 Pacific Highway, Artarmon NSW 2064, Australia, has adopted, used, is using and is the owner of the trademark CAMATTA HILLS and United States Trademark Registration No. 2877069 for "wines"; and

WHEREAS, Southcorp Brands Pty Ltd., an Australian corporation, with a business address of 58 Queensbridge Street, Southbank, Victoria 3006, Australia, is desirous of obtaining all right, title and interest in and to the CAMATTA HILLS trademark and United States Trademark Registration No. 2877069.

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, Southcorp Wines Pty Ltd. hereby assigns to Southcorp Brands Pty Ltd. all right, title and interest in and to the CAMATTA HILLS trademark and United States Trademark Registration No. 2877069, together with the goodwill of the business symbolized by the trademark.

Respectfully submitted.

SOUTHCORP WINES PTY LTD.

By: Owen J. Malone

Name: OWEN JOHN MALONE

Title: DIRECTOR INTELLECTUAL PROPERTY

Date: 18 August 2014

In Re:

U.S. Trademark Registration No. 2877069

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Sughrue Mion, PLLC, whose postal address is 2100 Pennsylvania Avenue, N.W., Washington, DC 20037, is hereby designated Registrant's representative upon whom notice or process in proceedings affecting the mark may be served.

SOUTHCORP BRANDS PTY LTD.

By: Owen J. Malove

Name: OWEN JOHN MALOVE

Title: DIRECTOR INTELLECTUAL PROPERTY

Date: 18 August 2014

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