# OP \$140.00 401808

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM322839

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Designer Furniture Warehouse, LLC		10/17/2014	LIMITED LIABILITY COMPANY: OHIO

### **RECEIVING PARTY DATA**

Name:	Ashley Furniture Industries, Inc.	
Street Address:	One Ashley Way	
City:	Arcadia	
State/Country:	WISCONSIN	
Postal Code:	54612	
Entity Type:	CORPORATION: WISCONSIN	

### **PROPERTY NUMBERS Total: 5**

Property Type	Number	Word Mark
Registration Number:	4018089	DESIGNER FURNITURE WAREHOUSE
Registration Number:	3047626	DFW FURNITURE WAREHOUSE
Registration Number:	3090749	DFW
Registration Number:	3096126	DFW FURNITURE WAREHOUSE
Registration Number:	2984731	DFW

### **CORRESPONDENCE DATA**

**Fax Number:** 6152446804

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 615-850-8741

**Email:** rfelber@wallerlaw.com **Correspondent Name:** Robert P. Felber, Jr.

Address Line 1: c/o Waller Lansden Dortch & Davis, LLP

Address Line 2: 511 Union Street, Suite 2700
Address Line 4: Nashville, TENNESSEE 37219

ATTORNEY DOCKET NUMBER:	029482.48063
NAME OF SUBMITTER:	Robert P. Felber, Jr.
SIGNATURE:	/ROBERT P. FELBER, JR./
DATE SIGNED:	11/11/2014

TRADEMARK 900306834 REEL: 005399 FRAME: 0191

# **Total Attachments: 2**

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TRADEMARK REEL: 005399 FRAME: 0192

## EXHIBIT A

#### Abstract of Assignment

# ASSIGNMENT OF TRADEMARKS, ACCOMPANYING REGISTRATIONS AND GOODWILL

Effective as of October 1.2014 (the "Effective Date") and in accordance pursuant to the terms of that certain Asset Sale Agreement executed on even date herewith. Designer Furniture Warehouse, LLC, an Ohio limited liability company with offices located at 2255 Westbelt Drive, Columbus, Ohio 43228 ("Assignor"), does hereby sell, assign, transfer and set over to Ashley Furniture Industries, Inc., a Wisconsin corporation with offices located at One Ashley Way, Arcadia, Wisconsin 54612 ("Assignee"), all of Assignor's rights, title and interest in and to the trademarks and service marks listed on Schedule A attached hereto (collectively, the "Marks"), the registrations therefor, any renewals or extensions of such registrations, and all rights therein and thereto throughout the world, together with the goodwill of the business in connection with which the Marks are used and which are symbolized by the Marks.

IN WITNESS WHEREOF, the parties hereto have caused this assignment to be signed by an individual thereto duly authorized, all as of the Effective Date.

ASSIGNOR:	ASSIGNEE:
DESIGNER FURNITURE WAREHOUSE, LLC	ASHLEY FURNITURE INDUSTRIES, INC
By: faller flower	By Idelle
Name: Andrew 866.45cm	Name: Todd Work
Title: V.P.	Title:

# SCHEDULE A

		United St	ates		
Trademark	App. No.	Reg. No.	Reg. Date	Class	Status
DESIGNER FURNITURE WAREHOUSE	85065022	4018089	08/30/2011	Retail store services featuring furniture (Class 35)	Registered
DFW FURNITURE WAREHOUSE	76591834	3047626	01/24/2006	Retail store services all featuring furniture (Class 35)	Registered
DFW	76591833	3090749	05/09/2006	Furniture (Class 20)	Registered
DFW FURNITURE WAREHOUSE	76591832	3096126	05/23/2006	Furniture (Class 20)	Registered
DFW	76591831	2984731	08/16/2005	Retail store services and computerized on-line ordering services all featuring furniture (Class 35)	Registered

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**RECORDED: 11/11/2014** 

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