ETAS ID: TM320834

### TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

**SUBMISSION TYPE: NEW ASSIGNMENT** 

**NATURE OF CONVEYANCE:** Memorandum and Notice of Security Interest In Intellectual Property

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Flipswap, Inc.		09/26/2014	CORPORATION: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	Comerica Bank, as Agent		
Street Address:	39200 Six Mile Rd., Mail Code 7578		
City:	Livonia		
State/Country:	MICHIGAN		
Postal Code:	48152		
Entity Type:	National Documentation Services: UNITED STATES		

#### **PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Registration Number:	3224889	FLIPSWAP
Registration Number:	4142494	FLIPSWAP
Registration Number:	4142495	F

#### **CORRESPONDENCE DATA**

Fax Number: 9497200182

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 949-224-6263

Email: Trademark@Buchalter.com

**Correspondent Name:** Deena Hochmuth

Address Line 1: 18400 Vona Karman Ave., Suite 800

Address Line 4: Irvine, CALIFORNIA 92612

ATTORNEY DOCKET NUMBER:	10113-0154
NAME OF SUBMITTER:	Deena Hochmuth
SIGNATURE:	/Deena Hochmuth/
DATE SIGNED:	10/22/2014

#### **Total Attachments: 3**

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# MEMORANDUM AND NOTICE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

September 26, 2014

FLIPSWAP, INC., a Delaware corporation, whose address is 1507 LBJ Freeway, Suite 500, Farmers Branch, Texas 75234 ("Debtor") hereby acknowledges that it has granted to COMERICA BANK., as Agent, whose address is 39200 Six Mile Road, MC 7578, Livonia, Michigan 48152 (the "Secured Party"), a security interest in and to all of the Debtor's right, title and interest in and to: (a) the trademarks and trademark registrations and applications therefor which are identified on Exhibit A attached hereto and herein incorporated by this reference owned by Debtor (the "Trademarks"), together with any and all goodwill of the business, and any recovery from all actions for infringement concerning the foregoing.

The terms and conditions of the aforementioned security interest are contained in that certain Security Agreement dated as of September 26, 2014, as amended from time to time (the "Agreement"), among Debtor and Secured Party, among others, as security for the Obligations as set forth in the Agreement and other agreements referred to therein. Nothing contained in this Memorandum and Notice of Security Interest in Intellectual Property shall be construed as a present or absolute assignment of any of the collateral nor as limiting any interest which Secured Party may have in any other collateral described in the Agreement or otherwise.

[Signature page to follow.]

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IN WITNESS WHEREOF, the undersigned has duly executed this document as of the date first written above.

FLIPSWAP, INC.,

a Delaware corporation

Name: Brian Wing

Title: Senior Vice President and Chief Financial

Officer

# EXHIBIT A

## **TRADEMARKS**

Trademark	Serial No. / Reg. No.	File Date / Reg. Date
FLIPSWAP	78885059 3224889	5/16/2006 4/3/2007
FLIPSWAP (design plus words, letter, and/or numbers)	85428730 4142494	9/21/2011 5/15/2012
F (design plus words, letter, and/or numbers)	85428732 4142495	9/21/2011 5/15/2012

Exhibit A

RECORDED: 10/22/2014

BN 17108480v2