

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM320231

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Heilman Foods, Inc.		10/09/2014	CORPORATION: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	A La Henri Inc.		
<b>Street Address:</b>	3213 Lexington Drive		
<b>City:</b>	New Castle		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	16105		
<b>Entity Type:</b>	CORPORATION: PENNSYLVANIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2506557	A LA HENRI	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3026568920		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	302-622-4226		
<b>Email:</b>	dmcgregor@foxrothschild.com		
<b>Correspondent Name:</b>	Deanna M. McGregor		
<b>Address Line 1:</b>	2000 Market Street, 20th Floor		
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19103		
<b>ATTORNEY DOCKET NUMBER:</b>	096803.50101		
<b>NAME OF SUBMITTER:</b>	Deanna M. McGregor		
<b>SIGNATURE:</b>	/-d-/		
<b>DATE SIGNED:</b>	10/16/2014		
<b>Total Attachments: 1</b>			
source=Executed Assignment - A La Henri#page1.tif			

OP \$40.00 2506557

**ASSIGNMENT OF TRADEMARK**

Heilman Foods, Inc. (hereinafter "Heilman"), a corporation having an address of record in the United States Patent and Trademark Office as 203 Florentine Drive, Easton, Pennsylvania, 18040, represents, warrants and guarantees that they are the owner of the entire right, title and interest in and to United States Trademark Registration No.: 2,506,557, together with all good will of the business associated therewith and ancillary thereto.

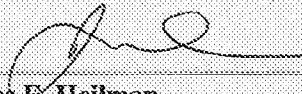
A La Henri Inc. (hereinafter "A La Henri"), a Pennsylvania corporation, having an address of 3213 Lexington Drive, New Castle, Pennsylvania 16105, desires to acquire the entire right, title and interest in and to United States Trademark Registration No.: 2,506,557 for the mark "A LA HENRI", together with the good will of the business associated therewith and ancillary thereto; Heilman is willing to and desires to assign United States Trademark Registration No.: 2,506,557, together with the good will of the business associated therewith, to A La Henri.

THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged by Heilman, and intending to be legally bound, Heilman hereby sells, assigns and transfers the entire right, title and interest in and to United States Trademark Registration No.: 2,506,557 for the mark "A LA HENRI", together with the good will of the business associated therewith and ancillary thereto, to A La Henri Inc., a Pennsylvania corporation, located at 3213 Lexington Drive, New Castle, Pennsylvania 16105. This assignment by Heilman includes all rights to sue for past infringement of the mark "A LA HENRI", all rights pertaining to maintenance of United States Trademark Registration No.: 2,506,557 for the mark "A LA HENRI" in the United States Patent and Trademark Office, and all rights pertaining to enforcement of United States Trademark Registration No.: 2,506,557.

This assignment shall be construed according to the laws of the state of Pennsylvania.

**HEILMAN FOODS, INC.**

10-9-14  
Date

  
James E. Heilman  
President