

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM322487

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Heilman Foods, Inc.		11/06/2014	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	A La Henri Inc.		
Street Address:	3213 Lexington Drive		
City:	New Castle		
State/Country:	PENNSYLVANIA		
Postal Code:	16105		
Entity Type:	CORPORATION: PENNSYLVANIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1863288	IF IT DOESN'T SAY 'A LA HENRI' THEY'RE N	
Serial Number:	86106555	CHIBACON	
CORRESPONDENCE DATA			
Fax Number:	3026568920		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	302-622-4226		
Email:	dmcgregor@foxrothschild.com		
Correspondent Name:	Deanna M. McGregor		
Address Line 1:	2000 Market Street, 20th Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
ATTORNEY DOCKET NUMBER:	096803.50501 / .51001		
NAME OF SUBMITTER:	Deanna M. McGregor		
SIGNATURE:	/-d-/		
DATE SIGNED:	11/07/2014		
Total Attachments: 2			
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OP \$65.00 1863288

ASSIGNMENT OF TRADEMARK

Heilman Foods, Inc. (hereinafter "Heilman"), a corporation having an address of record in the United States Patent and Trademark Office as 203 Florentine Drive, Easton, Pennsylvania, 18040, represents, warrants and guarantees that they are the owner of the entire right, title and interest in and to United States Trademark Registration No.: 1,863,288 and United States Trademark Application No.: 86/106,555, together with all good will of the business associated therewith and ancillary thereto.

A La Henri Inc. (hereinafter "A La Henri"), a Pennsylvania corporation, having an address of 3213 Lexington Drive, New Castle, Pennsylvania 16105, desires to acquire the entire right, title and interest in and to United States Trademark Registration No.: 1,863,288 for the mark "IF IT DOESN'T SAY 'A LA HENRI' THEY'RE NOT CHICKEN FINGERS" and United States Trademark Application No.: 86/106,555 for the mark "CHIBACON", together with the good will of the business associated therewith and ancillary thereto; Heilman is willing to and desires to assign United States Trademark Registration No.: 1,863,288 and United States Trademark Application No.: 86/106,555, together with the good will of the business associated therewith, to A La Henri.

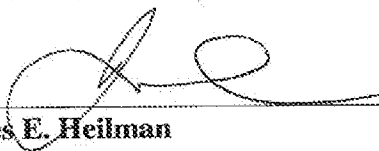
THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged by Heilman, and intending to be legally bound, Heilman hereby sells, assigns and transfers the entire right, title and interest in and to United States Trademark Registration No.: 1,863,288 for the mark "IF IT DOESN'T SAY 'A LA HENRI' THEY'RE NOT CHICKEN FINGERS" and United States Trademark Application No.: 86/106,555 for the mark "CHIBACON", together with the good will of the business associated therewith and ancillary thereto, to A La Henri Inc., a Pennsylvania corporation, located at 3213 Lexington Drive, New Castle, Pennsylvania 16105. This assignment by Heilman includes all rights to sue for past infringement of the marks "IF IT DOESN'T SAY 'A LA HENRI' THEY'RE NOT CHICKEN FINGERS" and "CHIBACON", all rights pertaining to prosecution and / or maintenance of United States Trademark Registration No.: 1,863,288 for the mark "IF IT DOESN'T SAY 'A LA HENRI' THEY'RE NOT CHICKEN FINGERS" and United States Trademark Application No.: 86/106,555 for the mark "CHIBACON" in the United States Patent

and Trademark Office, and all rights pertaining to enforcement of United States Trademark
Registration No.: 1,863,288 and United States Trademark Application No.: 86/106,555.

This assignment shall be construed according to the laws of the state of Pennsylvania.

HEILMAN FOODS, INC.

11-6-14
Date



James E. Heilman
President