

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM325877

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DANCEAMERICA, INC.		12/10/2014	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	DANCE OLYMPUS, INC.		
Street Address:	155 N. Wacker Drive		
Internal Address:	Suite 4150		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1309405	DANCEAMERICA	
CORRESPONDENCE DATA			
Fax Number:	2152992150		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215-299-2186		
Email:	ipdocket@foxrothschild.com		
Correspondent Name:	Michelle S. Rosenberg		
Address Line 1:	P.O. Box 5231		
Address Line 4:	Princeton, NEW JERSEY 08543		
ATTORNEY DOCKET NUMBER:	DANCEAMERICA		
NAME OF SUBMITTER:	Michelle S. Rosenberg		
SIGNATURE:	/Michelle S. Rosenberg/		
DATE SIGNED:	12/11/2014		
Total Attachments: 2			
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ASSIGNMENT OF TRADEMARKS AND TRADE NAMES

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, DANCEAMERICA, INC., a New York corporation having an address of 1795 Express Drive N., Smithtown, New York 11787, ("Assignor"), for itself and its successors and assigns, hereby transfers and assigns to DANCE OLYMPUS, INC., a Delaware corporation having an address of 155 N. Wacker Drive, Suite 4150, Chicago, Illinois 60606 ("Assignee"), its successors and assigns, all right, title and interest that Assignor may have in and to the trademarks and trade names relating to or involved in the operation of the businesses known as "Dance Olympus" and "DanceAmerica" (collectively, the "Business"), as set forth on Schedule A attached hereto and made a part hereof, together with all goodwill associated therewith (collectively, the "Marks").


This Assignment is being executed in connection with a certain Asset Purchase Agreement, dated June 30, 2014, by and between Art Stone, Inc., a Delaware corporation, Art Stone Theatrical Corp., a New York corporation, Dance Olympus-America Inc., a New York corporation, and Ashley Manufacturing, Inc., a Georgia corporation and, for purposes of Section 6.6 and Article 7 thereof only, Art Stone, Nancy Stone and Ashley Stone, pursuant to which, among other things, Assignor sold, conveyed, transferred and assigned to Assignee substantially all of the assets of the Business.

Assignor represents to Assignee that Assignor has not assigned or transferred to any third party (other than Assignee) any rights that Assignor may have in or to any of the Marks, in whole or in part, including without limitation any security interest that may have been granted to a financial institution or other lender.

This Assignment of Trademarks and Trade Names includes the right to apply for registration of any and all of the Marks in any and all jurisdictions where such registration is desired by Assignee, the right to renew any existing registrations, and the right to claim for any and all damages by reason of past infringement of any of such Marks, with the right to sue for and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors and assigns.

IN WITNESS WHEREOF, Assignor has caused this Assignment of Trademarks and Trade Names to be executed by its duly authorized officer as of this 10th day of December, 2014, effective as of June, 30, 2014.

Dance Olympus-America, Inc.

By: 

Name: Ashley Stone

Title: Vice President - Operations

SCHEDULE A

TRADEMARKS AND TRADE NAMES

U.S. Trademark Registration:

<u>Trademark</u>	<u>Reg. No.</u>	<u>Issue Date</u>	<u>Int'l Class</u>
"DANCEAMERICA"	1,309,405	12/11/1984	041

Unregistered Marks and Names:

- "DANCE OLYMPUS"
- "DANCE AMERICA COMPETITION"
- Variations of any of the registered or unregistered trademarks and/or trade names listed on this Schedule A.
- All other registered and unregistered trademarks, service marks, slogans, logos, designs, and trade names used and owned by Assignor in connection with its "Dance Olympus" and "DanceAmerica" businesses, together with the goodwill associated therewith.