

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM316157

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Maesa, Inc.		07/25/2014	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Papillon Productions, Inc.		
<b>Street Address:</b>	9100 Wilshire Boulevard		
<b>Internal Address:</b>	Suite 1000W		
<b>City:</b>	Beverly Hills		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90212		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4302624	FLOWER BEAUTY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9143817608		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(914) 381-7600		
<b>Email:</b>	slocke@dorflaw.com		
<b>Correspondent Name:</b>	Scott D. Locke		
<b>Address Line 1:</b>	Dorf & Nelson LLP		
<b>Address Line 2:</b>	555 Theodore Fremd Ave.		
<b>Address Line 4:</b>	Rye, NEW YORK 10580		
<b>ATTORNEY DOCKET NUMBER:</b>	MAESA 9US		
<b>NAME OF SUBMITTER:</b>	Scott D. Locke		
<b>SIGNATURE:</b>	/Scott D. Locke/		
<b>DATE SIGNED:</b>	09/05/2014		
<b>Total Attachments: 1</b>			
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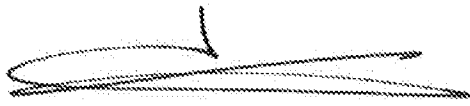
OP \$40.00 4302624

TRADEMARK ASSIGNMENT

Maesa, Inc. ("Assignor") is a New York corporation, whose address for purposes of this Assignment is 400 Worth Street, #705, New York, New York 10013, and is the owner of the mark **FLOWER BEAUTY** which was registered in the United States Patent and Trademark Office on March 12, 2013 as Registration No. 4,302,624.

Papillon Productions, Inc. ("Assignee") is a California corporation, whose address for purposes of this assignment is 9100 Wilshire Boulevard, Suite 1000W, Beverly Hills, California 90212.

For and good and valuable consideration, the receipt of which is hereby acknowledged, Assignor by these presents does hereby sell, assign, and transfer unto Assignee the entire right, title and interest in and to the trademark **FLOWER BEAUTY** and the United States registration thereof, Registration No. 4,302,624, dated March 12, 2013, together with the good will of the business connected with the use of and symbolized by said mark.

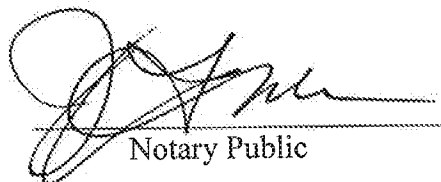
By:   
"Assignor" Gregory Mager, CEO

State of New York            )  
  ) ss.  
County of New York    )

On July 25, 2014, before me, personally appeared Gregory Mager, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same, and that by his/her signature executed this instrument.

Witness my hand and official seal.

JENNIFER F. NELSON  
Notary Public, State of New York  
No. 02NE0069516  
Qualified in Westchester County  
Commission Expires February 4, 20 18

  
Notary Public