

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM323090

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SMG, Inc.		03/10/2014	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	SG Management, LLC		
Street Address:	6687 Lakeway Drive		
City:	Chanhassen		
State/Country:	MINNESOTA		
Postal Code:	55317		
Entity Type:	LIMITED LIABILITY COMPANY: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86173016	XALON	
CORRESPONDENCE DATA			
Fax Number:	6516867111		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	651-259-2302		
Email:	Ljoyce@ip-firm.com		
Correspondent Name:	Linda M. Byrne, Crawford Maunu PLLC		
Address Line 1:	1150 Northland Drive, Suite 100		
Address Line 4:	St. Paul, MINNESOTA 55120		
ATTORNEY DOCKET NUMBER:	SMGI.100TM		
NAME OF SUBMITTER:	Linda M. Byrne		
SIGNATURE:	/Linda M. Byrne/		
DATE SIGNED:	11/13/2014		
Total Attachments: 1			
source=Certificate of Conversion SG Mgmt (3-10-14)-2#page1.tif			

CH \$40.00 86173016

**Office of the Minnesota Secretary of State
Certificate of Conversion**

I, Mark Ritchie, Secretary of State of Minnesota, certify that: the documentation required to effectuate a conversion by the entity listed below from the law under which the entity was previously governed to the law under which it is governed after the issuance of this certificate, on the date listed and has been approved pursuant to the procedures required in the chapter indicated.

Conversion Filed Pursuant to Minnesota Statutes, Chapter: 302A

Home Jurisdiction and Name of Converting Entity:

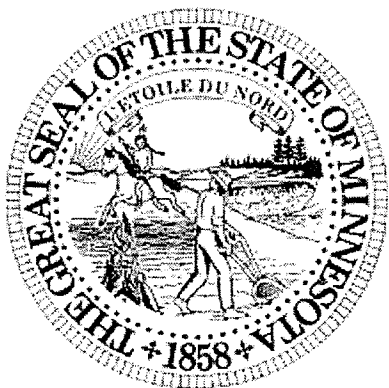
MINNESOTA: SMG, INC.

After Conversion, Entity is governed by Minnesota Statutes, Chapter: 322B

Home Jurisdiction and Name of Entity after the Effective Date of Conversion:

MINNESOTA: SG MANAGEMENT, LLC

This Certificate has been issued on: 3/10/2014



Mark Ritchie

Mark Ritchie
Secretary of State
State of Minnesota

TRADEMARK