

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM321856

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Geoffrey William Hall		10/31/2014	INDIVIDUAL: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Customized Games Ltd.		
Street Address:	323 Haslucks Green Road		
Internal Address:	Shirley, Solihull		
City:	West Midlands		
State/Country:	UNITED KINGDOM		
Postal Code:	B90 2NF		
Entity Type:	CORPORATION: UNITED KINGDOM		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4104485	NEVERBUST BLACKJACK	
Registration Number:	4158812	BURN 20 BLACKJACK	
Registration Number:	4135278	POWER BLACKJACK	
Registration Number:	4348005	FREE BET BLACKJACK	
CORRESPONDENCE DATA			
Fax Number:	2156474884		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2158538255		
Email:	ccusick@cusickip.com		
Correspondent Name:	Clinton J Cusick		
Address Line 1:	623 N. Broad Street		
Address Line 4:	Lansdale, PENNSYLVANIA 19446		
ATTORNEY DOCKET NUMBER:	1009		
DOMESTIC REPRESENTATIVE			
Name:	Clinton J. Cusick		
Address Line 1:	623 N. Broad Street		
Address Line 4:	Lansdale, PENNSYLVANIA 19446		

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TRADEMARK

NAME OF SUBMITTER:	Clinton J. Cusick
SIGNATURE:	/43573/
DATE SIGNED:	10/31/2014
Total Attachments: 1 source=Assign CGL (Oct 2014)#page1.tif	

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made the 31st day of October, 2014, by and between Geoffrey W. Hall ("Assignor"), a citizen of the United Kingdom with a principal place of business at 323 Haslucks Green Road, Shirley, Solihull, West Midlands, B90 2NF United Kingdom, and Customized Games Ltd, ("Assignee"), a corporation organized under the laws of the United Kingdom, having a principal place of business at 323 Haslucks Green Road, Shirley, Solihull, West Midlands B90 2NF, United Kingdom;

WHEREAS, Assignor is the owner of U.S. trademark registration number 4,104,485 for NEVERBUST BLACKJACK, U.S. Trademark Registration No. 4,158,812 for BURN 20 BLACKJACK, U.S. Trademark Registration No. 4,135,278 for POWER BLACKJACK, and U.S. Trademark Registration No. 4,348,005 for FREE BET BLACKJACK and Design, as well as EU Community Trade Mark No. EU004389169 for BJINGO (hereinafter, the "Marks"); and

WHEREAS, Assignee seeks to acquire the Marks, together with the goodwill of the business associated with the Marks and the registration thereof, in a form acceptable for recordation by the United States Patent and Trademark Office and the United Kingdom Intellectual Property Office.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Marks, together with the goodwill of the business associated with the Marks, the right to license and sublicense the Marks, and together with all claims for damages by reason of past infringement thereof, with the right to sue for, and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns, licensees, and legal representatives.


IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be duly executed by the undersigned authorized representatives.

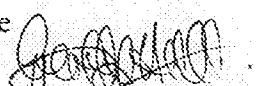
Geoffrey W. Hall

Customized Games Ltd

Assignor

Assignee





Name: Geoffrey Hall

Name: Geoffrey Hall

Title: OWNER

Title: MANAGING DIRECTOR

Date: 31st October 2014.

Date: 31st October 2014.