

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM324971

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Piksel Americas, Inc.		11/21/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Piksel, Inc.		
Street Address:	1250 Broadway, Suite 1902		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85929257	PIKSEL	
CORRESPONDENCE DATA			
Fax Number:	9783410136		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(978) 341-0036		
Email:	trademarks@hbsr.com		
Correspondent Name:	Giovanna H. Fessenden		
Address Line 1:	Hamilton, Brook, Smith & Reynolds, P.C.		
Address Line 2:	530 Virginia Road, P.O. Box 9133		
Address Line 4:	Concord, MASSACHUSETTS 01742-9133		
ATTORNEY DOCKET NUMBER:	4113.0024-000		
NAME OF SUBMITTER:	Giovanna H. Fessenden		
SIGNATURE:	/Giovanna H. Fessenden/		
DATE SIGNED:	12/03/2014		
Total Attachments: 3			
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ASSIGNMENT OF TRADEMARK

WHEREAS, Pikel Americas, Inc., a corporation organized and existing under the laws of Delaware, and having its principal place of business at 1250 Broadway, Suite 1902, New York, New York 10001 (hereinafter called ASSIGNOR) is the owner of the entire right, title and interest in and to certain trademarks, as specified in "EXHIBIT A" attached hereto and made a part hereof; and

WHEREAS, Pikel, Inc., a corporation organized and existing under the laws of Delaware, and having its principal place of business at 1250 Broadway, Suite 1902, New York, New York 10001 (hereinafter called ASSIGNEE) desires to acquire the entire right, title and interest in and to certain assets and properties of ASSIGNOR, including said trademarks; and

WHEREAS, ASSIGNEE is the successor to the portion of the business of ASSIGNOR to which the trademarks pertains, and such business is ongoing and existing; and


WHEREAS, ASSIGNOR has agreed to execute such additional instruments as may be necessary or desirable to confirm said acquisition of certain assets by ASSIGNEE.

NOW, THEREFORE, in consideration of the foregoing, as well as for other good and valuable consideration receipt of which is hereby acknowledged, ASSIGNOR, hereby assigns, transfers and sets over to ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest of ASSIGNOR in and to said trademarks, together with the good will of the business symbolized by said trademarks, and all claims, if any, which may have arisen thereunder prior to the date of this Assignment.

IN WITNESS WHEREOF, ASSIGNOR has caused this instrument to be executed by its duly authorized corporate officer, and its corporate seal to be hereunto affixed, all effective the 21st day of November, 2014.

November 21, 2014
Date

Pikel Americas, Inc.

Signature: 
Name: Antonio Rodriguez
Title: VP and Secretary
Date: 11/21/14

Witness Signature *Adam Hynes*

Print Witness Name ADAM HYNES

Address 420 WEST 24TH ST, APT 6A, NEW YORK, NY 10011

Witness Signature *Richard Far*

Print Witness Name Richard Far

Address 64-57 84TH Plac
Middle Village, NY 11379

EXHIBIT A

U. S. Trademark Application No. 85/929,257

For: PIKSEL