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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

10/06/2014  
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ETAS ID: TM319212

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
100MC, LLC		10/03/2014	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	NGX, LLC		
<b>Street Address:</b>	80 West 40th Street		
<b>Internal Address:</b>	Second Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10013		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	85964304		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6503974349		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6502332789		
<b>Email:</b>	allmarktrademark@gmail.com		
<b>Correspondent Name:</b>	John E. Russell		
<b>Address Line 1:</b>	2089 Avy Avenue		
<b>Address Line 4:</b>	Menlo Park, CALIFORNIA 94025		
<b>NAME OF SUBMITTER:</b>	JOHN E. RUSSELL, Attorney for Applicant		
<b>SIGNATURE:</b>	/john e. russell/		
<b>DATE SIGNED:</b>	10/06/2014		
<b>Total Attachments: 1</b>			
source=Signed Assignment from to NGX Dog and Bones#page 1.tif			

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OP \$40.00 85964304

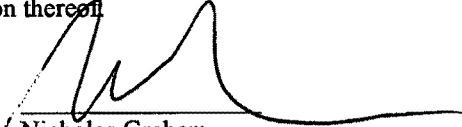
**Trademark Assignment**

**WHEREAS**, 100MC, LLC, a California limited liability company, with its principal offices at 12 E. Sir Francis Drake Blvd., Larkspur, California 94939 ("Assignor"), has adopted, owns and is using the "DOG AND BONES" Mark (Design Mark) in connection with the following goods and/or services: "Clothing, namely, tops, bottoms, shirts, blouses, pants, shorts, jackets, underwear, footwear and headwear," in International Class 25, and

**WHEREAS**, Assignor has applied to register the Mark "DOG AND BONES" Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, Application No. 85964304, filed on June 19, 2013; and

**WHEREAS**, NGX, LLC, a Delaware limited liability company, with it's principal place of business at 80 West 40th street, Second Floor, New York, NY 10013, desires to acquire the above referenced application;

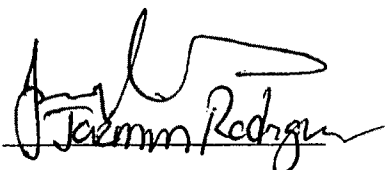
**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the above Mark, together with the goodwill of the business symbolized by the Mark, and the application thereon

  
Nicholas Graham

Dated effective as of: October 3, 2014

\_\_\_\_\_  
State of New York  
County of New York

SUBSCRIBED and SWORN to before  
me this 3 of Oct, 2014

Signature of Notary Public   
Print Name of Notary Public: Jazmin Rodriguez

My Commission Expires: July 28, 2016

