

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM325651

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Genentech, Inc.		12/09/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Hoffmann-La Roche Inc.		
Street Address:	340 Kingsland Street		
City:	Nutley		
State/Country:	NEW JERSEY		
Postal Code:	07110		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	85888871	MIRCERA	
Serial Number:	85888887		
Serial Number:	86138544		
CORRESPONDENCE DATA			
Fax Number:	6509529881		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650-467-1936		
Email:	kan@gene.com, docketing-d@gene.com		
Correspondent Name:	Genentech, Inc.		
Address Line 1:	1 DNA Way		
Address Line 4:	South San Francisco, CALIFORNIA 94080		
ATTORNEY DOCKET NUMBER:	T1219-US-5		
NAME OF SUBMITTER:	Shameek Ghose		
SIGNATURE:	/Shameek Ghose/		
DATE SIGNED:	12/09/2014		
Total Attachments: 2			
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USA

TRADEMARK ASSIGNMENT

WHEREAS, Genentech, Inc., a Delaware corporation, located at 1 DNA Way, South San Francisco, CA 94080 has adopted, is using or has an intent-to-use, and is the owner of the following trademarks with registrations or applications in the United States as shown in Schedule A attached hereto (the "Trademarks");

WHEREAS, Hoffmann-La Roche Inc., a New Jersey corporation, located at 340 Kingsland Street, Nutley, NJ 07110 is desirous of acquiring said Trademarks and the registrations or applications thereof as successor in interest to the business pertaining to the Trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Genentech, Inc. does hereby assign unto Hoffmann-La Roche Inc. all its right, title and interest in and to said Trademarks, together with the goodwill of the business symbolized by the marks, and the registrations and applications thereof.

Date: December 9, 2014



By: _____
Name: Jeffrey S. Kubinec
Associate General Counsel - Patent Law
Genentech, Inc.
Title: Authorized Corporate Signatory

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USA

SCHEDULE A

<u>Serial No.</u>	<u>Mark</u>
85/888,871	MIRCERA
85/888,887	MIRCERA DESIGN (COLOR CLAIMED)
86/138,544	MIRCERA DESIGN