

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM317702

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|---|--|-----------------------|--------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Irreantum, LLC | FORMERLY Savvysherpa Holdings, LLC | 09/19/2014 | LIMITED LIABILITY COMPANY: MINNESOTA |
| RECEIVING PARTY DATA | | | |
| Name: | Savvysherpa, Inc. | | |
| Street Address: | 6200 Shingle Creek Pkwy. | | |
| Internal Address: | Suite 400 | | |
| City: | Minneapolis | | |
| State/Country: | MINNESOTA | | |
| Postal Code: | 55430 | | |
| Entity Type: | CORPORATION: MINNESOTA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3771315 | SAVVYSHERPA | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 7637953605 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 763-549-3540, 8193 | | |
| Email: | dscherr@savvysherpa.com | | |
| Correspondent Name: | Duane Scherr | | |
| Address Line 1: | 6200 Shingle Creek Pkwy. | | |
| Address Line 2: | Suite 400 | | |
| Address Line 4: | Minneapolis, MINNESOTA 55430 | | |
| NAME OF SUBMITTER: | Duane Scherr | | |
| SIGNATURE: | /Duane Scherr/ | | |
| DATE SIGNED: | 09/23/2014 | | |
| Total Attachments: 2 | | | |
| source=AssignmentAgreement_Savvysherpa_Trademark_09232014_Page_1#page1.tif | | | |
| source=AssignmentAgreement_Savvysherpa_Trademark_09232014_Page_2#page1.tif | | | |

OP \$40.00 3771315

Assignment of Rights to Service Mark

This Assignment of Rights to Service Mark is between Irreantum, LLC f/k/a Savvysherpa Holdings, LLC ("Assignor"), a Minnesota limited liability company, located at 6200 Shingle Creek Parkway, Suite 400, Minneapolis, Minnesota 55430, and Savvysherpa, Inc. ("Assignee"), a Minnesota corporation, located at 6200 Shingle Creek Parkway, Suite 400, Minneapolis, Minnesota 55430.

RECITALS

WHEREAS, Assignor owns all rights, title and interest in and to U.S. Service Mark Registration No. 3771315 ("Savvysherpa Service Mark").

WHEREAS, Assignor desires to assign to Assignee all its right, title and interest in and to the Savvysherpa Service Mark.

NOW, THEREFORE, in consideration of \$1.00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

AGREEMENT

1. **Assignment**. Assignor assigns and transfers to Assignee all its right, title and interest in and to the Savvysherpa Service Mark and any and all related intellectual property as of the date hereof to the Assignor.
2. **Acceptance**. Assignee accepts the assignment of Assignor's entire right, title, and interest to the Savvysherpa Service Mark.
3. **Miscellaneous**. This Agreement shall be binding on and inure to the benefit of the parties and their successors and assigns. This Agreement may be executed in several counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same document. Any party shall, however, deliver an original signature of this Agreement to the other party upon request. Each party warrants to the other that it has full power and authority to execute and perform this Agreement in accordance with its terms without the consent or approval of any third party. If any provision of this Agreement is held by the final judgment of any court of competent jurisdiction to be illegal, invalid or unenforceable, the validity of the remaining portions or provisions must not be impaired or affected, and the rights and obligations of the parties must be construed and enforced as if this Agreement did not contain that certain part, term or provision held to be illegal, invalid or unenforceable. This Agreement constitutes the entire agreement between Assignor and Assignee and may be amended or altered only by written agreement executed by both parties, and supersedes all prior agreements, whether written or oral, between the parties. This Agreement and the rights and obligations of the parties hereto, must be construed and enforced in accordance with the laws of the state of Minnesota.

ASSIGNOR, IRREANTUM, LLC F/K/A SAVVYSHERPA HOLDINGS, LLC

[Signature]

Signature
Kenneth S Ehlert
Its President

9/19/2014
Date

ASSIGNEE, SAVVYSHERPA, INC.

[Signature]

Signature
Mark R. Pollmann
Its Treasurer

9/19/2014
Date

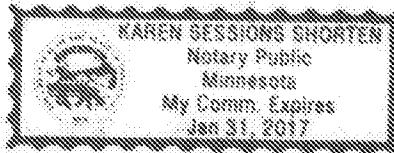
[to be completed by notary public]

STATE OF MINNESOTA
COUNTY OF HENNEPIN

On this 19 day of September, before me, Karen Sessions Shorten, the undersigned Notary Public, personally appeared Kenneth S Ehlert, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to this instrument, and acknowledged to me that he executed the same. On this same day, this instrument was acknowledged before me.

[Signature]
Notary Public

My Commission Expires: 1/31/17

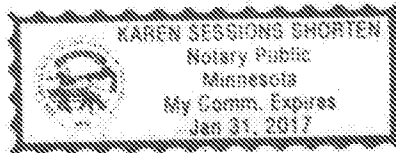


STATE OF MINNESOTA
COUNTY OF HENNEPIN

On this 19 day of September, before me, Karen Sessions Shorten, the undersigned Notary Public, personally appeared Mark R. Pollmann, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to this instrument, and acknowledged to me that he executed the same. On this same day, this instrument was acknowledged before me.

[Signature]
Notary Public

My Commission Expires: 1/31/17



TRADEMARK