

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM320854

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DWECK INDUSTRIES 251, LLC		07/01/2014	LIMITED LIABILITY COMPANY: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	RUMSON ACQUISITION LLC		
<b>Street Address:</b>	1385 Broadway, 8th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10018		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEW YORK		
<b>PROPERTY NUMBERS Total: 9</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3322221		
<b>Registration Number:</b>	3496351	STEPHEN DWECK LUXURY	
<b>Registration Number:</b>	3956316	STEPHEN DWECK	
<b>Registration Number:</b>	3396896	STEPHEN DWECK	
<b>Registration Number:</b>	3084346	STEPHEN DWECK	
<b>Registration Number:</b>	1784692	STEPHEN DWECK	
<b>Registration Number:</b>	1734413	STEPHEN DWECK	
<b>Registration Number:</b>	3793392	GARDEN OF STEPHEN	
<b>Registration Number:</b>	3753500	DWECK DIAMONDS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2126437000		
<b>Email:</b>	pto@sillscummis.com		
<b>Correspondent Name:</b>	Kenneth R. Schacter		
<b>Address Line 1:</b>	101 Park Avenue, 28th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10178		
<b>ATTORNEY DOCKET NUMBER:</b>	09910139.000001		

CH \$240.00 3322221

<b>NAME OF SUBMITTER:</b>	Kenneth R Schachter
<b>SIGNATURE:</b>	/Kenneth R Schachter/
<b>DATE SIGNED:</b>	10/22/2014
<b>Total Attachments: 3</b> source=Dweck-Rumson Assignment#page1.tif source=Dweck-Rumson Assignment#page2.tif source=Dweck-Rumson Assignment#page3.tif	

## Trademark Assignment

This Trademark Assignment, effective as of 11/11/2014, 2014 (the "Effective Date"), is between DWECK INDUSTRIES 251, LLC., a New York limited liability company, having its principal place of business at 2455 McDonald Avenue, Suite #201 (2nd Floor), Brooklyn, NY 11223 ("Assignor"), and RUMSON ACQUISITION LLC, a New York limited liability company, having its principal place of business at 1385 Broadway, 8<sup>th</sup> Floor, New York, New York 10018 ("Assignee").

WHEREAS, Assignor is the owner of all of the right, title and interest in and to the trademarks set forth on Schedule A annexed hereto (the "Marks"); and the goodwill associated with the Marks, and desires to assign, transfer and sell to Assignee the Marks and the goodwill associated therewith; and

WHEREAS, Assignor agrees to assign, transfer and sell to Assignee, Assignor's entire right, title and interest in and to the Marks and the goodwill associated therewith to Assignee; and Assignee agrees to acquire Assignor's entire right, title, and interest in and to the Marks and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, as of the Effective Date, hereby assigns, transfers and sells to Assignee, its successors, and assigns, Assignor's entire right, title and interest in and to the Marks, the goodwill associated with the Marks, as well as any renewals thereof, solely with respect to the Marks, all royalties, damages, and payments now or hereafter due or payable, all causes of action (in law and/or equity) and the right to sue, counterclaim, and recover for past, present, and future infringement, misappropriation, or dilution of the rights assigned to Assignee hereunder, and all rights, including the goodwill, corresponding thereto throughout the respective countries where Assignor holds rights in the Marks.

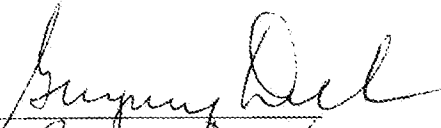
Assignor, as of the Effective Date, agrees to immediately cease using the Marks and further agrees, without further consideration, to cause to be performed such lawful acts and to execute such further documents regarding the rights assigned, transferred and sold herein, as reasonably requested by Assignee or its successors or assigns.

[Signature Page Follows]

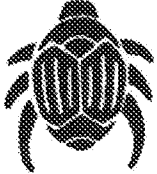
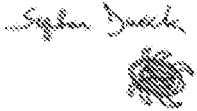
WHEREFORE, Assignor has duly executed this Trademark Assignment on the date indicated below.

DWECK INDUSTRIES 251, LLC

Date: 7/11 2014

By:   
Name: Gregory Dweck  
Title: President

Schedule A

<u>MARK</u>	<u>COUNTRY</u>	<u>REGISTRATION NO.</u>
	U.S.	3,322,221
STEPHEN DWECK LUXURY <small>STEPHEN DWECK LEATHERS</small>	U.S.	3,496,351
STEPHEN DWECK <small>STEPHEN DWECK</small>	U.S.	3,956,316
STEPHEN DWECK and Design 	U.S.	3,396,896
STEPHEN DWECK <small>STEPHEN DWECK</small>	U.S.	3,084,346
STEPHEN DWECK	U.S.	1,784,692
STEPHEN DWECK	U.S.	1,734,413
GARDEN OF STEPHEN <small>GARDEN OF STEPHEN</small>	U.S.	3,793,392
DWECK DIAMONDS <small>DWECK DIAMONDS</small>	U.S.	3,753,500