

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM321616

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Project Miracle IP Holdings, LLC		10/29/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Beauty Incubator Group, LLC		
Street Address:	18940 North Pima Road, Suite 250		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85255		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85403408	LIVING FOR CHOCOLATE	
CORRESPONDENCE DATA			
Fax Number:	4806830286		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(480) 683-0286		
Email:	tricia@markcarlino.com		
Correspondent Name:	Mark A. Carlino		
Address Line 1:	28150 N Alma School Pkwy #103-617		
Address Line 4:	Scottsdale, ARIZONA 85262		
ATTORNEY DOCKET NUMBER:	BIG 127-167		
NAME OF SUBMITTER:	Mark A. Carlino		
SIGNATURE:	/MARK A. CARLINO/		
DATE SIGNED:	10/30/2014		
Total Attachments: 1			
source=Assignment-PMIPH to BIG-Living for Chocolate CI 3-85403408#page1.tif			

OP \$40.00 85403408

ASSIGNMENT

WHEREAS, Project Miracle IP Holdings, LLC, a Delaware limited liability company ("Assignor"), having a mailing address of 995 Fifth Avenue #5-S, New York, NY 10028, has intended to use the mark identified below in interstate commerce and has filed an application with the United States Patent and Trademark Office based on its bona fide intent to use the mark in commerce, but has not yet filed an allegation of use of the mark under §§1(c) or 1(d) of the Trademark Act;

<u>TRADEMARK</u>	<u>SERIAL NUMBER</u>	<u>FILING DATE</u>
LIVING FOR CHOCOLATE	85/403408	August 22, 2011

WHEREAS, Assignor is assigning the mark identified above as part of the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. §1060;

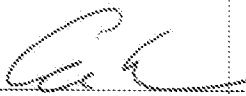
WHEREAS, Beauty Incubator Group, LLC, a Delaware limited liability company ("Assignee"), having an address of 18940 North Pima Road, Suite 250, Scottsdale, AZ 85255, has acquired the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. §1060, and is desirous of acquiring said trademark and the pending intent-to-use application therefor;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the above-identified trademark and the goodwill of business symbolized thereby.

DATED this 29 day of October, 2014.

ASSIGNOR:

PROJECT MIRACLE IP HOLDINGS, LLC
By: CC Manager, LLC (Manager)


By: Cristina M. Carlino, Manager