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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM317329

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
TLP, Inc.		01/01/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	DDB Worldwide Communications Group Inc.	
Street Address:	437 Madison Avenue	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10022	
Entity Type:	CORPORATION: NEW YORK	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3518462	COMPONENT GROUP

CORRESPONDENCE DATA

Fax Number: 2124684888

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2124684800 **Email:** jkatz@dglaw.com

Correspondent Name: Jeffrey C. Katz, Davis & Gilbert LLP

Address Line 1: 1740 Broadway

Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER:	23697-0001-002 (ASG CJH)
NAME OF SUBMITTER:	Jeffrey C. Katz
SIGNATURE:	/Jeffrey C. Katz/
DATE SIGNED:	09/18/2014

Total Attachments: 1

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TRADEMARK REEL: 005364 FRAME: 0745

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TRADEMARK ASSIGNMENT

WHEREAS TLP, Inc., a Delaware corporation, located at Suite 2800, 1999 Bryan Street, Dallas, Texas 75201, USA (hereinafter, "Assignor"), is the owner of the mark listed below which is registered in the United States Patent and Trademark Office (the "Mark"):

<u>Mark</u>	Registration No.	Registration Date
COMPONENT GROUP	3,518,462	October 14, 2008

WHEREAS, DDB Worldwide Communications Group Inc., a New York corporation, having an address of 437 Madison Avenue New York, New York 10022, (hereinafter "Assignee") (hereinafter, "Assignee"), is desirous of acquiring said Mark and said registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns unto Assignee all right, title and interest in and to said Mark, together with the goodwill of the business symbolized by the Mark, and the above-identified registration thereof, and all rights to damages or profits due or accrued arising out of past infringement of the said Mark or injury to said goodwill, and the right to sue for and recover the same in the Assignee's own name as of the date below.

IN WITNESS WHEREOF, this Assignment has been executed with an effective date as of January 1, 2013.

TLP, Inc.

DDB Worldwide Communications Group

James T. Coningham

Printed Name of Signatory

Assistant Secretary Assistant Guerd Coursel

TRADEMARK REEL: 005364 FRAME: 0746

RECORDED: 09/18/2014