

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM318171

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Vitacore Health Products, LLC		09/26/2014	LIMITED LIABILITY COMPANY: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Vitamin Shoppe Industries Inc.		
<b>Street Address:</b>	2101 91st Street		
<b>City:</b>	North Bergen		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07047		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85189037	CARDIOCORE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3128278185		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3128074350		
<b>Email:</b>	chicago.trademarks@klgates.com		
<b>Correspondent Name:</b>	Sana Hakim		
<b>Address Line 1:</b>	P.O. Box 1135		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60690-1135		
<b>ATTORNEY DOCKET NUMBER:</b>	3900161.00013		
<b>NAME OF SUBMITTER:</b>	Sana Hakim		
<b>SIGNATURE:</b>	/sh/		
<b>DATE SIGNED:</b>	09/26/2014		
<b>Total Attachments: 2</b>			
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source=Vitacore Health Products to Vitamin Shoppe#page2.tif			

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**ASSIGNMENT OF TRADEMARKS**

WHEREAS, Vitacore Health Products, LLC, a Limited Liability Company of Florida, with its principal place of business at 1395 Brickell Avenue, Miami, Florida 33131 U.S.A. ("Assignor") owns the mark and registration (the "Mark") listed in the attached Schedule; and

WHEREAS, Vitamin Shoppe Industries Inc., a Corporation of New York, with its principal place of business at 2101 91st Street, North Bergen, New Jersey 07047 U.S.A. ("Assignee"), desires to acquire the Mark; and

WHEREAS, Assignor desires to assign the Mark to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Mark, including all common law rights, registrations and applications therefor, together with goodwill of the business connected with the use of the Mark and symbolized thereby, and any and all accrued rights of action, royalties or damages for any past or existing infringement or misappropriation of any such rights, in the United States and all foreign countries.

**VITACORE HEALTH PRODUCTS, LLC**

By: *Jean Frydman*  
Name: Jean Frydman, FRYDMAN  
Title: Senior Vice President of Legal, General Counsel & Corporate Secretary  
Date: Sept. 26, 2014

STATE OF New Jersey  
COUNTY OF Hudson SS.

The foregoing instrument was acknowledged before me this 21st day of September, 2014 by Jean Frydman, SVP, General Counsel & Corp Sec.

*Kerry L. DeBellonia*  
Notary Public  
My commission expires 03/08/2015  
KERRY L. DeBELLONIA  
A NOTARY PUBLIC OF NEW JERSEY  
MY COMMISSION EXPIRES 03/08/2015

**SCHEDULE**

<b>Mark</b>	<b>Application Number</b>	<b>Filing Date</b>	<b>Registration Number</b>	<b>Registration Date</b>
CARDIOCORE	85/189,037	12/02/2010	4,047,180	10/25/2011