

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM323476

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Empathium Mobility, Inc..		04/28/2014	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	Motivo, Inc.		
Street Address:	11217 W. Forest Home Ave		
Internal Address:	Suite #5		
City:	Franklin		
State/Country:	WISCONSIN		
Postal Code:	53132		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86239186	MOTIVO	
CORRESPONDENCE DATA			
Fax Number:	3125809696		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(312)580-1020		
Email:	psteinhauser@hfzlaw.com		
Correspondent Name:	Hanley, Flight & Zimmerman		
Address Line 1:	150 S. Wacker Drive, Suite 2200		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	20215/10004		
NAME OF SUBMITTER:	Joseph T. Jasper		
SIGNATURE:	/Joseph T. Jasper/		
DATE SIGNED:	11/18/2014		
Total Attachments: 4			
source=MotivoInc_ArticlesAmendment_080114#page1.tif			
source=MotivoInc_ArticlesAmendment_080114#page2.tif			
source=MotivoInc_ArticlesAmendment_080114#page3.tif			
source=MotivoInc_ArticlesAmendment_080114#page4.tif			

OP \$40.00 86239186

COPY

DO NOT STAPLE

Sec. 180.1006
Wis. Stat.

State of Wisconsin
DEPARTMENT OF FINANCIAL INSTITUTIONS
Division of Corporate & Consumer Services



ARTICLES OF AMENDMENT - STOCK, FOR-PROFIT CORPORATION

A. The present corporate name (prior to any change effected by this amendment) is:
Empathium Mobility, Inc.

(Enter Corporate Name)

Text of Amendment (Refer to the existing articles of incorporation and the instructions on the reverse of this form. Determine those items to be changed and set forth the number identifying the paragraph in the articles of incorporation being changed and how the amended paragraph is to read.)

RESOLVED, THAT the articles of incorporation be amended as follows:

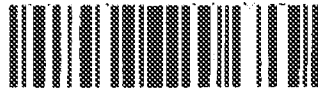
- Article 1 shall be deleted in its entirety and the name of the Corporation shall be Motivo, Inc.

RECEIVED

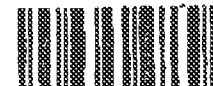
2014 MAY 16

WISCONSIN DEPT. OF
FINANCIAL INSTITUTIONS

RECEIVED
2014 AUG - 4
WISCONSIN DEPT. OF
FINANCIAL INSTITUTIONS



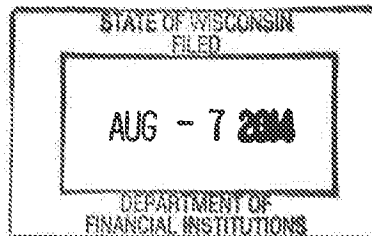
4FDAV



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FILING FEE - \$40.00 See instructions, suggestions and procedures on following pages.

DFV/CORP/4(R02/14) Use of this form is voluntary.



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B. Amendment(s) adopted on April 28, 2014

(Indicate the method of adoption by checking (X) the appropriate choice below.)

- In accordance with sec. 180.1002, Wis. Stats. (By the Board of Directors)
- OR
- In accordance with sec. 180.1003, Wis. Stats. (By the Board of Directors and Shareholders)
- OR
- In accordance with sec. 180.1005, Wis. Stats. (By Incorporators or Board of Directors, before issuance of shares)

C. Executed on 4/28/2014
(Date)

Jennifer Harris
(Signature)

Title: President Secretary
or other officer title _____

Jennifer Harris
(Printed name)

This document was drafted by Chris A. Jenny, von Eriesen & Roper, s.c.
(Name the individual who drafted the document)

INSTRUCTIONS (Ref. sec. 180.1006 Wis. Stats. for document content)

Submit one original to Dept. of Financial Institutions, P O Box 7846, Madison WI, 53707-7846, together with a **FILING FEE** of \$40.00 payable to the department. Filing fee is non-refundable. (If sent by Express or Priority U.S. mail, address to 201 W. Washington Ave., Suite 300, Madison WI, 53703). The original must include an original manual signature, per sec. 180.0120(3)(c), Wis. Stats. **NOTICE:** This form may be used to accomplish a filing required or permitted by statute to be made with the department. Information requested may be used for secondary purposes. If you have any questions, please contact the Division of Corporate & Consumer Services at 608-261-7577. Hearing-impaired may call 711 for TTY.

ARTICLES OF AMENDMENT - Stock, For-Profit Corporation

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Attorney Chris A. Jenny
von Briesen & Roper, s.c.
3 South Pinckney Street, Suite 1000
Madison, WI 53703

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▲ Your return address and phone number during the day: (608) 661-3973

INSTRUCTIONS (Continued)

A. State the name of the corporation (before any change effected by this amendment) and the text of the amendment(s). The text should recite the resolution adopted (e.g., "Resolved, that Article 1 of the articles of incorporation be amended to read: (enter the amended article). If an amendment provides for an exchange, reclassification or cancellation of issued shares, state the provisions for implementing the amendment if not contained in the amendment itself.

B. Enter the date of adoption of the amendment(s). If there is more than one amendment, identify the date of adoption of each. Mark (X) one of the three choices to indicate the method of adoption of the amendment(s).

By Board of Directors - Refer to sec. 180.1002 for specific information on the character of amendments that may be adopted by the Board of Directors without shareholder action.

By Board of Directors and Shareholders - Amendments proposed by the Board of Directors and adopted by shareholder approval. Voting requirements differ with circumstances and provisions in the articles of incorporation. See sec. 180.1003, Wis. Stats., for specific information.

By Incorporators or Board of Directors - Before issuance of shares - See sec. 180.1005, Wis. Stats., for conditions attached to the adoption of an amendment approved by a vote or consent of less than 2/3rds of the shares subscribed for.

C. Enter the date of execution and the name and title of the person signing the document. The document must be signed by one of the following: An officer of the corporation (or incorporator if directors have not been elected), or a court-appointed receiver, trustee or fiduciary. A director is not empowered to sign.

If the document is executed in Wisconsin, sec. 182.01(3) provides that it shall not be filed unless the name of the person (individual) who drafted it is printed, typewritten or stamped thereon in a legible manner. If the document is not executed in Wisconsin, enter that remark.

FILING FEE - \$40.00.

DFI/CORP/41(R02/14)

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For Office



State of Wisconsin
Department of Financial Institutions

Endorsement

ARTICLES OF AMENDMENT - STOCK, FOR-PROFIT CORPORATION - Ch. 180

EMPATHIUM MOBILITY, INC.

Received Date: 8/4/2014

Filed Date: 8/7/2014

Filing Fee: \$40.00

Entity ID#: E043393

Total Fee: \$40.00

Changes corporation name