

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM319938

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Adam Group, Inc. of Middle Tennessee		06/11/2013	CORPORATION:
RECEIVING PARTY DATA			
Name:	PlayMaker CRM, Inc.		
Street Address:	111 Southeast Parkway Ct.		
City:	Franklin		
State/Country:	TENNESSEE		
Postal Code:	37064		
Entity Type:	CORPORATION: TENNESSEE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4143473	PLAYMAKER	
CORRESPONDENCE DATA			
Fax Number:	6172484000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617-248-5000		
Email:	swinslow@choate.com		
Correspondent Name:	Stephen Winslow		
Address Line 1:	Two International Place		
Address Line 2:	Choate, Hall & Stewart LLP		
Address Line 4:	Boston, MASSACHUSETTS 02110		
ATTORNEY DOCKET NUMBER:	2005706-0029		
NAME OF SUBMITTER:	Stephen Winslow		
SIGNATURE:	/Stephen Winslow/		
DATE SIGNED:	10/14/2014		
Total Attachments: 0			

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