

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM327630

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST
<b>SEQUENCE:</b>	2

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Plexus Fund II, L.P., as Collateral Agent		12/30/2014	CORPORATION: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	Jacob Ash Holdings, Inc.
<b>Street Address:</b>	301 Munson Avenue
<b>City:</b>	McKees Rocks
<b>State/Country:</b>	PENNSYLVANIA
<b>Postal Code:</b>	15136
<b>Entity Type:</b>	CORPORATION: PENNSYLVANIA

## PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Registration Number:	3014157	AQUA E4
Registration Number:	2320590	HOT SHOT
Registration Number:	1630134	INSULATING WARMTH
Registration Number:	2995798	RYNO
Registration Number:	2476975	ATTABOY
Registration Number:	2561865	ATTABOY
Registration Number:	2588440	ATTAKID
Registration Number:	2588441	
Registration Number:	1200493	THE HARD HATTER
Registration Number:	1642117	PEDIGREE
Registration Number:	1642865	PEDIGREE KNIT
Registration Number:	1677705	
Registration Number:	1978963	ECORAGGS
Registration Number:	1372702	ESKI CAP
Registration Number:	2585401	
Registration Number:	1955419	PUFFIN DOWN
Registration Number:	2371754	FOR THOSE WHO PREFER NO WALLS TO FOUR WA

OP \$440.00 3014157

**CORRESPONDENCE DATA****Fax Number:** 7043393449

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 7043778149**Email:** swarfield@rbh.com**Correspondent Name:** Suzanne Warfield**Address Line 1:** 101 N. Tryon St., Suite 1900**Address Line 4:** Charlotte, NORTH CAROLINA 28246

<b>ATTORNEY DOCKET NUMBER:</b>	22152.00011
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<b>NAME OF SUBMITTER:</b>	Suzanne Warfield
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<b>SIGNATURE:</b>	/Suzanne Warfield/
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<b>DATE SIGNED:</b>	12/30/2014
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**Total Attachments: 3**

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**RELEASE OF  
GRANT OF SECURITY INTEREST  
IN TRADEMARKS**

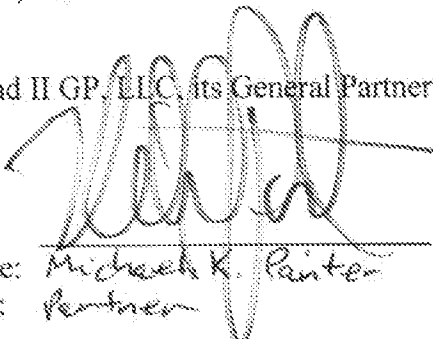
WHEREAS, Jacob Ash Holdings, Inc., a Pennsylvania corporation (the "Pledgor"), is the owner of the trademarks and trademark registrations listed on Schedule A attached hereto (all such trademarks and trademark registrations, collectively, the "Trademarks"); and

WHEREAS, in order to secure certain indebtedness, the Pledgor entered into a Pledge and Security Agreement (as amended, modified, restated or supplemented from time to time, the "Security Agreement") dated as of August 11, 2011, in favor of Plexus Fund II, L.P., as Collateral Agent (the "Collateral Agent"), and pursuant thereto executed and delivered a Grant of Security Interest in the Trademarks ("Grant") as recorded on August 12, 2011 with the United States Patent and Trademark Office on Reel 4603 at Frame 0212 pursuant to which the Pledgor granted to the Collateral Agent, according to the terms of the Security Agreement, a security interest in all of its right, title and interest in and to the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Collateral Agent does hereby release and relinquish, and does hereby reassign to the Pledgor, without representation or warranty, all of the Collateral Agent's right, title and interest in and to the Trademarks listed on the attached Schedule A, and the use thereof, together with all proceeds and products thereof and the goodwill of the businesses symbolized by the Trademarks, and does hereby agree that the filing of the Grant in the United States Patent and Trademark Office as aforesaid may be removed of record.

**PLEXUS FUND II, L.P.**



By: Plexus Fund II GP, LLC, its General Partner


By:   
Name: Michael K. Painter  
Title: Partner

Schedule A

**TRADEMARK REGISTRATIONS**

**Trademark Registrations**

<b>Trademark</b>	<b>Country</b>	<b>Serial No.</b>	<b>Registration No.</b>	<b>Filing Date</b>	<b>Registration Date</b>
AQUA E4	US	78434023	3014157	6/11/2004	11/8/2005
HOT SHOT	US	75520103	2320590	7/16/1998	2/22/2000
INSULATING WARMTH	US	74005368	1630134	11/27/1989	1/1/1991
RYNO	US	78257093	2995798	6/2/2003	9/13/2005
ATTABOY	US	75514325	2476975	7/6/1998	8/14/2001
ATTABOY	US	76316345	2561865	9/24/2001	4/16/2002
ATTAKID	US	76325176	2588440	10/16/2001	7/2/2002
	US	76325177	2588441	10/16/2001	7/2/2002
THE HARD HATTER	US	73263356	1200493	5/23/1980	7/6/1982
PEDIGREE	US	73802424	1642117	5/24/1989	4/23/1991
PEDIGREE KNIT	US	73802437	1642865	5/24/1989	4/30/1991
	US	74093767	1677705	9/4/1990	3/3/1992
ECORAGGS	US	74601623	1978963	11/21/1994	6/4/1996
ECORAGGS	Canada	0782243	471627	5/8/1995	2/25/1997

ESKI CAP	US	73525165	1372702	3/4/1985	11/26/1985
	US	76339320	2585401	11/19/2001	6/25/2002
PUFFIN DOWN	US	74567012	1955419	8/29/1994	2/6/1996
FOR THOSE WHO PREFER NO WALLS TO FOUR WALLS	US	75660270	2371754	3/15/1999	7/25/2000