

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM324026

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	10/30/2006		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Insider Guides LLC		10/30/2006	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Insider Guides, Inc.		
Street Address:	280 Union Square Drive		
City:	New Hope		
State/Country:	PENNSYLVANIA		
Postal Code:	18938		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3437395	LUNCH MONEY	
Registration Number:	3160669	MY YEARBOOK	
CORRESPONDENCE DATA			
Fax Number:	2127686800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-768-6747		
Email:	trademarks.us@dentons.com,ian.farias@dentons.com		
Correspondent Name:	Mary S. Mathew, Dentons US LLP		
Address Line 1:	P.O. Box #061080		
Address Line 4:	Chicago, ILLINOIS 60606-1080		
ATTORNEY DOCKET NUMBER:	20001724.0018		
NAME OF SUBMITTER:	Mary S. Mathew		
SIGNATURE:	/mary s. mathew/		
DATE SIGNED:	11/21/2014		
Total Attachments: 3			
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source=Insider Guides LLC to Insider Guides, Inc. - Certificate of Merger#page2.tif			

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Delaware

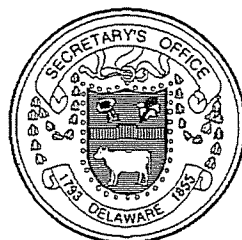
PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"INSIDER GUIDES LLC", A DELAWARE LIMITED LIABILITY COMPANY, WITH AND INTO "INSIDER GUIDES, INC." UNDER THE NAME OF "INSIDER GUIDES, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE THIRTIETH DAY OF OCTOBER, A.D. 2006, AT 2:10 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



4242493 8100M

060994206

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5159463

DATE: 10-31-06

TRADEMARK

REEL: 005406 FRAME: 0174

CERTIFICATE OF MERGER

OF

INSIDER GUIDES LLC

INTO

INSIDER GUIDES, INC.

FIRST: The exact name and state of incorporation of each constituent entity is as follows:

<u>Name</u>	<u>Jurisdiction</u>
Insider Guides LLC	Delaware
Insider Guides, Inc.	Delaware

SECOND: The Agreement and Plan of Merger was approved, adopted, certified, executed and acknowledged by Insider Guides LLC and by Insider Guides, Inc., in accordance with Section 18-209 of the Limited Liability Company Act and Section 264 of the DGCL

THIRD: The exact name and jurisdiction of the surviving corporation is as follows:

<u>Name</u>	<u>Jurisdiction</u>
Insider Guides, Inc.	Delaware

FOURTH: The certificate of incorporation of the surviving corporation shall be the certificate of incorporation of Insider Guides, Inc. on the effective date of the merger.

FIFTH: The executed Agreement and Plan of Merger is on file at the office of Insider Guides, Inc. at the following address:

Insider Guides, Inc.
280 Union Square Drive
New Hope, PA 18938

A copy of the Agreement and Plan of Merger will be furnished by Insider Guides, Inc., on request and without cost, to any stockholder of Insider Guides, Inc. or any member of Insider Guides LLC.

SIXTH: The merger shall become effective as of October 30, 2006.

IN WITNESS WHEREOF, the undersigned has signed this Certificate of Merger as of the date set forth below and hereby affirms the truth of the statements contained herein under penalty of perjury.

INSIDER GUIDES, INC.

Dated: October 30, 2006

By: /s/Geoffrey Cook
Geoffrey Cook
President and CEO