# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM316888

| SUBMISSION TYPE:      | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | CHANGE OF NAME |
| SEQUENCE:             | 3              |

## **CONVEYING PARTY DATA**

| Name                 | Formerly | Execution Date | Entity Type           |
|----------------------|----------|----------------|-----------------------|
| Xaxis Holdings, Inc. |          | 12/31/2013     | CORPORATION: DELAWARE |

#### **RECEIVING PARTY DATA**

| Name:           | Xaxis, Inc.           |  |
|-----------------|-----------------------|--|
| Street Address: | 132 West 31st Street  |  |
| City:           | New York              |  |
| State/Country:  | NEW YORK              |  |
| Postal Code:    | 10001                 |  |
| Entity Type:    | CORPORATION: DELAWARE |  |

# **PROPERTY NUMBERS Total: 1**

| Property Type        | Number  | Word Mark                        |
|----------------------|---------|----------------------------------|
| Registration Number: | 3396969 | THE SCIENCE OF DIGITAL MARKETING |

# CORRESPONDENCE DATA

Fax Number: 2124684888

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (212) 468-4800 Email: jkatz@dglaw.com **Correspondent Name:** Jeffrey C. Katz

Address Line 1: Davis & Gilbert LLP, 1740 Broadway

Address Line 4: New York, NEW YORK 10019

| ATTORNEY DOCKET NUMBER: 003023-1518-000 (AGN JAC) |                 |
|---|-----------------|
| NAME OF SUBMITTER:                                | Jeffrey C. Katz |
| SIGNATURE: /Jeffrey C. Katz/                      |                 |
| DATE SIGNED:                                      | 09/12/2014      |

## **Total Attachments: 3**

source=change of name-3#page1.tif source=change of name-3#page2.tif source=change of name-3#page3.tif

> **TRADEMARK** REEL: 005361 FRAME: 0848

900301088

Delaware

PAGE 1

# The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT

COPY OF THE CERTIFICATE OF AMENDMENT OF "XAXIS HOLDINGS, INC.",

CHANGING ITS NAME FROM "XAXIS HOLDINGS, INC." TO "XAXIS, INC.",

FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF DECEMBER, A.D.

2013, AT 2:53 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2013.

2850429 8100

131477342

AUTHENT\CATION: 1014100

DATE: 12-26-13

Jeffrey W. Bullock, Secretary of State

TRADEMARK REEL: 005361 FRAME: 0849

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware Secretary of State Division of Corporations Delivered 02:52 PM 12/26/2013 FILED 02:53 PM 12/26/2013 SRV 131477342 - 2850429 FILE

# CERTIFICATE OF AMENDMENT **OF** CERTIFICATE OF INCORPORATION XAXIS HOLDINGS, INC

The undersigned corporation, in order to amend its Certificate of Incorporation, hereby certifies as follows:

**FIRST**: The name of the corporation is:

# XAXIS HOLDINGS, INC.

**SECOND**: The corporation hereby amends its Certificate of Incorporation as follows:

Paragraph FIRST of the Certificate of Incorporation, relating to the corporate title of the corporation, is hereby amended to read as follows:

"FIRST: The name of the corporation is:

"XAXIS, INC."

**THIRD**: The amendment effected herein was authorized by the consent in writing, setting forth the action so taken, unanimously signed by the holder of all the outstanding shares and each of the members of the Board of Directors entitled to vote thereon pursuant to Sections 228 and 242 of the General Corporation Law of the State of Delaware.

**FOURTH:** This amendment shall be effective as of December 31, 2013

[Signature Page Follows]

TRADEMARK REEL: 005361 FRAME: 0850 IN WITNESS WHEREOF, I hereunto sign my name and affirm that the statements made herein are true under the penalties of perjury, this 26<sup>th</sup> day of December, 2013.

| /s/ Kevin Farewell  |        |
|---------------------|--------|
| Kevin Farewell, Sec | retary |

1575002.1 03023-4029-041

**TRADEMARK** RECORDED: 09/12/2014 REEL: 005361 FRAME: 0851