

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM324616

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fireglow Limited		11/18/2014	CORPORATION: CYPRUS
RECEIVING PARTY DATA			
Name:	Kalypso Media Group GmbH		
Street Address:	Wilhelm Leuschner Strasse 11-13		
City:	67547 Worms		
State/Country:	GERMANY		
Entity Type:	German company: GERMANY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3477886	SUDDEN STRIKE	
CORRESPONDENCE DATA			
Fax Number:	2129355728		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2129355700		
Email:	rjacobson@colucci-umans.com		
Correspondent Name:	Richard Jacobson		
Address Line 1:	218 East 50th Street		
Address Line 4:	New York, NEW YORK 10022		
DOMESTIC REPRESENTATIVE			
Name:	Richard Jacobson		
Address Line 1:	218 East 50th Street		
Address Line 4:	New York, NEW YORK 10022		
NAME OF SUBMITTER:	Richard Jacobson		
SIGNATURE:	/Richard Jacobson/		
DATE SIGNED:	12/01/2014		
Total Attachments: 3			
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OP \$40.00 3477886

TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT ("Agreement") is made and entered into on November 18, 2014 ("Effective Date"), by and between Fireglow Limited, a corporation duly organized under the laws of Cyprus, whose principal place of business is at Rodou 6, Agioi Omologites, CY-1086, Nicosia, Cyprus (herein "Assignor"), and Kalypso Media Group GmbH, a German company whose principal place of business is at Wilhelm Leuschner Strasse 11-13, 67547 Worms, Germany (herein "Assignee").

WHEREAS, Assignor and Assignee are parties to that certain Contract of Trademark Sale, of September 30, 2014, by and between Assignor and Assignee ("Purchase Agreement"); and

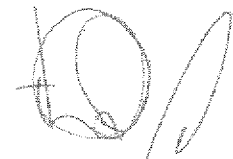
WHEREAS, pursuant to the Purchase Agreement, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, the entire right, title and interest worldwide in and to the registered trademark described on Schedule A attached hereto, any renewals thereof, together with the goodwill of the business associated with the use of and symbolized by the foregoing (the "Trademark"); subject however to all of Assignor's rights granted under the Purchase Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignor hereby irrevocably sells, assigns, transfers, and relinquishes to Assignee, its successors, assigns, and legal representatives, and Assignee hereby accepts from Assignor, the entire right, title, and interest in and to the Trademark for the United States, whether or not trademark registration is secured, including, without limitation, all registrations and applications of any of the foregoing and any renewals and extensions of any of the foregoing, in the United States, including the right to apply for and maintain registrations in the United States for the Trademark and any variations thereof, and together with all (i) income, royalties, claims for damages, profits and costs and damages and payments due or payable at the Effective Date or thereafter (including damages and payments for any past, current or future infringements or misappropriations of the Trademark); (ii) choses in action and rights to sue, recover and collect for any past, present or future infringements or misappropriations of the Trademark; (iii) corresponding rights that, now or hereafter, may be secured throughout the world with respect to the Trademark; and (iv) together with that part of the goodwill of the business associated with the use of and symbolized by the Trademark.

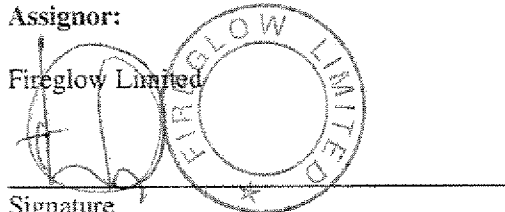
Assignor hereby authorizes Assignee to file this Agreement with the United States Patent and Trademark Office in order to record Assignee as assignee and owner of the Trademark pursuant to this Agreement.

This Agreement may be executed in any number of counterparts, all of which will constitute one and the same instrument. Delivery of an executed counterpart of a signature page to this Agreement by telecopy or by electronic delivery in Adobe Portable Document Format or other electronic format based on common standards will be effective as delivery of a manually executed counterpart of this Agreement.



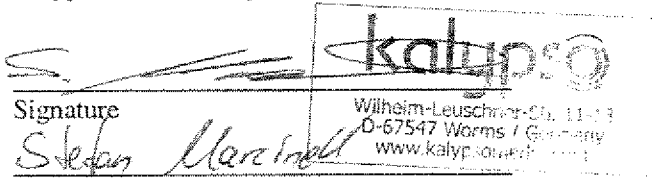
IN WITNESS WHEREOF, Assignor and Assignee have caused this Agreement to be executed by their duly authorized representatives as of the Effective Date.

Assignor:


Fireglow Limited

Signature
Sophia Arnaouti
Printed Name
Director
Title

Assignee:

Kalypso Media Group GmbH


Signature
Stefan Martinek
Printed Name
CEO
Title

SCHEDULE A

Country	Trademark	Status	App. No.	Reg. No.
USA	SUDDEN STRIKE (Stylized) 	Reg'd	78/270935	3477886

