

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM325875

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Xerox Corporation		12/11/2014	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Heavy Vehicle Electronic License Plate, Inc.		
Street Address:	101 N. 1st Avenue		
Internal Address:	Suite 2275		
City:	Phoenix		
State/Country:	ARIZONA		
Postal Code:	85003		
Entity Type:	CORPORATION: ARIZONA		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	2227811	PREPASS	
Registration Number:	2227810	PREPASS	
Registration Number:	4037926	PREPASS GATES	
Registration Number:	4564308	360 SMARTVIEW	
Registration Number:	4564307	360 SMARTVIEW	
Registration Number:	4564306	360 SMARTVIEW	
Registration Number:	4556089	360 SMARTVIEW	
Registration Number:	4564300	360SMARTVIEW	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	214-584-5367		
Email:	tom.hilbun@xerox.com		
Correspondent Name:	Thomas Hilbun		
Address Line 1:	2828 North Haskell Ave		
Address Line 4:	Dallas, TEXAS 75204		
ATTORNEY DOCKET NUMBER:	HELP INC TM ASSIGNMENT		
NAME OF SUBMITTER:	Thomas Hilbun		

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SIGNATURE:	/Thomas Hilbun/
DATE SIGNED:	12/11/2014
Total Attachments: 2 source=HELP Inc assign TM page 1#page1.tif source=HELP Inc assign TM page 2#page1.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Xerox Corporation, a New York corporation, with offices at 45 Glover Avenue, Norwalk, Connecticut 06856 (the "Assignor"), owns the trademark registrations that are listed on the attached Schedule 1 (the "Marks"); and

WHEREAS, Heavy Vehicle Electronic License Plate, Inc. d/b/a Heavy Vehicle Electronic License Plate ("HELP"), an Arizona not-for-profit corporation (the "Assignee"), desires to acquire all right, title and interest in and to the Marks, including the registrations thereof.

NOW THEREFORE, for good and valuable consideration paid by Assignee, receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Mark together with the goodwill of the business symbolized by the Marks and the right to sue and collect damages and/or profits for past infringements of the Marks.

IN WITNESS WHEREOF, this instrument is signed by a duly authorized corporate officer as of this 11th day of December, 2014.

Assignor: Xerox Corporation

By: Tracy Yelencsics
Name: Tracy Yelencsics
Title: Director, Global Brand.

Schedule 1

List of Trademarks

Mark Name	Country	Registration Number
PrePass (word)	US	2227811
PrePass Design	US	2227810
PrePass Gates	US	4037926
360Smartview (word)	US	4564300
360Smartview (horizontal device)	US	4564308
360Smartview (horizontal device color)	US	4564307
360Smartview (device)	US	4564306
360Smartview (device color)	US	4556089
PrePass	Canada	562468
PrePass	Mexico	624935