

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM326860

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Travel Assurance Promise, LLC		12/12/2014	LIMITED LIABILITY COMPANY: ARIZONA
RECEIVING PARTY DATA			
Name:	JTF Holdings, LLC		
Street Address:	16211 North Scottsdale Rd.		
Internal Address:	Suite A6A-446		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85254		
Entity Type:	LIMITED LIABILITY COMPANY: ARIZONA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4533978	TRAVEL ASSURANCE PROMISE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6027301422		
Email:	uspto@venableiplaw.com		
Correspondent Name:	Lance C. Venable		
Address Line 1:	4939 West Ray Rd.		
Address Line 2:	Suite 4-219		
Address Line 4:	Chandler, ARIZONA 85226		
ATTORNEY DOCKET NUMBER:	1927-001		
NAME OF SUBMITTER:	Lance C. Venable		
SIGNATURE:	/Lance C. Venable/		
DATE SIGNED:	12/21/2014		
Total Attachments: 4			
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source=2014-12-08 Travel Assurance Promise Trademark Assignment - Executed#page2.tif			
source=2014-12-08 Travel Assurance Promise Trademark Assignment - Executed#page3.tif			

OP \$40.00 4533978

TRADEMARK

TRADEMARK ASSIGNMENT

THIS AGREEMENT is made and entered into as of December 12th, 2014 between TRAVEL ASSURANCE PROMISE, LLC, an Arizona limited liability company having its principal place of business of business in Scottsdale, Arizona ("TAP"), and JTF Holdings, LLC an Arizona limited liability company having its principal place of business in Scottsdale, Arizona, ("JTF Holdings").

The parties mutually agree as follows:

For good and valuable consideration paid by JTF Holdings, the receipt of which is acknowledged by TAP, TAP hereby sells, assigns, and transfers to JTF Holdings the entire and exclusive right, title, interest, and good will in all Trademark Rights in the TRAVEL ASSURANCE PROMISE mark and U.S. Registration 4,533,978 as shown in Exhibit A, to be held and enjoyed by JTF Holdings for its own use and enjoyment, and for the use and enjoyment of its successors and assigns, to the end of the term or terms for which the Trademark Registration may be granted.

TAP represents and warrants that it has full legal right, power and authority to sell, assign and transfer the Trademark Rights. TAP hereby agrees not to execute any agreement in conflict with this assignment.

TAP agrees to execute and deliver all papers and take other action, as may be necessary or desirable, to protect or perfect title to the Trademark Rights for JTF Holdings.

TAP hereby agrees to communicate to JTF Holdings any facts known that effect the Trademark Rights, whenever requested, and will testify in any legal proceeding, sign all lawful papers, make all rightful oaths, and generally do everything reasonably necessary to aid Assignee, its successors and assigns, to obtain and enforce proper trademark protection whenever necessary.

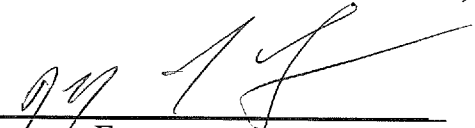
TAP agrees that: if any provision of this Agreement is held by a court of law to be illegal, invalid or unenforceable, the legality, validity and enforceability of the remaining provisions of the Agreement will not be affected or impaired thereby; the waiver of a breach of any provision of this Agreement will not operate or be construed as a waiver of any other or a subsequent breach; the provisions of this Agreement will remain in effect and bind the heirs, successors, assignees, and legal representatives of the parties; this Agreement may be amended or modified only with written consent; no oral waiver, amendment or modification will

be effective under any circumstances whatsoever; and the terms of this Agreement are reasonable.

IN WITNESS WHEREOF, the parties have caused this Agreement to be signed on the date first written above.

ASSIGNOR:


TRAVEL ASSURANCE PROMISE, LLC.

By  12/8/14
Jeremy Freer Date

Its MEMBER

ASSIGNEE:

JTF HOLDINGS, LLC

By  12/8/14
Jeremy Freer Date

Its MEMBER

EXHIBIT A

United States of America

United States Patent and Trademark Office

TRAVEL ASSURANCE PROMISE

Reg. No. 4,533,978

Registered May 20, 2014

Int. Cl.: 39

SERVICE MARK

PRINCIPAL REGISTER

AVIATION WEST CHARTERS, INC. (COLORADO CORPORATION)
SUITE 110
8014 E. MCCLAIN DR.
SCOTTSDALE, AZ 852601329

FOR: ADMINISTERING MEMBERSHIP PROGRAMS IN THE NATURE OF ARRANGING AIR MEDICAL TRANSPORTATION, IN CLASS 39 (U.S. CLS. 100 AND 105).

FIRST USE 3-12-2012; IN COMMERCE 3-12-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TRAVEL ASSURANCE", APART FROM THE MARK AS SHOWN.

SN 85-479,678, FILED 11-23-2011.

ANDREA K. NADELMAN, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office