

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM324953

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	10/13/2014		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Twenty Twenty Cycling LLC		10/13/2014	LIMITED LIABILITY COMPANY: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Demfinity LLC		
<b>Street Address:</b>	c/o Grant, Tani, Barash & Altman LLC		
<b>Internal Address:</b>	9100 Wilshire Boulevard, Suite 1000W		
<b>City:</b>	Beverly Hills		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90212		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85825197	T20 TWENTY TWENTY	
<b>Serial Number:</b>	85825208	T20 TWENTY TWENTY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3108249696		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	310-824-5555		
<b>Email:</b>	docketla@fulpat.com		
<b>Correspondent Name:</b>	Fulwider Patton LLP		
<b>Address Line 1:</b>	6060 Center Drive		
<b>Address Line 2:</b>	Tenth Floor		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90045		
<b>ATTORNEY DOCKET NUMBER:</b>	DEMPS3-89686		
<b>NAME OF SUBMITTER:</b>	Stephen J. Strauss		
<b>SIGNATURE:</b>	/Stephen J. Strauss/		
<b>DATE SIGNED:</b>	12/03/2014		
<b>Total Attachments: 2</b>			


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**ASSIGNMENT**

WHEREAS, TWENTY TWENTY CYCLING LLC has intended to use the following marks in commerce and is the owner of the following applications (hereinafter collectively referred to as the "TWENTY TWENTY Marks") filed with the United States Patent and Trademark Office indicating that intention:

<b><u>MARK</u></b>	<b><u>SERIAL NO.</u></b>	<b><u>FILING DATE</u></b>
T20 TWENTY TWENTY	85/825,197	June 16, 2013
	85/825,208	June 16, 2013

WHEREAS, TWENTY TWENTY CYCLING LLC has since used the TWENTY TWENTY Marks and has filed allegations of use under §§ 1(c) and (d) of the Trademark Act in the above-identified applications.

WHEREAS, DEMFINITY LLC, a California Limited Liability Company having a business address c/o Grant, Tani, Barash & Altman LLC , 9100 Wilshire Boulevard, Suite 1000W, Beverly Hills, California 90212, is desirous of acquiring said marks and pending applications;

NOW THEREFORE, for good and valuable consideration set forth, the receipt of which is hereby acknowledged, TWENTY TWENTY CYCLING LLC hereby assigns to DEMFINITY LLC all right, title and interest in and to the said marks and said pending applications therefore, with the goodwill of the business symbolized by said marks and said applications to register said marks.

Executed this 13th day of October, 2014, at Beverly Hills, California.

TWENTY TWENTY CYCLING LLC

By: 

Name: Patrick Dempsey

Title: President