

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM321922

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JPMorgan Chase Bank, N.A.		09/30/2014	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Flowerama of America, Inc.		
Street Address:	One Old Country Road		
City:	Carle Place		
State/Country:	NEW YORK		
Postal Code:	11514		
Entity Type:	CORPORATION: IOWA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2214585	FLOWERAMA	
Registration Number:	2231871	FLOWERAMA OF AMERICA	
Registration Number:	2992237	FLOWERAMA	
Registration Number:	3108683	FLOWERAMA	
CORRESPONDENCE DATA			
Fax Number:	2124552502		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 455-3605		
Email:	ksolomon@stblaw.com		
Correspondent Name:	Genevieve Dorment, Esq.		
Address Line 1:	Simpson Thacher & Bartlett LLP		
Address Line 2:	425 Lexington Avenue		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	509265/1422		
NAME OF SUBMITTER:	Genevieve Dorment		
SIGNATURE:	/gd/		
DATE SIGNED:	10/31/2014		
Total Attachments: 3			

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**TERMINATION AND RELEASE OF
SECURITY INTEREST IN TRADEMARK RIGHTS**

TERMINATION AND RELEASE dated as of September 30, 2014, from JPMORGAN CHASE BANK, N.A., as Administrative Agent (the "Agent") to FLOWERAMA OF AMERICA, INC., an Iowa corporation (the "Obligor").

WITNESSETH:

WHEREAS, pursuant to the Security Agreement, dated as of April 16, 2010, in favor of the Agent (together with all amendments and modifications, if any, from time to time thereafter made thereto, the "Security Agreement"), and the Subsidiary Joinder Agreement dated as of August 15, 2011 (the "Subsidiary Joinder Agreement"), Obligor granted a security interest (the "Security Interest") to the Agent in certain collateral, including Trademarks;

WHEREAS, pursuant to that certain Grant of Security Interest in Trademark Rights dated as of August 15, 2011, among the Agent and Obligor (the "Trademark Security Agreement"), Obligor, by reference to the Security Agreement and the Subsidiary Joinder Agreement, reaffirmed its intent to grant the Security Interest to the Agent specifically in certain Collateral (as that term is defined in the Trademark Security Agreement);

WHEREAS, the Trademark Security Agreement was recorded in the Trademark Division of the United States Patent and Trademark Office on September 6, 2011 at Reel 4617 and Frame 0432.

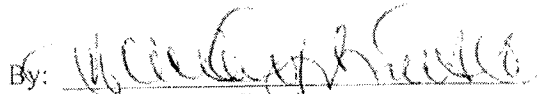
WHEREAS, the Agent now desires to terminate and release the entirety of its Security Interest in the Collateral;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Termination and Release, the Agent hereby states as follows:

1. Definitions. Capitalized terms used in this Termination and Release and not otherwise defined herein have the meanings specified in the Trademark Security Agreement.
2. Release of Security Interest. The Agent hereby terminates, releases and discharges, without recourse, representation or warranty, its Security Interest in the Collateral, and any right, title or interest of the Agent in such Collateral shall hereby cease and become void.
3. Further Assurances. The Agent hereby agrees to duly execute, acknowledge, procure and deliver any further documents and to do such other acts as may be reasonably necessary to effect the release of the Security Interest contemplated hereby.

IN WITNESS WHEREOF, the undersigned has executed this Termination and Release by its duly authorized officer as of the date first above written.

JPMORGAN CHASE BANK, N.A.

By: 
Name: Alicia Schreiber
Title: Vice President

[Signature Page to Termination and Release of Security Interest in Trademark Rights]

TRADEMARK
REEL: 005392 FRAME: 0336

SCHEDULE A

U.S. Trademark Registrations

Mark	Reg. No.
FLOWERAMA	2,214,585
FLOWERAMA OF AMERICA AND DESIGN	2,231,871
FLOWERAMA AND DESIGN	2,992,237
FLOWERAMA AND DESIGN	3,108,683