

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM315286

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
S-YARD KABUSHIKI KAISHA		07/30/2014	CORPORATION:
RECEIVING PARTY DATA			
Name:	SINCERITY TRADING (HK) COMPANY LIMITED		
Street Address:	136-138 Austin Road		
Internal Address:	Room 303, 3/F, Golden Gate Commercial Building		
City:	TSIM SHA TSUI KOWLOON		
State/Country:	HONG KONG		
Entity Type:	CORPORATION: HONG KONG		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2907117	S-YARD ACROCLASS	
Registration Number:	1949357	S-YARD	
Registration Number:	2807253	S-YARD	
CORRESPONDENCE DATA			
Fax Number:	2129860604		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2128834900		
Email:	dtirella@cozen.com		
Correspondent Name:	Cozen O'Connor		
Address Line 1:	277 Park Avenue		
Address Line 4:	New York, NEW YORK 10172		
NAME OF SUBMITTER:	Donna M. Tirella		
SIGNATURE:	/Donna M. Tirella/		
DATE SIGNED:	08/27/2014		
Total Attachments: 2			
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OP \$90.00 2907117

Deed of Assignment

This Assignment entered into as of the 30th day of July, 2014

BETWEEN

S-YARD KABUSHIKI KAISHA (trading as S-YARD CO., LTD.),

a corporation duly organized and existing under the law of Japan, whose registered office is
6-6, GINZA 1-CHOME, CHUO-KU, TOKYO, JAPAN

(hereinafter referred to as Assignor)

AND

SINCERITY TRADING (HK) COMPANY LIMITED, a corporation duly organized and existing under the law of **Hong Kong**, whose registered office is at

**ROOM 303, 3/F, GOLDEN GATE COMMERCIAL BUILDING
136-138 AUSTIN ROAD, TSIM SHA TSUI KOWLOON**

(hereinafter referred to as Assignee)

whereas,

(a) The Assignor is the registered proprietor of the Trademark in U.S.A., particular of which are set out below:

<u>Appl./ Reg. No.</u>	<u>Trademark</u>	<u>Class</u>
2907117	S-YARD ACROCLASS	28
1949357	S-YARD	28
2807253	S-YARD	18, 24, 25, 28

(hereinafter referred to as "Trademarks")

(b) The Assignee is desirous of acquiring the entire right, title and interest in and to the Trademark(s) within the Territory of the United States of America.

Now, it is hereby agreed as follows:

I. Assignment

I.1. For and in consideration of 1 USD, and other valuable consideration, the receipt of which is hereby acknowledged, the Assignor does hereby sell, assign and transfer unto the Assignee, its successors and assigns, its entire right, title and interest for the Territory in and to the Trademarks together with all the goodwill connected with and symbolized by the Trademarks, the same to be held and enjoyed by the said Assignee, its successors and assigns.

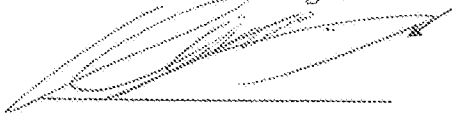
I.2. The Assignee shall on his own expenses, execute all such documents and do all such things as may be necessary to record the required particulars of this Assignment at the National Office of Intellectual Property in the Territory.

II. Infringement and dispute resolution

II.1 To the extent, if any, that the Assignor has or had the right to take actions against third parties for infringement of the Trademarks, the Assignor assigns, transfers and set over to the Assignee all such right whether or not such infringement took place prior to the date of this Assignment.

In witness whereof, the parties have caused this Assignment to be executed by their duly authorized representative as of the date first above written.

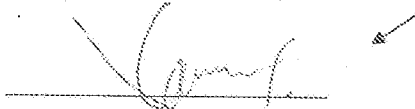
On behalf of the Assignor



Name: LAU KA LOK KENNETH

Position: President

On behalf of the Assignee



Name: Ngo Kar Yan Karen

Position: General Manager