

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM318145

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jamie O'Banion		07/02/2014	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Beauty Biosciences LLC		
Street Address:	6060 North Central Expressway		
Internal Address:	Suite 424		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75206		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Registration Number:	4419287	PREVENT AND PERFECT SERUM	
Registration Number:	4080486	BEAUTY BIOSCIENCE	
Registration Number:	4074997	TITRATION THERAPY	
Registration Number:	4016956	RETINOSYN	
Registration Number:	3938245	ORGANICARE	
Registration Number:	3778635	DAILY DEW	
Registration Number:	3620363	BRIGHTER TOMORROW	
Registration Number:	3620362	CLARITY CONTROL	
Registration Number:	3620361	FINDING BALANCE	
Registration Number:	3620364	FRESH FIX	
Serial Number:	85852013	RETINOMIDE LP	
CORRESPONDENCE DATA			
Fax Number:	3102299999		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310.229.9900		
Email:	ipdocketingLA@venable.com		
Correspondent Name:	Paul S. Bernstein, Esq.		
Address Line 1:	2049 Century Park East		

CH \$290.00 4419287

TRADEMARK

Address Line 2: Suite 2100
Address Line 4: Los Angeles, CALIFORNIA 90067

ATTORNEY DOCKET NUMBER: 19424.358055.TM

NAME OF SUBMITTER: Paul Bernstein

SIGNATURE: /Paul Bernstein/

DATE SIGNED: 09/26/2014

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This Trademark Assignment ("*Assignment*") is made and entered by and between Jamie O'Banion, an individual ("*Assignor*"), and Beauty Biosciences LLC, a Texas limited liability company ("*Assignee*").

WHEREAS, Assignor is the owner of the trademarks, service marks and/or trade names and all applications therefor (collectively, the "*Trademarks*") shown on Schedule A attached hereto; and

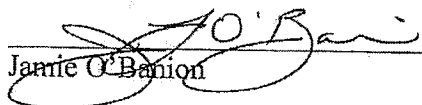
WHEREAS, Assignee desires to acquire the entire and exclusive right, title and interest and any associated goodwill in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and the applications or registrations therefor as identified on Schedule A. This assignment includes the right to sue and recover damages for past and future infringements of Assignor's rights in the Trademarks and to bring any proceeding in the United States Patent and Trademark Office or any equivalent agency in any other country for cancellation or opposition or other proceeding in connection with the Trademarks. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this assignment not been made.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized representative on the date set forth below.

Dated: July 2, 2014

"ASSIGNOR"



Jamie O'Banion

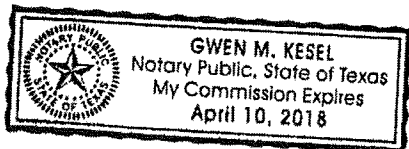
STATE OF Texas)
COUNTY OF Dallas)

On July 2, 2014 before me, Gwen Kesel, a Notary Public, personally appeared Jamie O'Banion, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]

Signature: [Handwritten Signature]
By: Gwen Kesel



SCHEDULE A

TRADEMARKS

TRADEMARK	COUNTRY	OWNER	FILING DATE	SER. NO.	REG. DATE	REG. NO.
PREVENT AND PERFECT SERUM	USA	Jamie O'Banion	March 5, 2012	85/560626	October 15, 2013	4,419,287
BEAUTY BIOSCIENCE	USA	Jamie O'Banion	August 31, 2009	77/816201	January 3, 2012	4,080,486
TITRATION THERAPY	USA	Jamie O'Banion	September 16, 2010	85/131252	December 20, 2011	4,074,997
RETINOSYN	USA	Jamie O'Banion	June 30, 2010	85/075545	August 23, 2011	4,016,956
ORGANICARE	USA	Jamie O'Banion	September 25, 2007	77/288905	March 29, 2011	3,938,245
DAILY DEW	USA	Jamie O'Banion	January 19, 2008	77/376073	April 20, 2010	3,778,635
BRIGHTER TOMORROW	USA	Jamie O'Banion	January 19, 2008	77/376066	May 12, 2009	3,620,363
CLARITY CONTROL	USA	Jamie O'Banion	January 19, 2008	77/376064	May 12, 2009	3,620,362
FINDING BALANCE	USA	Jamie O'Banion	January 19, 2008	77/376061	May 12, 2009	3,620,361
FRESH FIX	USA	Jamie O'Banion	January 19, 2008	77/376070	May 12, 2009	3,620,364
RETINOMIDE LP	USA	Jamie O'Banion	February 16, 2013	85/852013	N/A	N/A
ORGANICARE	CTM	Jamie O'Banion	March 25, 2008	006779052	February 10, 2009	006779052