

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM319141

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
YL Holdings, Inc.		09/03/2014	CORPORATION: UTAH
RECEIVING PARTY DATA			
Name:	Young Living Essential Oils, LC		
Street Address:	3125 Executive Parkway		
City:	Lehi		
State/Country:	UTAH		
Postal Code:	84043		
Entity Type:	LIMITED LIABILITY COMPANY: UTAH		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85388853	YOUNG LIVING ESSENTIAL OILS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8014188769		
Email:	sspeirs@youngliving.com		
Correspondent Name:	Saul Speirs		
Address Line 1:	3125 Executive Parkway		
Address Line 4:	Lehi, UTAH 84043		
NAME OF SUBMITTER:	Saul Speirs		
SIGNATURE:	/Saul Speirs/		
DATE SIGNED:	10/06/2014		
Total Attachments: 2			
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OP \$40.00 85388853

TRADEMARK ASSIGNMENT

This Trademark Assignment [hereinafter "the Assignment"] dated September 3, 2014, is made and delivered by YL Holdings, Inc., having a place of business at 3125 W. Executive Parkway, Lehi, UT, 84043 [hereinafter "Assignor"], for the benefit of Young Living Essential Oils, LC, having a place of business at 3125 W. Executive Parkway, Lehi, UT, 84043 [hereinafter "Assignee"].

WHEREAS, Assignor has acquired, used, and is the owner of all right, title, and interest in, to, and under U.S. Trademark Application Serial No. 85/388,853, filed August 3, 2011, for the mark YOUNG LIVING ESSENTIAL OILS [hereinafter "the Mark"]; and

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the parties agree as follows:

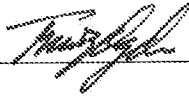
1. Assignor does hereby transfer, convey, assign, and deliver to Assignee, free and clear of all Encumbrances, all right, title, and interest in, to, and under the Mark, together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement of the Mark, whether arising prior to or subsequent to the date of this Assignment, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and in any other jurisdiction, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the said Assignor had this Assignment not been made.
2. This Assignment may be executed in separate counterparts and by facsimile signature, each of which when so executed and delivered shall be an original, but all such counterparts shall together constitute one and the same instrument.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be adopted, approved, certified, executed, and acknowledged by a duly authorized person on the date first above written.

ASSIGNOR:

YL Holdings, Inc.

By: _____
Name:
Title:



ASSIGNEE:

Young Living Essential Oils, LC

By: _____
Name:
Title:

