

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

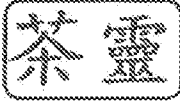
ETAS ID: TM319182

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Guerlain S.A.		10/01/2014	CORPORATION: FRANCE
RECEIVING PARTY DATA			
Name:	LADY BEETLE		
Street Address:	125 Rue du President Wilson		
City:	92300 Levallois Perret		
State/Country:	FRANCE		
Entity Type:	societe en commandite par actions: FRANCE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	86014225		
Serial Number:	86014170	THE WISDOM OF THE TEA FOREST	
Serial Number:	86014083	CHA LYNG	
CORRESPONDENCE DATA			
Fax Number:	2128135901		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212 813 5900		
Email:	assignments@fzlj.com		
Correspondent Name:	DAVID EHRLICH		
Address Line 1:	FROSS ZELNICK LEHRMAN & ZISSU, P.C.		
Address Line 2:	866 UNITED NATIONS PLAZA		
Address Line 4:	NEW YORK, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	GNS 1307822		
NAME OF SUBMITTER:	David Ehrlich		
SIGNATURE:	/anca nicolescu/		
DATE SIGNED:	10/06/2014		
Total Attachments: 1			
source=Executed assignment to Lady Beetle (F1537522x96B9E)#page1.tif			

CH \$90.00 86014225

ASSIGNMENT

WHEREAS, Guerlain S.A., a France corporation, whose address is 68, avenue des Champs-Elysees, 75008 Paris, France ("Assignor"), is the owner of the following trademark applications in the United States:

TRADEMARK	SERIAL NUMBER
	86/014225
THE WISDOM OF THE TEA FOREST	86/014170
CHA LYNG	86/014083

WHEREAS, LADY BEETLE, a France societe en commandite par actions, whose address is 125 Rue du President Wilson, 92300 Levallois Perret, France ("Assignee"), is desirous of acquiring said applications and all associated goodwill in said trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, all right, title and interest in and to said trademarks and the above-named applications therefor, together with the goodwill of the business symbolized by said trademarks, and with all claims that could be asserted by Assignor arising out of or relating to the use or ownership of said trademarks.

Guerlain S.A.

By: _____

Name: **Daniel PONSY**

Title: **Legal Director Deputy**

Date of Signature: **1st October 2014**

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