

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM327699

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|---|--|------------------------|--------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Bell Holdings, LLC | | 12/24/2014 | LIMITED LIABILITY COMPANY: TENNESSEE |
| RECEIVING PARTY DATA | | | |
| Name: | ThriveMarketing LLC | | |
| Street Address: | 4960 S. Gilbert Rd., Ste. #1-247 | | |
| City: | CHANDLER | | |
| State/Country: | ARIZONA | | |
| Postal Code: | 85249 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: ARIZONA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4261319 | THRIVE MARKETING GROUP | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 4807188336 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 480-264-6075 | | |
| Email: | adam@patentproblempro.com | | |
| Correspondent Name: | Adam R. Stephenson | | |
| Address Line 1: | 40 W. Baseline Rd., Ste 101 | | |
| Address Line 4: | Tempe, ARIZONA 85283 | | |
| ATTORNEY DOCKET NUMBER: | THRIVEMARKETING005 | | |
| NAME OF SUBMITTER: | Paul B. Johnson | | |
| SIGNATURE: | /Paul B. Johnson/ | | |
| DATE SIGNED: | 12/31/2014 | | |
| Total Attachments: 1 | | | |
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OP \$40.00 4261319

**EXHIBIT A: FORM OF ASSIGNMENT OF MARK
TRADEMARK ASSIGNMENT**

WHEREAS, Bell Holdings, LLC, a Tennessee Limited Liability Company located at 9017 Overlook Blvd., Brentwood, TN 37027-5269, is the owner of the following trademark for which a registration has been granted by the United States Patent and Trademark Office:

| <u>Trademark</u> | <u>Registration No.</u> | <u>Date of Registration</u> |
|------------------------|-------------------------|-----------------------------|
| THRIVE MARKETING GROUP | 4,261,319 | Dec. 18, 2012 |

And WHEREAS, ThriveMarketing LLC, an Arizona Limited Liability Company located at 4960 S. Gilbert Road, Suite 1-247, Chandler, AZ 85249, desires to acquire title to the above trademark registration together with the goodwill of the business symbolized by said trademark,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Bell Holdings, LLC, hereby assigns to ThriveMarketing LLC, all right, title, and interest in the United States in and to the above trademark and the registration therefor, together with the goodwill of the business symbolized by the above trademark and the corresponding registration therefor.

Signed this 24th day of December, 2014, at Brentwood, TN
(City and State)

By: [Signature]

Title: CEO

State of Tennessee

County of Davidson

Robert Bellenfant acknowledged the foregoing instrument before me this 24th day of December, 2014.

[Signature]

Notary Public

My Commission Expires:

3/07/2017

