

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM316949

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Andre Geske		04/01/2014	INDIVIDUAL: GERMANY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Ovo Joint Venture LLC		
<b>Street Address:</b>	59 Lake Drive		
<b>City:</b>	Hightstown		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	08520		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85551871	OVO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2022933083		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	202.416.1688		
<b>Email:</b>	Brianoplus@aol.com		
<b>Correspondent Name:</b>	Brian C Harrison		
<b>Address Line 1:</b>	1776 I Street, N.W.		
<b>Address Line 2:</b>	Ninth Floor		
<b>Address Line 4:</b>	Washington, D.C. 20006		
<b>NAME OF SUBMITTER:</b>	Brian Harrison		
<b>SIGNATURE:</b>	/BCH/		
<b>DATE SIGNED:</b>	09/15/2014		
<b>Total Attachments: 2</b>			
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OP \$40.00 85551871

## TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made effective as of April 1, 2014 (the "Effective Date") by and between Andre Geske, an individual residing at Muhlenkamp 11, 32312 Lubbecke, Federal Republic of Germany ("Assignor"), and Ovo Joint Venture LLC, a Delaware limited liability company with an address at 59 Lake Drive, Hightstown, New Jersey 08520 ("Assignee").

### RECITALS

Whereas, Assignor owns and is authorized to assign, grant, transfer, and convey all rights in and to the mark OVO, together with all applications for registration of such marks, including US Application Serial Number 85551871, and together with any and all registrations for such mark, including their renewals and renewal rights, and any and all names, titles, symbols, designs, copyrights, artwork, and elements embodied in or derived from such mark or its use or display (all collectively referred to herein as the "Property"); and

Whereas, Assignee desires to obtain from Assignor all of Assignor's right, title, and interest in and to the Property, and Assignor is willing to transfer such right, title, and interest to Assignee;

### ASSIGNMENT

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

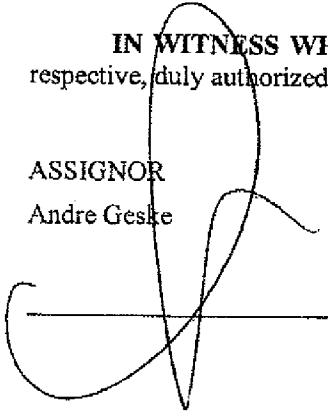
Assignor hereby sells, assigns and transfers to Assignee, and its successors and assigns, the entire right, title, and interest in and to the Property, together with all goodwill of the business symbolized by or associated with the Property and together with the sale and transfer of Applicant's business to Assignee as a purchaser of and successor to the ongoing and existing business to which the Property pertains; and

Assignor agrees to execute any instruments or papers and to perform such other proper acts as may be required to secure to Assignee or its designee such assignment and the rights specified herein; and

Assignee hereby accepts the assignment of such right, title, and interest as specified herein.

**IN WITNESS WHEREOF**, the parties have executed this Assignment by their respective, duly authorized representatives as of the date first above written.

ASSIGNOR  
Andre Geske



ASSIGNEE  
Ovo Joint Venture LLC

By: \_\_\_\_\_

Its: member