OP \$40.00 3120579

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM322444

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Metropolitan National Bank		11/04/2014	CORPORATION: ARKANSAS

RECEIVING PARTY DATA

Name:	Simmons First National Corporation	
Street Address:	501 Main Street	
City:	Pine Bluff	
State/Country:	ARKANSAS	
Postal Code:	71601	
Entity Type:	CORPORATION: ARKANSAS	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3120579	NEARBY & NEIGHBORLY

CORRESPONDENCE DATA

Fax Number: 8705358544

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 870-535-9000

Email: pbennett@ramsaylaw.com

Correspondent Name: Paul T. Bennett Address Line 1: P.O. Box 8509

Address Line 4: Pine Bluff, ARKANSAS 71611-8509

NAME OF SUBMITTER:	Paul T. Bennett
SIGNATURE:	/Paul T. Bennett/
DATE SIGNED:	11/06/2014

Total Attachments: 1

source=SCAN4069_000#page1.tif

TRADEMARK REEL: 005396 FRAME: 0096

900306456

ASSIGNMENT OF TRADEMARK REGISTRATION (Nearby & Neighborly)

WHEREAS, Metropolitan National Bank, of 425 W. Capitol Avenue, Little Rock, Arkansas, 72201, is the owner of U.S. Trademark Registration No. 3120579, dated July 25, 2006; and

WHEREAS, Simmons First National Corporation of 501 Main Street, Pine Bluff, Arkansas, 71601, is desirous of acquiring said mark and registration thereof:

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Metropolitan National Bank does hereby assign unto said Simmons First National Corporation all rights, title and interest in and to said mark, together with the good will of the business in which the trademark is used and the Registration No. 3120579 thereof.

Subscribed and sworn to before me this 4th day of November, 2014.

Randa Edwards

RECORDED: 11/06/2014

TRADEMARK REEL: 005396 FRAME: 0097