

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM316818

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Langenscheidt Verwaltungsgesellschaft mbH		08/26/2014	LIMITED LIABILITY COMPANY: GERMANY
RECEIVING PARTY DATA			
Name:	APA Digital AG		
Street Address:	Bahnhofplatz 6		
City:	8854 Siebnen		
State/Country:	SWITZERLAND		
Entity Type:	CORPORATION: SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2345348	FLEXIMAP	
CORRESPONDENCE DATA			
Fax Number:	2122109444		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-210-9400		
Email:	ipnyc@alston.com		
Correspondent Name:	Alston & Bird LLP		
Address Line 1:	90 Park Avenue		
Address Line 2:	Attn: Lara A. Holzman		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	#432459		
NAME OF SUBMITTER:	Linda Marie Sanchez		
SIGNATURE:	/Linda Marie Sanchez/		
DATE SIGNED:	09/12/2014		
Total Attachments: 2			
source=Langenschedit Verwaltungsgesellschaft to APA Digital AG#page1.tif			
source=Langenschedit Verwaltungsgesellschaft to APA Digital AG#page2.tif			

CH \$40.00 2345348

ASSIGNMENT OF TRADEMARK

WHEREAS Langenscheidt Verwaltungsgesellschaft mbH, a German limited liability company, having its principal place of business at Mies-Van-Der-Rohe-Strasse 4, 80807 Munich, Germany (hereinafter "Assignor") is the owner of U.S. Trademark Registration No. 2,345,348 for the mark **FLEXIMAP**, and has used this trademark in connection with the registered products in U.S. commerce (the "FLEXIMAP Trademark"); and

WHEREAS APA Digital AG, a Swiss corporation, having its place of business at Bahnhofplatz 6, 8854 Siebnen, Switzerland (hereinafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the **FLEXIMAP** Trademark together with the goodwill of the business in connection with which the **FLEXIMAP** Trademark is used and which is symbolized by the **FLEXIMAP** Trademark, along with all rights of action accrued and to accrue under and by virtue hereof, including the right to sue and recover for past infringement of the **FLEXIMAP** Trademark;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee any and all right, title and interest in and to the **FLEXIMAP** Trademark together with the goodwill of the business in connection with which the **FLEXIMAP** Trademark is used and which is symbolized by the **FLEXIMAP** Trademark, along with all rights of action accrued and to accrue under and by virtue hereof, including the right to sue and recover for past infringement of the **FLEXIMAP** Trademark.

Assignor agrees to execute and deliver at the request of the Assignee all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title and interest in and to the **FLEXIMAP** Trademark in the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is needed by the Assignee.

IN WITNESS WHEREOF, Assignor has caused this instrument to be signed as of the date indicated below.

Dated: 09/24, 2014

Langenscheidt Verwaltungsgesellschaft mbH

By: _____

Name:

^m

Title:

JAN HENNE DE DIJN

MANAGING DIRECTOR

- 2 -