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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM326690

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Arvixe LLC		10/31/2014	LIMITED LIABILITY COMPANY: CALIFORNIA

RECEIVING PARTY DATA

Name:	The Endurance International Group, Inc.	
Street Address:	10 Corporate Drive	
City:	Burlington	
State/Country:	MASSACHUSETTS	
Postal Code:	01803	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4182915	ARVIXE

CORRESPONDENCE DATA

Fax Number: 2124684888

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (212) 468-4800 **Email:** jkatz@dglaw.com

Correspondent Name: Jeffrey C. Katz

Address Line 1: Davis & Gilbert LLP, 1740 Broadway

Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER:	027373-0001-000 (AGN JAC)
NAME OF SUBMITTER:	Jeffrey C. Katz
SIGNATURE:	/Jeffrey C. Katz/
DATE SIGNED:	12/19/2014

Total Attachments: 4

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TRADEMARK ASSIGNMENT

This Trademark Assignment (this "<u>Assignment</u>") is made and entered into as of October 31, 2014 (the "<u>Effective Date</u>"), by and among **ARVIXE LLC**, a California limited liability company with its main office located at 7031 Koll Center Parkway, Suite 150, Pleasanton, CA 94566 ("<u>Assignor</u>"), and **THE ENDURANCE INTERNATIONAL GROUP, INC.**, a Delaware corporation ("<u>Assignee</u>").

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement dated as of October 31, 2014 (the "<u>Purchase Agreement</u>"), pursuant to which Assignee has agreed to purchase from Assignor the Acquired Assets (as defined in the Purchase Agreement); and

WHEREAS, pursuant to the Purchase Agreement, Assignor has agreed to assign its trademarks, including without limitation those set forth on <u>Schedule 1</u> hereto (the "<u>Marks</u>") to Assignee, and Assignee has agreed to assume the Marks from Assignor, as set forth herein, and this Assignment is contemplated by Section 3.1(b)(iv) of the Purchase Agreement;

NOW, THEREFORE, for and in consideration of the premises and the mutual covenants contained herein, and for the consideration set forth in the Purchase Agreement and for other good and valuable consideration, the receipt, adequacy and legal sufficiency of which are hereby acknowledged, the parties do hereby agree as follows:

- 1. Capitalized Terms. Capitalized terms used but not defined herein shall have the meanings for such terms that are set forth in the Purchase Agreement.
- 2. Assignment. Assignor hereby transfers, conveys and assigns to Assignee all right, title and interest throughout the world in and to the Marks, together with all goodwill associated therewith, effective as of the Effective Date. Assignor shall execute such written instruments and extend such other cooperation as may be reasonably necessary to convey the Marks to Assignee.
- 3. Terms of the Purchase Agreement. Assignor acknowledges and agrees that the representations, warranties, covenants, agreements and indemnities contained in the Purchase Agreement shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms of the Purchase Agreement and the terms hereof, the terms of the Purchase Agreement shall govern.
- 4. Further Actions. Each of the parties hereto covenants and agrees, at its own expense, to execute and deliver, at the request of the other party hereto, such further instruments of transfer and assignment and to take such other action as such other party may reasonably request to more effectively consummate the assignments and assumptions contemplated by this Assignment.
- 5. Counterparts. This Assignment may be executed in one or more counterparts, all of which such counterparts taken together will constitute one and the same instrument. Delivery of an executed counterpart of a signature page to this Assignment by facsimile or other

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means of electronic transmission shall be as effective as delivery of a manually executed counterpart.

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IN WITNESS WHEREOF, this Trademark Assignment has been executed by the duly authorized officer(s) of Seller as of the date first above written.

Assignee: THE ENDURANCE

INTERNATIONAL GROUP, INC.

By: _ Name: David C. Bryson

Title: Chief Legal Officer

Assignor: ARVIXE LLC

By: Name: Arvand Sabetian

Title: Operations Manager

By: Name Kevin Bromber

Title: General Manager

SCHEDULE 1

United States Patent and Trademark Office

International Bureau of World Intellectual Property Organization-Madrid Protocol

Mark:

Arvixe

Status:

Live

Register Type:

Principal

Application Date:

12/6/2011

Application Number: 85488735

Registration Date:

7/31/12

US Reg Number:

4182915

Int'l Reg Number:

1162763

Date of First Use:

6/1/2003

Country/Jurisdiction: United States, European Union and Turkey

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