

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM319590

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ferndale IP, Inc.		10/09/2014	CORPORATION: MICHIGAN
RECEIVING PARTY DATA			
Name:	Ferndale Pharma Group, Inc.		
Street Address:	780 W. Eight Mile Road		
City:	Ferndale		
State/Country:	MICHIGAN		
Postal Code:	48220		
Entity Type:	CORPORATION: MICHIGAN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4539704	RELIAFIT	
Registration Number:	4534654	RELIAFIT MALE URINARY DEVICE	
CORRESPONDENCE DATA			
Fax Number:	2486475210		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	248-647-6000		
Email:	docket@patlaw.com		
Correspondent Name:	Julie A. Greenberg		
Address Line 1:	2701 Troy Center Drive, Suite 330		
Address Line 4:	Troy, MICHIGAN 48084		
ATTORNEY DOCKET NUMBER:	FLI-29119/03		
NAME OF SUBMITTER:	Julie A. Greenberg		
SIGNATURE:	/Julie A. Greenberg/		
DATE SIGNED:	10/09/2014		
Total Attachments: 1			
source=reliafit assignment-signed#page1.tif			

OP \$65.00 4539704

ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT is entered this 9th day of October, 2014, by Ferndale IP, Inc., having an address at 780 W. Eight Mi. Rd, Ferndale Michigan 48220(hereafter "ASSIGNOR").

WHEREAS, ASSIGNOR has adopted and is using the Registered Marks RELIAFIT (Reg. No. 4539704) and RELIAFIT MALE URINARY DEVICE (Reg. No. 4534654) (hereafter the "Registered Marks");

WHEREAS ASSIGNOR desires to assign the Registered Marks to Ferndale Pharma Group, Inc., having an address at 780 W. Eight Mi. Rd, Ferndale Michigan 48220 (hereafter "ASSIGNEE")

NOW THEREFORE, for good and valuable consideration, the receipt of which is expressly acknowledged, Assignor hereby agrees as follows:

1. ASSIGNOR warrants and represents that it owns all rights to the Registered Marks, and all rights in and to their respective Registrations, and that it has the right to assign all such rights therein pursuant to this Assignment.
2. ASSIGNOR does hereby assign to ASSIGNEE all rights, title and interest in and to said Registered Marks, all goodwill associated with said Registered Marks, and all right, title, and interest in and to the Registrations.
3. ASSIGNOR agrees to assist in the preparation of additional paperwork as may be required from time to time to establish the terms of this Assignment.

Ferndale IP, Inc.

Richard A. Hamer

By: _____ RICHARD A HAMER

Date: _____ OCTOBER 9, 2014