

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM324715

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Component Group, Inc.		01/01/2013	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	DDB Worldwide Communications Group Inc.		
Street Address:	437 Madison Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3540777	ENCIRCLE MARKETING	
CORRESPONDENCE DATA			
Fax Number:	2124684888		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2124684800		
Email:	kblum@dglaw.com		
Correspondent Name:	Kevin S. Blum		
Address Line 1:	Davis & Gilbert LLP, 1740 Broadway		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	05456-0131-005 (ASG CJH)		
NAME OF SUBMITTER:	Kevin S. Blum		
SIGNATURE:	/Kevin S. Blum/		
DATE SIGNED:	12/01/2014		
Total Attachments: 1			
source=ASSIGNMENT ENCIRCLE MARKETING TCG to DDB#page1.tif			

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TRADEMARK ASSIGNMENT

WHEREAS The Component Group, Inc., a Texas corporation located at Suite 2800, 1999 Bryan Street, Dallas, Texas 75201, USA (hereinafter, "Assignor"), is the owner of the mark listed below which is registered in the United States Patent and Trademark Office (the "Mark"):

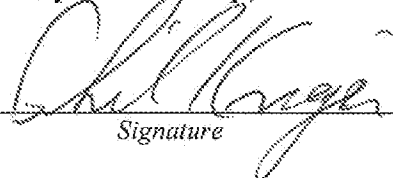
<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
ENCIRCLE MARKETING	3540777	December 2, 2008

WHEREAS, DDB Worldwide Communications Group Inc., a New York corporation, having an address of 437 Madison Avenue New York, New York 10022, (hereinafter "Assignee") (hereinafter, "Assignee"), is desirous of acquiring said Mark and said registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns unto Assignee all right, title and interest in and to said Mark, together with the goodwill of the business symbolized by the Mark, and the above-identified registration thereof, and all rights to damages or profits due or accrued arising out of past infringement of the said Mark or injury to said goodwill, and the right to sue for and recover the same in the Assignee's own name as of the date below.

IN WITNESS WHEREOF, this Assignment has been executed with an effective date as of January 1, 2013.

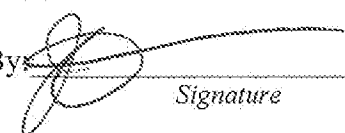
The Component Group, Inc.

By: 
Signature

Phil Krieger

SECRETARY
Printed Title of Signatory

DDB Worldwide Communications Group Inc.

By: 
Signature

James Cunningham

Assistant Secretary
Printed Title of Signatory