TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM326509

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST
RESUBMIT DOCUMENT ID:	900309920
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PNC BANK, NATIONAL ASSOCIATION, AS COLLATERAL AGENT		12/11/2014	NATIONAL ASSOCIATION: PENNSYLVANIA

RECEIVING PARTY DATA

Name:	VARSITY SPIRIT CORPORATION
Street Address:	6745 Lenox Center Court
Internal Address:	Suite 300
City:	Memphis
State/Country:	TENNESSEE
Postal Code:	38115
Entity Type:	CORPORATION: TENNESSEE
Name:	BSN SPORTS, INC.
Street Address:	1901 Diplomat Drive
City:	Farmers Branch
State/Country:	TEXAS
Postal Code:	75234
Entity Type:	CORPORATION: DELAWARE
Name:	HERFF JONES, INC.
Street Address:	Herff Jones, Inc. Executive Building
Internal Address:	4625 West 62nd Street
City:	Indianapolis
State/Country:	INDIANA
Postal Code:	46268-9005
Entity Type:	CORPORATION: INDIANA
Name:	THE KELLY TOUCH, LLC
Street Address:	110 EAST MAIN STREET
City:	CARMEL
State/Country:	INDIANA
Postal Code:	46032

Entity Type:	LIMITED LIABILITY COMPANY: INDIANA
Name:	VARSITY SPIRIT FASHIONS & SUPPLIES, INC.
Street Address:	6745 Lenox Center Court
Internal Address:	Suite 300
City:	Memphis
State/Country:	TENNESSEE
Postal Code:	38115
Entity Type:	CORPORATION: MINNESOTA
Name:	VARSITY BRANDS, INC.
Street Address:	6745 Lenox Center Court
Internal Address:	Suite 300
City:	Memphis
State/Country:	TENNESSEE
Postal Code:	38115
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 245

Property Type	Number	Word Mark
Registration Number:	4536043	AIR RELEASE
Registration Number:	1919079	AIR RELEASE
Registration Number:	1262511	ALUMAGOAL
Registration Number:	2804580	AMPS
Registration Number:	4319066	BEST SUPPLY NETWORK IN SPORTS
Registration Number:	1949588	BRUTE FORCE
Registration Number:	2473322	BSN
Registration Number:	4380577	BSN SPORTS
Registration Number:	4369051	BSN SPORTS FEEL THE STRENGTH
Registration Number:	1880726	BULLDOG
Registration Number:	3358367	C BLOC
Registration Number:	3793364	C CHAMPION BARBELL
Registration Number:	3795882	CHAMPION BARBELL
Registration Number:	1845758	COLOR MY CLASS
Registration Number:	0972790	CURVEMASTER
Registration Number:	4324951	
Registration Number:	1506171	DIAL-A-DOWN
Registration Number:	1880747	DOMINATOR
Registration Number:	3779805	E SPORTSONLINE.COM
Registration Number:	4163691	EKHO
Registration Number:	0738205	FLAG-A-TAG
Registration Number:	2425244	FUNNETS

Property Type	Number	Word Mark
Registration Number:	3421465	GAMECRAFT
Registration Number:	1965771	GAMECRAFT
Registration Number:	1931017	GEAR 2000
Registration Number:	4005721	GLSPORTS
Registration Number:	0394740	GOLD MEDAL
Registration Number:	3745796	GSC
Registration Number:	1930761	INTIMIDATOR
Registration Number:	1887993	INVADER
Registration Number:	4363190	LEAGUE DIRECT
Registration Number:	2447836	MARK 1
Registration Number:	2431716	MARK 1
Registration Number:	0345380	TARGET TUNING
Registration Number:	2052751	MULTIFIT SYSTEM
Registration Number:	1998854	NEW ENGLAND CAMP AND RECREATION
Registration Number:	1223595	PILLO POLO
Registration Number:	3105665	PORT-A-PIT
Registration Number:	0800268	PORT-A-PIT
Registration Number:	3291343	PRO DOWN
Registration Number:	1410733	PROBASE
Registration Number:	1909693	PRO-DOWN
Registration Number:	2034235	PRO-LOC
Registration Number:	1847722	QUICK-FENCE
Registration Number:	1030600	ROL-DRI
Registration Number:	2299816	ROLL-N-FOLD
Registration Number:	1880748	SCRAMBLER
Registration Number:	1943179	SECUR-A-STRAP
Registration Number:	2778839	SPORT SUPPLY GROUP, INC.
Registration Number:	4200445	SPORTS COOL
Registration Number:	1870846	THE ATHLETIC CONNECTION
Registration Number:	2002107	THE HEART ADVENTURE
Registration Number:	1055596	TIDI-COURT
Registration Number:	3426253	TOMARK
Registration Number:	1223594	TOPPLEBALL
Registration Number:	1246494	U.S. GAMES
Registration Number:	1934630	ULTIMAT
Registration Number:	1739140	VOLLEY TRAINER
Registration Number:	4233416	VPI
Registration Number:	1906667	WAFFLE
Registration Number:	3092001	X2AIR

Property Type	Number	Word Mark
Registration Number:	3430408	X-S.O.B.
Registration Number:	3358375	Z
Registration Number:	3292661	Z-COOL
Registration Number:	2977651	Z-COOL
Registration Number:	3716062	ACADEMIC E PRESS
Registration Number:	3673885	ACADEMICEXPRESS
Registration Number:	1233483	ASTRA-DYNALITE
Registration Number:	1229592	ASTRALITE
Registration Number:	1055521	BALE
Registration Number:	3655147	BELIEVE IN U
Registration Number:	1407634	BPA
Registration Number:	0903047	COLLEGIATE
Registration Number:	0901233	COLLEGIATE
Registration Number:	2524984	COLLEGIATE APPAREL
Registration Number:	4350425	CREATING A CLIMATE OF ACHIEVEMENT
Registration Number:	3399738	CRIMSON GOLD
Registration Number:	3638503	ECO-FRIENDLY FRAMING SUCCESS PROUDLY PUR
Registration Number:	3769190	EXTREME AURISTA
Registration Number:	3255098	EXTREME SILVER
Registration Number:	2700106	FIRST & FINEST IN ACHIEVEMENT FRAMING
Registration Number:	2677964	FRAMING SUCCESS
Registration Number:	2674961	FRAMING SUCCESS
Registration Number:	1711594	FRESHMAN RECORD
Registration Number:	1271361	FRESHMAN REGISTER
Registration Number:	1838081	GOLDNET
Registration Number:	1837227	HERFF JONES
Registration Number:	1839684	HERFF JONES
Registration Number:	1837226	HERFF JONES
Registration Number:	1837393	HERFF JONES
Registration Number:	1247648	HERFF JONES
Registration Number:	1833014	HJ
Registration Number:	1837133	HJ
Registration Number:	1837362	HJ
Registration Number:	1836766	HJ
Registration Number:	1837089	HJ
Registration Number:	1222531	HJ
Registration Number:	1268584	HJ ULT
Registration Number:	3678703	IMAGEIN
Registration Number:	3569091	LOGOART

Property Type	Number	Word Mark
Registration Number:	1991419	LOGOART
Registration Number:	2467293	NEW STUDENT RECORD
Registration Number:	2456822	OUR YEAR
Registration Number:	4488888	STITCH
Registration Number:	3855301	STRAIGHT UP GET HOME SAFELY
Registration Number:	2912608	TEAM TIME
Registration Number:	2933763	TEAM TIME
Registration Number:	4060746	THE EXTREME COLLECTION
Registration Number:	2732157	THE RECORD PROGRAMS
Registration Number:	3482176	THIN MAN
Registration Number:	1033810	ULTRIUM
Registration Number:	3728342	WE SPEAK YEARBOOK
Registration Number:	3728341	WE SPEAK YEARBOOK
Registration Number:	2425319	WHERE ACHIEVEMENT IS RECOGNIZED
Registration Number:	3187282	YOUR PARTNER IN SUCCESS
Registration Number:	2400755	YOUR SUCCESS DESERVES THE BEST
Registration Number:	3928856	VARSITY
Registration Number:	4278748	OWN IT!
Registration Number:	4278749	OWN IT!
Registration Number:	3371683	VARSITY WIRED
Registration Number:	2733181	ACTIONWEAVE
Registration Number:	2728021	MOTIONFLEX
Registration Number:	3132871	A ATHLETIC CHAMPIONSHIPS
Registration Number:	3341344	A ATHLETIC CHAMPIONSHIPS
Registration Number:	3488540	AACCA
Registration Number:	3626221	ALL STAR CHALLENGE
Registration Number:	1671395	AMERICAN ASSOCIATION CHEERLEADING COACHE
Registration Number:	3273355	AMERICAN CHEER POWER
Registration Number:	3232282	AMERICAN CHEER POWER NATIONALS
Registration Number:	2358346	AMERICAN CHEERLEADERS ASSOCIATION ACA
Registration Number:	3444342	C THE CHEERLEADING WORLDS
Registration Number:	2845679	CDT
Registration Number:	2845678	CDT
Registration Number:	2891439	CHEER POWER
Registration Number:	2432547	CHEER POWER
Registration Number:	0911544	CHEERLEADER
Registration Number:	2056750	CHEERLEADER & DANZTEAM
Registration Number:	4007673	CHEERLEBRITY
Registration Number:	1341584	CHEEROBICS

Property Type	Number	Word Mark
Registration Number:	4388201	CHEERSPORT
Registration Number:	2245095	CHEERSPORT
Registration Number:	2290755	COLLEGE CHEERLEADING & DANCE TEAM NATION
Registration Number:	4471370	CROSS CHEER
Registration Number:	1528887	CROWDLEADER
Registration Number:	3494984	D THE DANCE WORLDS
Registration Number:	4081222	ENCORE
Registration Number:	4009251	FLIP FEST
Registration Number:	3357595	FLIP FEST
Registration Number:	3203152	FLIP FEST
Registration Number:	2038322	FLY-AWAY
Registration Number:	3455148	IASF INTERNATIONAL ALL STAR FEDERATION
Registration Number:	3509143	IASF INTERNATIONAL ALL STAR FEDERATION
Registration Number:	3710510	INTERNATIONAL ALL LEVELS CHAMPIONSHIP
Registration Number:	3781722	INTERNATIONAL ALL LEVELS CHAMPIONSHIP
Registration Number:	1927869	INTROPA TOURS
Registration Number:	1575830	JUNIOR VARSITY SPIRIT FASHIONS
Registration Number:	3335937	MASTERS OF THE MAT
Registration Number:	4546436	MYVARSITY
Registration Number:	3484815	NASCC
Registration Number:	2436010	NATIONAL ALL STAR CHEERLEADING CHAMPIONS
Registration Number:	2829037	NATIONAL CHEERLEADERS ASSOCATION
Registration Number:	2793707	NATIONAL CHEERLEADERS ASSOCIATION
Registration Number:	1132169	NATIONAL CHEERLEADERS ASSOCIATION
Registration Number:	2520826	NATIONAL DANCE ALLIANCE
Registration Number:	1776825	NATIONAL DANCE TEAM CHAMPIONSHIP
Registration Number:	3799507	NATIONAL HIGH SCHOOL CHEERLEADING CHAMPI
Registration Number:	1576926	NATIONAL HIGH SCHOOL CHEERLEADING CHAMPI
Registration Number:	3720382	NATIONAL SCHOOL SPIRIT DAY
Registration Number:	3970580	NCA
Registration Number:	2036638	NCA
Registration Number:	2520827	NDA
Registration Number:	2878268	NDA NATIONAL DANCE ALLIANCE
Registration Number:	3484813	NDTC
Registration Number:	3484814	NHSCC
Registration Number:	4383733	ONE UP
Registration Number:	3478328	OZONE
Registration Number:	3058778	POWER DANCE
Registration Number:	3192456	PREMIER ATHLETICS

Property Type	Number	Word Mark
Registration Number:	2383307	SPIRIT OF AMERICA
Registration Number:	4009573	SPIRIT SPORTS
Registration Number:	1995465	SPIRIT STICK
Registration Number:	3564581	SPIRIT XPRESS
Registration Number:	3822711	THE ALL STAR WORLDS
Registration Number:	3653809	THE AMERICAN NATIONAL CHEER & DANCE CHAM
Registration Number:	2999331	THE CHEERLEADING WORLDS
Registration Number:	3418800	THE CHEERLEADING WORLDS
Registration Number:	4541953	THE GROOVE EXPERIENCE
Registration Number:	2018501	THE ORIGINAL CHEERLEADER SUPPLY COMPANY
Registration Number:	4293501	THE WORK IS WORTH IT
Registration Number:	4507733	TRIPLE CROWN
Registration Number:	2979490	U.S. ALL STAR FEDERATION USASF
Registration Number:	3655288	U.S. CHEERLEADING OPEN
Registration Number:	4263247	U.S. OPEN CHEERLEADING AND DANCE TEAM CH
Registration Number:	2458791	U.S.OPEN CHEERLEADING & DANCE TEAM CHAMP
Registration Number:	3567653	UCA
Registration Number:	2341059	UCA
Registration Number:	3771514	UDA
Registration Number:	3254626	UDA
Registration Number:	3799150	UNIVERSAL CHEERLEADERS ASSOCIATION
Registration Number:	3767416	UNIVERSAL DANCE ASSOCIATION
Registration Number:	1563866	UNIVERSAL DANCE ASSOCIATION
Registration Number:	1761773	USA NATIONALS
Registration Number:	2814728	USA UNITED SPIRIT ASSOCIATION
Registration Number:	3782739	V
Registration Number:	3842122	V
Registration Number:	2357303	V VARSITY
Registration Number:	4110341	V VARSITY SHOP
Registration Number:	3331926	V!ROC
Registration Number:	4403734	VARSITY
Registration Number:	3782740	VARSITY
Registration Number:	2526564	VARSITY
Registration Number:	3436493	VARSITY
Registration Number:	2082554	VARSITY
Registration Number:	3696209	VARSITY
Registration Number:	1812198	VARSITY
Registration Number:	0879543	VARSITY
Registration Number:	4258636	VARSITY ALL STAR

Property Type	Number	Word Mark
Registration Number:	4607865	VARSITY ALL STAR
Registration Number:	4451703	VARSITY ALL STAR FASHION
Registration Number:	3320692	VARSITY CHOREOGRAPHY
Registration Number:	4526644	VARSITY COUTURE
Registration Number:	4593424	VARSITY DANCE
Registration Number:	4203121	VARSITY ID
Registration Number:	4203122	VARSITY ID
Registration Number:	4314148	VARSITY LAST PASS
Registration Number:	4625161	VARSITY PIN TRADING
Registration Number:	1796645	VARSITY SPIRIT
Registration Number:	1680452	VARSITY SPIRIT FASHIONS
Registration Number:	2293083	VARSITY SPORT
Registration Number:	3858342	VARSITY TV
Registration Number:	3920302	VARSITY TV
Registration Number:	3797635	VARSITY UNIVERSITY
Registration Number:	3418764	VARSITY.COM
Registration Number:	3689696	VARSITY.COM
Registration Number:	3645099	WE ARE CHEERLEADING
Registration Number:	3617640	WE ARE CHEERLEADING
Registration Number:	3804925	WE ARE CHEERLEADING
Registration Number:	2548877	WESTCOAST CHAMPIONSHIP
Registration Number:	1961935	WHERE TEAMS COME TRUE
Registration Number:	2489351	WORLD CHEERLEADING CHAMPIONSHIP
Registration Number:	4179621	WORLD CUP OF CHEERLEADING
Registration Number:	4217321	WORLD SCHOOL CHEERLEADING CHAMPIONSHIPS
Registration Number:	3076217	WORLD SPIRIT FEDERATION
Registration Number:	4392326	WORLD UNIVERSITY CHEERLEADING CHAMPIONSH
Registration Number:	3255973	YOU BE THE CHEER JUDGE

CORRESPONDENCE DATA

Fax Number: 2128225178

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-530-5178

Email: lkass@milbank.com

Correspondent Name: Milbank, Tweed, Hadley & McCloy

Address Line 1: 1 Chase Manhattan Plaza

Address Line 2: c/o Lawrence Kass

Address Line 4: New York, NEW YORK 10005

ATTORNEY DOCKET NUMBER:	30045.70600

NAME OF SUBMITTER:	Lawrence Kass
SIGNATURE:	/Lawrence Kass/
DATE SIGNED:	12/18/2014

Total Attachments: 21

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS (the "Release"), is granted and conveyed as of this 11th day of December, 2014, by PNC BANK, NATIONAL ASSOCIATION, as collateral agent (the "Agent") pursuant to the Credit Agreement dated as of June 25, 2013, in favor of Herff Jones, Inc., an Indiana corporation (the "Borrower") and each Gurantor listed on Schedule A attached hereto (collectively, the "Original Guarantors," and together with the Borrower, the "Pledgors").

WITNESSETH:

WHEREAS, pursuant to that certain Security Agreement dated as of June 25, 2013 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the "Security Agreement"), the Pledgors granted to the Agent, for the benefit of the Secured Parties, security interests in certain collateral, including the Trademark Collateral (as hereinafter defined);

WHEREAS, in connection with the Security Agreement, the Pledgors executed that certain Trademark Security Agreement, dated as of June 25, 2013 (the "Trademark Security Agreement"), under which the Pledgors pledged and granted to the Agent for the benefit of the Secured Parties a lien on, and security interest in and to, all of Pledgors' right, title and interest in, to and under the Trademark Collateral (the "Security Interest");

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office ("USPTO") on July 24, 2013 at Reel 5076 Frame 0277, Reel 5076 Frame 0362, Reel 5077 Frame 0957, Reel 5078 Frame 0001 and Reel 5078 Frame 0027;

WHEREAS, the Pledgors have requested that the Agent terminate and release its Security Interest in the Trademark Collateral identified on Schedule B attached hereto (the "Trademark Collateral"); and

WHEREAS, the Pledgors have satisfied and fulfilled all of their Secured Obligations to warrant the release of the Agent's Security Interests in the Trademark Collateral, and the parties seek to make record of the Agent's release to the Pledgors of any and all of its Security Interests in the Trademark Collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agent hereby agrees as follows:

1. Definitions. All capitalized terms used herein and not otherwise defined shall have the meanings ascribed thereto in the Security Agreement. The term "Trademark Collateral," as used herein, shall mean all trademarks (including service marks), slogans, logos, certification marks, trade dress, uniform resource locations (URLs), domain names, corporate names, trade names, and other indicia of origin, whether registered or unregistered, all registrations and applications for the foregoing (whether statutory or common law and whether registered or applied for in the United States or any other country, multi-national registry, or any political subdivision thereof), including those listed on Schedule B attached hereto, together with any and all (a) extensions and renewals thereof, (b) the goodwill of the business connected with the use of and symbolized by any of the foregoing, (c) rights and privileges arising under applicable Legal Requirements with respect to any of the foregoing (d) rights to sue or otherwise recover for any past, present, or future infringements, dilutions, or other violations thereof, including any injury to the

related goodwill, (e) proceeds, income, fees, royalties, damages, claims, and payments now and hereafter due or payable with respect thereto, including damages, claims and payments for any past, present or future infringements, dilutions, or other violations thereof (f) other rights accruing thereunder or pertaining thereto throughout the world.

2. Release of Security Interests. The Agent hereby terminates, discharges and releases to the Pledgors the Security Interests in the Trademark Collateral, and any right, title or interest of the Agent in such Trademark Collateral shall hereby cease and become void.

3. Recordation. The Agent, on behalf of itself and the [Secured Parties], their successors, legal representatives and assigns, hereby authorizes the Pledgors, or the Pledgors' authorized representatives to: (a) record this Release with the USPTO and/or any other applicable governmental office or Agency, and (b) file UCC financing statement amendments with the applicable filing office in order to memorialize the release of the Security Interest of the Agent, on behalf of itself and the [Secured Parties], their successors, legal representatives and assigns, in the Trademark Collateral.

4. Further Actions. The Agent further agrees to execute any other documents and take any further action reasonably necessary in any state, country or jurisdiction that Pledgors may reasonably require to effect the intent and purpose of this Release, provided that all such documents are to be prepared by counsel to Pledgors and the cost and expense of such documents and actions shall be borne solely by Pledgors.

5. Governing Law. THIS RELEASE AND ANY CLAIM, CONTROVERSY, DISPUTE OR CAUSE OF ACTION (WHETHER IN CONTRACT OR TORT OR OTHERWISE) BASED UPON, ARISING OUT OF OR RELATING TO THIS RELEASE AND THE TRANSACTIONS CONTEMPLATED HEREBY AND SHALL BE CONSTRUED IN ACCORDANCE WITH AND GOVERNED BY THE LAW OF THE STATE OF NEW YORK, WITHOUT REGARD TO CONFLICTS OF LAW PRINCIPLES THAT WOULD REQUIRE THE APPLICATION OF THE LAWS OF ANOTHER JURISDICTION.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the Agent has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the date first above written.

PNC BANK, NATIONAL ASSOCIATION
as Collateral Agent

By:_____
Name: Tracy J. Venable
Title: Senior Vice President

[Signature Page to Release of Security Interest in Trademarks]

Schedule A

Original Guarantors

NAME	ADDRESS
BSN SPORTS, Inc.	Delaware
Herff Jones, Inc.	Indiana
The Kelly Touch, LLC	Indiana
Varsity Spirit Fashions & Supplies, Inc.	Minnesota
Varsity Spirit Corporation	Tennessee
Varsity Brands, Inc.	Delaware

Schedule B

Trademarks

Trademark/Image if any	Application Number Application Date	Registration Number Registration Date	Status	Owner
AIR RELEASE	85923822 5/6/2013	4536043 5/27/2014	REGISTERED	BSN SPORTS, Inc.
AIR RELEASE	74466006 12/2/1993	1919079 9/12/1995	REGISTERED	BSN SPORTS, Inc.
ALUMAGOL	73356631 3/26/1982	1262511 12/27/1983	REGISTERED	BSN Sports, Inc.
AMPS	76495145 3/6/2003	2804580 1/13/2004	REGISTERED	BSN SPORTS, Inc.
BEST SUPPLY NETWORK IN SPORTS	85410426 8/30/2011	4319066 4/9/2013	REGISTERED	BSN SPORTS, Inc.
BRUTE FORCE	74513305 4/18/1994	1949588 1/16/1996	REGISTERED	BSN Sports, Inc.
BSN	76015737 4/3/2000	2473322 7/31/2001	REGISTERED	BSN Sports, Inc.
BSN SPORTS	85297791 4/18/2011	4380577 8/6/2013	REGISTERED	BSN SPORTS, Inc.
BSN SPORTS FEEL THE STRENGTH	85307900 4/28/2011	4369051 7/16/2013	REGISTERED	BSN SPORTS, Inc.
BULLDOG	74432607 9/7/1993	1880726 2/28/1995	REGISTERED	BSN Sports, Inc.
C BLOC	76671845 1/26/2007	3358367 12/25/2007	REGISTERED	BSN SPORTS, Inc.
C CHAMPION BARBELL	76494961 2/28/2003	3793364 5/25/2010	REGISTERED	BSN Sports, Inc.
CHAMPION BARBELL	76494960 2/28/2003	3795882 6/1/2010	REGISTERED	BSN Sports, Inc.
COLOR MY CLASS	74436294 9/16/1993	1845758 7/19/1994	REGISTERED	BSN Sports, Inc.

CURVEMASTER Curvemaster	72430346 8/11/172	972790 11/13/1973	REGISTERED	BSN Sports, Inc.

Trademark/Image if any	Application Number Application Date	Registration Number Registration Date	Status	Owner
Design Only	85307904 4/28/2011	4324951 4/23/2013	REGISTERED	BSN SPORTS, Inc.
DIAL-A-DOWN	73715052 3/7/1988	1506171 9/27/1988	REGISTERED	BSN SPORTS, Inc.
DOMINATOR	74501138 3/15/1994	1880747 2/28/1995	REGISTERED	BSN SPORTS, Inc.
E SPORTSONLINE.COM e SPORTS	75732811 6/17/1999	3779805 4/27/2010	REGISTERED	BSN Sports, Inc.
EKHO	85400547 8/17/2011	4163691 6/26/2012	REGISTERED	BSN SPORTS, Inc.
FLAG-A-TAG	72132662 11/24/1961	738205 9/25/1962	REGISTERED	BSN Sports, Inc.
FUNNETS	75927011 2/23/2000	2425244 1/30/2001	REGISTERED	BSN Sports, Inc.
GAMECRAFT	77103599 2/9/2007	3421465 5/6/2008	REGISTERED	BSN Sports, Inc.
GAMECRAFT	74682812 6/2/1995	1965771 4/2/1996	REGISTERED	BSN Sports, Inc.
GEAR 2000	74541115 6/22/1994	1931017 10/31/1995	REGISTERED	BSN SPORTS, Inc.
GLSPORTS	85203201 12/21/2010	4005721 8/2/201	REGISTERED	BSN SPORTS, Inc.
GOLD MEDAL	71445660 7/26/1941	394740 4/28/1942	REGISTERED	BSN Sports, Inc.
GSC	77493308 6/6/2008	3745796 2/9/2010	REGISTERED	BSN Sports, Inc.
INTIMIDATOR	74501141 3/15/1994	1930761 10/31/1995	REGISTERED	BSN SPORTS, Inc.
INVADER	74442177 9/30/1993	1887993 4/4/1995	REGISTERED	BSN SPORTS, Inc.
LEAGUE DIRECT League Direct	85562531 3/7/2012	4363190 7/9/2013	REGISTERED	BSN SPORTS, Inc.

Trademark/Image if any	Application Number Application Date	Registration Number Registration Date	Status	Owner
MARK 1	76017561 4/4/2000	2447836 5/1/2001	REGISTERED	BSN Sports, Inc.
MARK 1	76017560 4/4/2000	2431716 2/27/2001	REGISTERED	BSN Sports, Inc.
MARK1	77330822 11/15/2007	345380 6/24/2008	REGISTERED	BSN Sports, Inc.
MULTIFIT SYSTEM	75113872 6/4/1996	2052751 4/15/1997	REGISTERED	BSN Sports, Inc.
NEW ENGLAND CAMP AND RECREATION	74655732 4/4/1995	1998854 9/3/1996	REGISTERED	BSN Sports, Inc.
PILLO POLO	73352956 12/14/1981	1223595 1/11/1983	REGISTERED	BSN Sports, Inc.
PORT-A-PIT	76622900 12/2/2004	3105665 6/20/2006	REGISTERED	BSN Sports, Inc.
PORT-A-PIT	72210670 1/26/1965	800268 12/14/1965	REGISTERED	BSN Sports, Inc.
PRO DOWN	76629171 1/28/2005	3291343 9/11/2007	REGISTERED	BSN Sports, Inc.
PROBASE	73585209 2/28/1986	1410733 9/23/1986	REGISTERED	BSN Sports, Inc.
PRO-DOWN	74432160 9/7/1993	1909693 8/8/1995	REGISTERED	BSN Sports, Inc.
PRO-LOC	74600192 11/17/1994	2034235 1/28/1997	REGISTERED	BSN SPORTS, Inc.
QUICK-FENCE	74436290 9/16/1993	1847722 8/2/1994	REGISTERED	BSN Sports, Inc.
ROL-DRI	73047869 3/27/1975	1030600 1/20/1976	REGISTERED	BSN Sports, Inc.
ROLL-N-FOLD	75558703 9/22/1998	2299816 12/14/1999	REGISTERED	BSN Sports, Inc.
SCRAMBLER	74501139 3/15/1994	1880748 2/28/1995	REGISTERED	BSN SPORTS, Inc.
SECUR-A-STRAP	74476747 1/5/1994	1943179 12/19/1995	REGISTERED	BSN SPORTS, Inc.
SPORT SUPPLY GROUP, INC.	75701100 5/10/1999	2778839 11/4/2003	REGISTERED	BSN Sports, Inc.
SPORTS COOL	77929245 2/5/2010	4200445 9/4/2012	REGISTERED	BSN Sports, Inc.

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THE ATHLETIC CONNECTION	74293047 7/9/1992	1870846 12/27/1994	REGISTERED	BSN Sports, Inc.
THE HEART ADVENTURE	74513629 4/18/1994	2002107 9/24/1996	REGISTERED	BSN Sports, Inc.
TIDI-COURT	73078419 2/26/1976	1055596 1/4/1977	REGISTERED	BSN Sports, Inc.
TOMARK	77266620 8/28/2007	3426253 5/13/2008	REGISTERED	BSN Sports, Inc.
TOPPLEBALL	73352954 12/14/1981	1223594 1/11/1983	REGISTERED	BSN Sports, Inc.
U.S. GAMES	73352955 12/14/1981	1246494 7/26/1983	REGISTERED	BSN Sports, Inc.
ULTIMAT	74436295 9/16/1993	1934630 11/14/1995	REGISTERED	BSN Sports, Inc.
VOLLEY TRAINER	74168987 5/22/1991	1739140 12/8/1992	REGISTERED	BSN Sports, Inc.
VPI vpi	85564004 3/8/2012	4233416 10/30/2012	REGISTERED	BSN SPORTS, Inc.
WAFFLE	74433241 9/7/1993	1906667 7/18/1995	REGISTERED	BSN Sports, Inc.
X2AIR	76621189 11/18/2004	3092001 5/16/2006	REGISTERED	BSN SPORTS, Inc.
X-S.O.B. X-S.O.B.	77273400 9/6/2007	3430408 5/20/2008	REGISTERED	BSN SPORTS, Inc.
Z Z	76674186 3/16/2007	3358375 12/25/2007	REGISTERED	BSN SPORTS, Inc.
Z-COOL	76666245 9/18/2006	3292661 9/18/2007	REGISTERED	BSN SPORTS, Inc.
Z-COOL	76543608 9/10/2003	2977651 7/26/2005	REGISTERED	BSN SPORTS, Inc.
ACADEMIC E PRESS Academic EXPRESS	77406225 2/26/2008	3716062 11/24/2009	REGISTERED	Herff Jones, Inc.
ACADEMICEXPRESS	77406223 2/26/2008	3673885 8/25/2009	REGISTERED	Herff Jones, Inc.
ASTRA-DYNALITE	73306631 4/20/1981	1233483 4/5/1983	REGISTERED	Herff Jones, Inc.

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ASTRALITE	73306661 4/20/1981	1229592 3/8/1983	REGISTERED	Herff Jones, Inc.
BALE	73074129 1/13/1976	1055521 1/4/1977	REGISTERED	Herff Jones, Inc.
BELIEVE IN U	77061050 12/11/2006	3655147 7/14/2009	REGISTERED	Herff Jones, Inc.
BPA	73578767 1/21/1986	1407634 9/2/1986	REGISTERED	Herff Jones, Inc.
COLLEGIATE Collegiate	72328955 6/3/1969	903047 11/24/1970	REGISTERED	Herff Jones, Inc.
COLLEGIATE	72328954 6/3/1969	901233 10/20/1970	REGISTERED	Herff Jones, Inc.
COLLEGIATE APPAREL	76231145 3/27/2001	2524984 1/1/2002	REGISTERED	Herff Jones, Inc.
CREATING A CLIMATE OF ACHIEVEMENT	77806151 8/17/2009	4350425 7/11/2013	REGISTERED	Herff Jones, Inc.
CRIMSON GOLD	78777356 12/20/2005	3399738 3/18/2008	REGISTERED	Herff Jones, Inc.
ECO-FRIENDLY FRAMING SUCCESS PROUDLY PURCHASES CERTIFIED WOOD FROM WELL-MANAGED FORESTS	77600325 10/24/2008	3638503 6/16/2009	REGISTERED	Herff Jones, Inc.
EXTREME AURISTA	77737070 5/14/2009	3769190 3/30/2010	REGISTERED	Herff Jones, Inc.
EXTREME SILVER	78777449 12/20/2005	3255098 6/26/2007	REGISTERED	Herff Jones, Inc.
FIRST & FINEST IN ACHIEVEMENT FRAMING	76413848 5/24/2002	2700106 3/25/2003	REGISTERED	Herff Jones, Inc.
FRAMING SUCCESS	76412644 5/22/2002	2677964 1/21/2003	REGISTERED	Herff Jones, Inc.
FRAMING SUCCESS	76395057 4/12/2002	2674961 1/14/2003	REGISTERED	Herff Jones, Inc.

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FRESHMAN RECORD	74084773 8/3/1990	1711594 9/1/1992	REGISTERED	Herff Jones, Inc.
FRESHMAN REGISTER	73340683 12/8/1981	1271361 3/20/1984	REGISTERED	Herff Jones, Inc.
GOLDNET	74388560 5/11/1993	1838081 5/31/1994	REGISTERED	Herff Jones, Inc.
HERFF JONES	74421390 8/6/1993	1837227 5/17/1994	REGISTERED	Herff Jones, Inc.
HERFF JONES	74429047 8/27/1993	1839684 6/14/1994	REGISTERED	Herff Jones, Inc.
HERFF JONES	74421389 8/6/1993	1837226 5/17/1994	REGISTERED	Herff Jones, Inc.
HERFF JONES	74421241 8/6/1993	1837393 5/24/1994	REGISTERED	Herff Jones, Inc.
HERFF JONES	73348546 2/3/1982	1247648 8/9/1983	REGISTERED	Herff Jones, Inc.
HJ	74421380 8/6/1993	1833014 4/26/1994	REGISTERED	Herff Jones, Inc.
HJ	74429039 8/27/1993	1837133 5/17/1994	REGISTERED	Herff Jones, Inc.
HJ	74421398 8/6/1993	1837362 5/24/1994	REGISTERED	Herff Jones, Inc.
HJ	74421179 8/6/1993	1836766 5/17/1993	REGISTERED	Herff Jones, Inc.
HJ	74421177 8/6/1993	1837089 5/17/1994	REGISTERED	Herff Jones, Inc.
HJ	73338631 11/23/1981	1222531 1/4/1983	REGISTERED	Herff Jones, Inc.
HJ ULT	73335556 11/4/1981	1268584 2/28/1984	REGISTERED	Herff Jones, Inc.
IMAGEIN	77548438 8/15/2008	3678703 9/8/2009	REGISTERED	Herff Jones, Inc.

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LOGOART	77352738 12/14/2007	3569091 2/3/2009	REGISTERED	Herff Jones, Inc.
LOGOART	74726961 9/11/1995	1991419 8/6/1996	REGISTERED	Herff Jones, Inc.
NEW STUDENT RECORD	75860778 11/30/1999	2467293 7/10/2001	REGISTERED	Herff Jones, Inc.
OUR YEAR	75812121 9/30/1999	2456822 6/5/2001	REGISTERED	Herff Jones, Inc.
STITCH	85455491 10/25/2011	4488888 2/24/2014	REGISTERED	Herff Jones, Inc.
STRAIGHT UP GET HOME straight up Get Home Safely	77062705 12/12/2006	3855301 10/5/2010	REGISTERED	Herff Jones, Inc.
TEAM TIME TEAM TIME	76599089 6/24/2004	2912608 12/21/2004	REGISTERED	Herff Jones, Inc.
TEAM TIME TEAM TIME	76514932 5/16/2003	2933763 3/15/2005	REGISTERED	Herff Jones, Inc.
THE EXTREME COLLECTION	77963367 3/19/2010	4060746 11/22/2011	REGISTERED	Herff Jones, Inc.
THE RECORD PROGRAMS	78134112 6/7/2002	2732157 7/1/2003	REGISTERED	Herff Jones, Inc.
THIN MAN	78709271 9/8/2005	3482176 8/5/2008	REGISTERED	Herff Jones, Inc.
ULTRIUM	73042841 1/27/1975	1033810 2/17/1976	REGISTERED	Herff Jones, Inc.
WE SPEAK YEARBOOK	77751610 6/3/2009	3728342 12/22/2009	REGISTERED	Herff Jones, Inc.
WE SPEAK YEARBOOK	77751609 6/3/2009	3728341 12/22/2009	REGISTERED	Herff Jones, Inc.
WHERE ACHIEVEMENT IS RECOGNIZED	76003054 3/17/2000	2425319 1/30/2001	REGISTERED	Herff Jones, Inc.
YOUR PARTNER IN SUCCESS	78819300 2/21/2006	3187282 12/19/2006	REGISTERED	Herff Jones, Inc.

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YOUR SUCCESS DESERVES THE BEST	75574885 10/22/1998	2400755 10/31/2000	REGISTERED	Herff Jones, Inc.
VARSITY	77324887 11/8/2007	3928856 3/8/2011	REGISTERED	Varsity Brands, Inc.
OWN IT!	85621066 5/9/2012	4278748 1/22/2013	REGISTERED	The Kelly Touch, LLC
OWN IT!	85621107 5/9/2012	4278749 1/22/2013	REGISTERED	The Kelly Touch, LLC
VARSITY WIRED	77111676 2/20/2007	3371683 1/22/2008	REGISTERED	Varsity Brands, Inc.
ACTION WEAVE	76345500 11/27/2001	2733181 7/1/2003	REGISTERED	Varsity Spirit Fashions & Supplies, Inc.
JUNIOR VARSITY SPIRIT FASHIONS	73799998 5/15/1989	1575830 1/2/1990	REGISTERED	Varsity Spirit Fashions & Supplies, Inc.
MOTIONFLEX	76345397 11/27/2001	2728021 6/17/2003	REGISTERED	Varsity Spirit Fashions & Supplies, Inc.
VARSITY SPIRIT FASHIONS	74130827 4/2/1990	1680452 3/24/1992	REGISTERED	Varsity Spirit Fashions & Supplies, Inc.
A ATHLETIC CHAMPIONSHIPS	78714694 9/16/2005	3132871 8/22/2006	REGISTERED	Varsity Spirit Corporation
A ATHLETIC CHAMPIONSHIPS	78714720 9/16/2005	3341344 11/20/2007	REGISTERED	Varsity Spirit Corporation
AACCA	77408728 2/28/2008	3488540 8/19/2008	REGISTERED	Varsity Spirit Corporation
ALL STAR CHALLENGE	77569775 9/15/2008	3626221 5/26/2009	REGISTERED	Varsity Spirit Corporation

AMERICAN ASSOCIATION CHEERLEADING COACHES & ADMINISTRATORS AACCA	73697774 11/27/1987	1671395 1/7/1992	REGISTERED	Varsity Spirit Corporation
AMERICAN CHEER POWER	77001139 9/17/2006	3273355 8/7/2007	REGISTERED	Varsity Spirit Corporation
AMERICAN CHEER POWER NATIONALS	77001122 9/17/2006	3232282 4/24/2007	REGISTERED	Varsity Spirit Corporation

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AMERICAN CHEERLEADERS ASSOCIATION ACA	75472238 4/22/1998	2358346 6/13/2000	REGISTERED	Varsity Spirit Corporation
C THE CHEERLEADING WORLDS	77269829 8/31/2007	3444342 6/10/2008	REGISTERED	Varsity Spirit Corporation
CDT	76380649 3/11/2002	2845679 5/25/2004	REGISTERED	Varsity Spirit Corporation
CDT	76380648 3/11/2002	2845678 5/25/2004	REGISTERED	Varsity Spirit Corporation
CHEER POWER	78319304 10/27/2003	2891439 10/5/2004	REGISTERED	Varsity Spirit Corporation
CHEER POWER	75463246 4/6/1998	2432547 3/6/2001	REGISTERED	Varsity Spirit Corporation

CHEERLEADER	72307310 9/13/1968	911544 4/27/1971	REGISTERED	Varsity Spirit Corporation
CHEERLEADER & DANZTEAM	74721083 8/25/1995	2056750 4/29/1997	REGISTERED	Varsity Spirit Corporation
CHEERLEBRITY	85975305 12/7/2010	4007673 8/2/2011	REGISTERED	Varsity Spirit Corporation
CHEEROBICS	73511931 12/4/1984	1341584 6/11/1985	REGISTERED	Varsity Spirit Corporation
CHEERSPORT	85857550 2/22/2013	4388201 8/20/2013	REGISTERED	Varsity Spirit Corporation
CHEERSPORT	75340160 8/13/1997	2245095 5/11/1999	REGISTERED	Varsity Spirit Corporation
COLLEGE CHEERLEADING & DANCE TEAM NATIONAL CHAMPIONSHIP	75701614 5/10/1999	2290755 11/2/1999	REGISTERED	Varsity Spirit Corporation
CROSS CHEER	85484896 12/1/2011	4471370 1/21/2014	REGISTERED	Varsity Spirit Corporation
CROWDLEADER	73740973 7/15/1988	1528887 3/7/1989	REGISTERED	Varsity Spirit Corporation
D THE DANCE WORLDS THE DANCE WORLDS	77263072 8/23/2007	3494984 9/2/2008	REGISTERED	Varsity Spirit Corporation

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ENCORE	85199865 12/16/2010	4081222 1/3/2012	REGISTERED	Varsity Spirit Corporation
FLIP FEST	85212700 1/7/2011	4009251 8/9/2011	REGISTERED	Varsity Spirit Corporation
FLIP FEST	78801405 1/27/2006	3357595 12/18/2007	REGISTERED	Varsity Spirit Corporation
FLIP FEST	78801381 1/27/2006	3203152 1/23/2007	REGISTERED	Varsity Spirit Corporation
FLY-AWAY	74721085 8/25/1995	2038322 2/18/1997	REGISTERED	Varsity Spirit Corporation
IASF INTERNATIONAL ALL STAR FEDERATION INTERNATIONAL IASF ALL STAR FEDERATION	77975571 9/27/2006	3455148 6/24/2008	REGISTERED	Varsity Spirit Corporation

IASF INTERNATIONAL ALL STAR FEDERATION	77008394 9/27/2006	3509143 9/30/2008	REGISTERED	Varsity Spirit Corporation
INTERNATIONAL ALL LEVELS CHAMPIONSHIP	77977914 2/18/2008	3710510 11/10/2009	REGISTERED	Varsity Spirit Corporation
INTERNATIONAL ALL LEVELS CHAMPIONSHIP	77399343 2/18/2008	3781722 4/27/2010	REGISTERED	Varsity Spirit Corporation
INTROPA TOURS	74579326 9/28/1994	1927869 10/17/1995	REGISTERED	Varsity Spirit Corporation
JUNIOR VARSITY SPIRIT FASHIONS	73799998 5/15/1989	1575830 1/2/1990	REGISTERED	Varsity Spirit Corporation
MASTERS OF THE MAT	78463162 8/6/2004	3335937 11/13/2007	REGISTERED	Varsity Spirit Corporation
MYVARSITY	85941860 5/24/2013	4546436 6/10/2014	REGISTERED	Varsity Spirit Corporation

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NASCC	77401414 2/20/2008	3484815 8/12/2008	REGISTERED	Varsity Spirit Corporation
NATIONAL ALL STAR CHEERLEADING CHAMPIONSHIP	75701586 5/10/1999	2436010 3/13/2001	REGISTERED	Varsity Spirit Corporation
NATIONAL CHEERLEADERS ASSOCATION	76334201 11/5/2001	2829037 4/6/2004	REGISTERED	Varsity Spirit Corporation
NATIONAL CHEERLEADERS ASSOCIATION	76342433 11/26/2001	2793707 12/16/2003	REGISTERED	Varsity Spirit Corporation
NATIONAL CHEERLEADERS ASSOCIATION	73103803 10/20/1976	1132169 4/1/1980	REGISTERED	Varsity Spirit Corporation
NATIONAL DANCE ALLIANCE	75761103 7/28/1999	2520826 12/18/2001	REGISTERED	Varsity Spirit Corporation
NATIONAL DANCE TEAM CHAMPIONSHIP	74295078 7/17/1992	1776825 6/15/1993	REGISTERED	Varsity Spirit Corporation

NATIONAL HIGH SCHOOL CHEERLEADING CHAMPIONSHIP	77875484 11/18/2009	3799507 6/8/2010	REGISTERED	Varsity Spirit Corporation
NATIONAL HIGH SCHOOL CHEERLEADING CHAMPIONSHIP	73796011 4/26/1989	1576926 1/9/1990	REGISTERED	Varsity Spirit Corporation
NATIONAL SCHOOL SPIRIT DAY	77768863 6/26/2009	3720382 12/1/2009	REGISTERED	Varsity Spirit Corporation
NCA	85150261 10/12/2010	3970580 5/31/2011	REGISTERED	Varsity Spirit Corporation
NCA	74721084 8/25/1995	2036638 2/11/1997	REGISTERED	Varsity Spirit Corporation
NDA	75761104 7/26/1999	2520827 1/18/2001	REGISTERED	Varsity Spirit Corporation
NDA NATIONAL DANCE ALLIANCE	76343598 11/30/2001	2878268 8/31/2004	REGISTERED	Varsity Spirit Corporation
NDTC	77401387 2/20/2008	3484813 8/12/2008	REGISTERED	Varsity Spirit Corporation
NHSCC	77401408 2/20/2008	3484814 8/12/2008	REGISTERED	Varsity Spirit Corporation

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ONE UP	85814060 1/2/2013	4383733 8/13/2013	REGISTERED	Varsity Spirit Corporation
OZONE	78976613 12/10/2004	3478328 7/29/2008	REGISTERED	Varsity Spirit Corporation
POWER DANCE	78457013 7/26/2004	3058778 2/14/2006	REGISTERED	Varsity Spirit Corporation
PREMIER ATHLETICS	78753572 11/14/2005	3192456 1/2/2007	REGISTERED	Varsity Spirit Corporation
SPIRIT OF AMERICA	75832205 10/26/1999	2383307 9/5/2000	REGISTERED	Varsity Spirit Corporation
SPIRIT SPORTS	85217915 1/14/2011	4009573 8/9/2011	REGISTERED	Varsity Spirit Corporation

SPIRIT STICK	74720988 8/25/1995	1995465 8/20/1996	REGISTERED	Varsity Spirit Corporation
SPIRIT XPRESS	77510009 6/27/2008	3564581 1/20/2009	REGISTERED	Varsity Spirit Corporation
THE ALL STAR WORLDS	77643182 1/5/209	3822711 7/20/2010	REGISTERED	Varsity Spirit Corporation
THE AMERICAN NATIONAL CHEER & DANCE	77589592 10/9/2008	3653809 7/14/2009	REGISTERED	Varsity Spirit Corporation
THE CHEERLEADING WORLDS	76977618 10/3/2003	2999331 9/20/2005	REGISTERED	Varsity Spirit Corporation
THE CHEERLEADING WORLDS	76548644 10/3/2003	3418800 4/29/2008	REGISTERED	Varsity Spirit Corporation
THE GROOVE EXPERIENCE	85904381 4/15/2013	4541953 6/3/2014	REGISTERED	Varsity Spirit Corporation
THE ORIGINAL CHEERLEADER SUPPLY COMPANYSINCE 1948	74720386 8/25/1995	2018501 11/19/1996	REGISTERED	Varsity Spirit Corporation
THE WORK IS WORTH IT	85674159 7/11/2012	4293501 2/19/2013	REGISTERED	Varsity Spirit Corporation
TRIPLE CROWN	85891614 4/1/2013	4507733 4/1/2014	REGISTERED	Varsity Spirit Corporation

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U.S. ALL STAR FEDERATION USASF	78323016 11/4/2003	2979490 7/26/2005	REGISTERED	Varsity Spirit Corporation
U.S. CHEERLEADING OPEN	77244077 8/1/2007	3655288 7/14/2009	REGISTERED	Varsity Spirit Corporation
U.S. OPEN CHEERLEADING AND DANCE TEAM CHAMPIONSHIP	85421151 9/13/2011	4263247 12/25/2012	REGISTERED	Varsity Spirit Corporation
U.S.OPEN CHEERLEADING & DANCE TEAM CHAMPIONSHIP	75832206 10/26/1999	2458791 6/5/2001	REGISTERED	Varsity Spirit Corporation

UCA	77517139 7/8/2008	3567653 1/27/2009	REGISTERED	Varsity Spirit Corporation
UCA	75701587 5/10/1999	2341059 4/11/2000	REGISTERED	Varsity Spirit Corporation
UDA	77839221 10/1/2009	3771514 4/6/2010	REGISTERED	Varsity Spirit Corporation
UDA	77029297 10/25/2006	3254626 6/26/2007	REGISTERED	Varsity Spirit Corporation
UNIVERSAL CHEERLEADERS ASSOCIATION	77848503 10/14/2009	3799150 6/8/2010	REGISTERED	Varsity Spirit Corporation
UNIVERSAL DANCE ASSOCIATION	77830086 9/18/2009	3767416 3/30/2010	REGISTERED	Varsity Spirit Corporation
UNIVERSAL DANCE ASSOCIATION	73772749 1/3/1989	1563866 10/31/1989	REGISTERED	Varsity Spirit Corporation
USA NATIONALS	74274726 5/12/1992	1761773 3/30/1993	REGISTERED	Varsity Spirit Corporation
USA UNITED SPIRIT ASSOCIATION	76495523 3/7/2003	2814728 2/17/2004	REGISTERED	Varsity Spirit Corporation
V	77978934 6/13/2008	3782739 4/27/2010	REGISTERED	Varsity Spirit Corporation

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V	77500610 6/17/2008	3842122 8/31/2010	REGISTERED	Varsity Spirit Corporation

V VARSITY	75704039 5/13/1999	2357303 6/13/2000	REGISTERED	Varsity Spirit Corporation
V VARSITY SHOP	85976194 4/16/2010	4110341 3/6/2012	REGISTERED	Varsity Spirit Corporation
V!ROC	78795974 1/20/2006	3331926 11/6/2007	REGISTERED	Varsity Spirit Corporation
VARSITY	85295219 4/14/2011	4403734 9/17/2013	REGISTERED	Varsity Spirit Corporation
VARSITY	77978935 6/17/2008	3782740 4/27/2010	REGISTERED	Varsity Spirit Corporation
VARSITY	75798082 9/14/1999	2526564 1/8/2002	REGISTERED	Varsity Spirit Corporation
VARSITY	75983628 9/1/1999	3436493 5/27/2008	REGISTERED	Varsity Spirit Corporation
VARSITY	75976147 6/8/1993	2082554 7/22/1997	REGISTERED	Varsity Spirit Corporation
VARSITY	75791751 9/1/1999	3696209 10/13/2009	REGISTERED	Varsity Spirit Corporation
VARSITY	74069327 6/15/1990	1812198 12/21/1993	REGISTERED	Varsity Spirit Corporation

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VARSITY	72321158 3/7/1969	879543 10/28/1969	REGISTERED	Varsity Spirit Corporation
VARSITY ALL STAR	85402157 8/19/2011	4258636 12/11/2012	REGISTERED	Varsity Spirit Corporation
VARSITY ALL STAR	85074898 6/30/2010	4607865 9/23/2014	REGISTERED	Varsity Spirit Corporation

VARSITY ALL STAR FASHION VARSITY all star fashion	85281511 3/30/2011	4451703 12/17/2013	REGISTERED	Varsity Spirit Corporation
VARSITY CHOREOGRAPHY	78758325 11/21/2005	3320692 10/23/2007	REGISTERED	Varsity Spirit Corporation
VARSITY COUTURE	85817591 1/8/2013	4526644 5/6/2014	REGISTERED	Varsity Spirit Corporation
VARSITY DANCE	85698025 8/8/2012	4593424 8/26/2014	REGISTERED	Varsity Spirit Corporation
VARSITY ID	85285208 4/4/2011	4203121 9/4/2012	REGISTERED	Varsity Spirit Corporation
VARSITY ID VARSITY ID	85285219 4/4/2011	4203122 9/4/2012	REGISTERED	Varsity Spirit Corporation
VARSITY LAST PASS	85493057 12/12/2011	4314148 4/2/2013	REGISTERED	Varsity Spirit Corporation
VARSITY PIN TRADING	85110222 8/18/2010	4625161 10/21/2014	REGISTERED	Varsity Spirit Corporation
VARSITY SPIRIT CORPORATION	74231166 12/13/1991	1796645 10/5/1993	REGISTERED	Varsity Spirit Corporation

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VARSITY SPIRIT FASHIONS	74130827 4/2/1990	1680452 3/24/1992	REGISTERED	Varsity Spirit Corporation
VARSITY SPORT	75216343 12/20/1996	2293083 11/16/1999	REGISTERED	Varsity Spirit Corporation
VARSITY TV	77980010 11/24/2008	3858342 10/5/2010	REGISTERED	Varsity Spirit Corporation
VARSITY TV	77620494 11/24/2008	3920302 2/15/2011	REGISTERED	Varsity Spirit Corporation
VARSITY UNIVERSITY	78767393 12/6/2005	3797635 6/1/2010	REGISTERED	Varsity Spirit Corporation
VARSITY.COM	75984008 9/1/1999	3418764 4/29/2008	REGISTERED	Varsity Spirit Corporation
VARSITY.COM	75791750 9/1/1999	3689696 9/29/2009	REGISTERED	Varsity Spirit Corporation
WE ARE CHEERLEADING	78981074 4/27/2006	3645099 6/23/2009	REGISTERED	Varsity Spirit Corporation
WE ARE CHEERLEADING	78877359 5/5/2006	3617640 5/5/2009	REGISTERED	Varsity Spirit Corporation

WE ARE CHEERLEADING	78870783 4/27/2006	3804925 6/15/2010	REGISTERED	Varsity Spirit Corporation
WESTCOAST CHAMPIONSHIP	75851168 11/17/1999	2548877 3/19/2002	REGISTERED	Varsity Spirit Corporation
WHERE TEAMS COME TRUE	74658311 3/22/1995	1961935 3/12/1996	REGISTERED	Varsity Spirit Corporation
WORLD CHEERLEADING CHAMPIONSHIP	75980208 9/30/1998	2489351 9/11/1001	REGISTERED	Varsity Spirit Corporation
WORLD CUP OF CHEERLEADING	77374339 1/17/2008	4179621 7/24/2012	REGISTERED	Varsity Spirit Corporation
WORLD SCHOOL CHEERLEADING CHAMPIONSHIPS	85540825 2/13/2012	4217321 10/2/2012	REGISTERED	Varsity Spirit Corporation

Trademark/Image if any	Application Number Application Date	Registration Number Registration Date	Status	Owner
WORLD SPIRIT FEDERATION	78566447 2/14/2005	3076217 4/4/2006	REGISTERED	Varsity Spirit Corporation
WORLD UNIVERSITY CHEERLEADING CHAMPIONSHIPS	85851247 2/15/2013	4392326 8/27/2013	REGISTERED	Varsity Spirit Corporation
YOU BE THE CHEER JUDGE	78947877 8/8/2006	3255973 6/26/2007	REGISTERED	Varsity Spirit Corporation