

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM318312

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Beauty Innovation Group, LLC		08/22/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Beauty Incubator Group, LLC		
Street Address:	18940 North Pima Road, Suite 250		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85255		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 32			
Property Type	Number	Word Mark	
Registration Number:	4481384	ANGEL OF GOOD	
Registration Number:	4388362	ARCHETYPE	
Registration Number:	4572633	BORN TO BE BEAUTIFUL	
Registration Number:	4576142	EVERYDAY MIRACLES	
Registration Number:	4436731	GODSPEED	
Registration Number:	4436773	LIQUID SKIN	
Registration Number:	4476349	THIN LASHES	
Registration Number:	4476348	THIN LIPS	
Serial Number:	86078828	ARCHETYPES	
Serial Number:	85845081	ARTISTA	
Serial Number:	85960988	ATHLETE COMPETITOR	
Serial Number:	86052595	BIG BEAUTY	
Serial Number:	85524744	BOY CRAZY	
Serial Number:	85703751	BOY GENIUS	
Serial Number:	86185906	EVEN NOW	
Serial Number:	85960994	EXPLORER ADVENTURER TRAVELER	
Serial Number:	85226697	FATHER	
Serial Number:	85703752	GIRL GENIUS	
Serial Number:	85960996	INFLUENCER TASTEMAKER STYLIST	
TRADEMARK			

OP \$815.00 4481384

Property Type	Number	Word Mark
Serial Number:	85766777	LIQUID CHEEKS
Serial Number:	85765711	LIQUID LIDS
Serial Number:	85765708	LIQUID LIPS
Serial Number:	85578055	PARADISE VALLEY
Serial Number:	85948321	RKTYPES
Serial Number:	86020021	ROYAL BABY
Serial Number:	85910275	SPIRITISTA
Serial Number:	85681121	STREETLIGHTS
Serial Number:	85632534	THE STREET IS ON FIRE
Serial Number:	85924755	THE STREET IS ON FIRE
Serial Number:	85686131	THIN SKIN
Serial Number:	85756535	THINK SKIN
Serial Number:	85960983	VISIONARY ENTREPRENEUR INTUITIVE

CORRESPONDENCE DATA

Fax Number: 4806830309

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 480-683-0286

Email: tricia@markcarlino.com

Correspondent Name: Mark A. Carlino

Address Line 1: 28150 N Alma School Pkwy #103-617

Address Line 4: Scottsdale, ARIZONA 85262

ATTORNEY DOCKET NUMBER:	BIG NAME CHANGES
NAME OF SUBMITTER:	Mark A. Carlino
SIGNATURE:	/MARK A. CARLINO/
DATE SIGNED:	09/29/2014

Total Attachments: 2

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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BEAUTY INNOVATION GROUP, LLC", CHANGING ITS NAME FROM "BEAUTY INNOVATION GROUP, LLC" TO "BEAUTY INCUBATOR GROUP, LLC", FILED IN THIS OFFICE ON THE EIGHTEENTH DAY OF SEPTEMBER, A.D. 2014, AT 6:49 O'CLOCK P.M.

5216722 8100

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You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1714246

DATE: 09-19-14

TRADEMARK
REEL: 005370 FRAME: 0382


**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
TO THE
CERTIFICATE OF FORMATION OF
BEAUTY INNOVATION GROUP, LLC**

Beauty Innovation Group, LLC (the "Company"), a limited liability company formed and existing under and pursuant to the Delaware Limited Liability Company Act, DOES HEREBY CERTIFY:

1. The name of the Company prior to this Certificate of Amendment is **Beauty Innovation Group, LLC**.
2. That Article FIRST of the Certificate of Formation of the Company is hereby amended in its entirety to read as follows:

"FIRST. The name of the limited liability company is: **Beauty Incubator Group, LLC**"
3. Except as expressly set forth herein, the Certificate of Formation of the Company remains in effect as originally filed on September 21, 2012.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment on this 22nd day of August, 2014.

By: 
Cristina Carlino, Manager