

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM319718

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PANINI AMERICA, INC.		10/09/2014	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PANINI S.P.A.		
<b>Street Address:</b>	Via Emilio PO, 380		
<b>City:</b>	Modena 41100		
<b>State/Country:</b>	ITALY		
<b>Entity Type:</b>	CORPORATION: ITALY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4369715	PANINI PRIME	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2123910525		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-278-0400		
<b>Email:</b>	nzivin@cooperdunham.com		
<b>Correspondent Name:</b>	Norman H. Zivin c/o COOPER & DUNHAM LLP		
<b>Address Line 1:</b>	30 Rockefeller Plaza		
<b>Address Line 2:</b>	20th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10112		
<b>ATTORNEY DOCKET NUMBER:</b>	5061/84017/NHZ		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Norman H. Zivin c/o COOPER & DUNHAM LLP		
<b>Address Line 1:</b>	30 Rockefeller Plaza		
<b>Address Line 2:</b>	20th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10112		
<b>NAME OF SUBMITTER:</b>	Norman H. Zivin		
<b>SIGNATURE:</b>	/norman h. zivin/		
<b>DATE SIGNED:</b>	10/10/2014		

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**Total Attachments: 1**

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TRADEMARK ASSIGNMENT

WHEREAS, PANINI AMERICA, INC., a corporation organized under the laws of the State of Delaware, is the owner of certain rights in the following trademark and registration therefor in the United States:

<u>Mark</u>	<u>Reg. No.</u>	<u>Issue Date</u>
PANINI PRIME	4,369,715	July 16, 2013

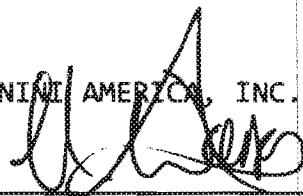
WHEREAS, PANINI S.P.A., a corporation of Italy, having a place of business at Via Emilio Po, 380, Modena 41100, ITALY, is desirous of acquiring all rights in the mark and the registration therefor;

NOW, THEREFORE, in consideration of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged;

PANINI AMERICA, INC. hereby sells, assigns and transfers to PANINI S.P.A., and its successors and assigns, all of its right, title and interest in and to the mark, together with the goodwill of the business symbolized by the mark and registration therefor, including all right to sue for past infringement thereof.

PANINI AMERICA, INC.

Dated: October 9, 2014

By:  M. WARSOP

Title: CEO

Witness: \_\_\_\_\_  
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