

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM320569

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	01/01/2011

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MLB Advanced Media, L.P.		10/17/2014	LIMITED PARTNERSHIP: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	Major League Baseball Properties, Inc.
<b>Street Address:</b>	245 Park Avenue
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10167
<b>Entity Type:</b>	CORPORATION: NEW YORK

## PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
<b>Registration Number:</b>	3864816	R.B.I. BASEBALL

## CORRESPONDENCE DATA

Fax Number: 2125750671

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 2127909200

Email: trademark@cll.com

Correspondent Name: Maya L. Tarr

Address Line 1: Cowan, Liebowitz &amp; Latman, P.C.

Address Line 2: 1133 Avenue of the Americas

Address Line 4: New York, NEW YORK 10036

<b>ATTORNEY DOCKET NUMBER:</b>	21307/098/MLK/LS
<b>NAME OF SUBMITTER:</b>	Maya L. Tarr
<b>SIGNATURE:</b>	/Maya L. Tarr/
<b>DATE SIGNED:</b>	10/20/2014

## Total Attachments: 2

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OP \$40.00 3864816

NUNC PRO TUNC ASSIGNMENT

This NUNC PRO TUNC ASSIGNMENT (the "Assignment"), effective January 1, 2011, is between MLB Advanced Media, L.P., a Delaware limited partnership, located at 75 Ninth Avenue, New York, NY 10011 ("Assignor), and Major League Baseball Properties, Inc., a New York corporation, located at 245 Park Avenue, New York, NY 10167 ("Assignee").

WHEREAS, the Assignor has used the mark R.B.I. BASEBALL (the "Mark) and is the record owner of United States Registration No. 3,864,816 for "Computer game software; Video game software" in International Class 9 (the "Registration"); and

WHEREAS, the Assignor and the Assignee desire to ratify and confirm the assignment and transfer nunc pro tunc of the Mark and Registration, together with the goodwill of the business symbolized thereby, to the Assignee;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby confirms and ratifies its assignment and transfer to Assignee, its successors and assigns, absolutely and forever, nunc pro tunc as of January 1, 2011, all of Assignor's rights, title and interest in and to the Mark together with the goodwill of the business symbolized thereby and the Registration, and all causes of action for any and all past infringements of the rights so assigned occurring before or after the effective date of this Nunc Pro Tunc Assignment and the right to collect and retain the proceeds therefrom, and Assignor agrees to provide Assignee with any documentation, specimens, use evidence, and/or other materials as necessary to support the recordation of this Nunc Pro Tunc

Assignment and maintenance of the Registration with the United States Patent and Trademark Office as requested from time to time by Assignee.

MLB ADVANCED MEDIA, L.P.

By: 

Name: Michael J. Melis

Title: SVP + GC

Dated: October 17, 2014